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Department of Management Studies

Project Details 2019-2021 18MBAPR407 - Finance					
Sl. No	Company	USN	Name	Project Title	Faculty Guide
1	Yadagere Souharda Credit Co-Operative Niyamitha YASCCON, Koppa	4JN19MBA03	AKSHATHA M	Financial Performance Analysis of Yadagere Souharda Credit Co-Operative Niyamitha YASCCON Using Ratio Analysis, Koppa	Dr. Ravisha N S
2	Arya Vysya Shree Rama Sahakara Sangha Niyamitha, Shimogga	4JN19MBA04	AMITH HALLUR P	A Study on Asset Quality Management with Special Reference to Arya Vysya Shree Rama Sahakara Sangha Niyamitha, Shimogga	Dr. Ravisha N S
3	Malnad Credit Co-Operative Society Limited, Shivamogga	4JN19MBA05	AMRUTHA SINGH C.M	A Study on Financial Analysis of Malnad Credit Co-Operative Society Limited, Shivamogga	Dr. Ravisha N S
4	Kalikaparameshvari Co Operative Society, Shivamogga	4JN19MBA06	ANKITHA S A	A Study on Financial State Analysis in Co-Operative Society with Special Reference to Kalikaparameshvari Co Operative Society, Shivamogga	Dr. Ravisha N S
5	Large Cap Mutual Fund Of Selected Schemes	4JN19MBA07	ANUSHA C N	A Study on Large Cap Mutual Fund of Selected Schemes	Dr. Ravisha N S
6	Primary Agriculture Credit Cooperative Society, Hasodi	4JN19MBA10	ARUN NAIK P L	A Study on Operational & Financial Performance of Primary Agriculture Credit Cooperative Society, Hasodi	Dr. Ravisha N S



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7	Primary Agricultural Co-Operative Society Ltd., Shivamogga	4JN19MBA11	ARUNA R	A Study on Financial Performance Analysis of Primary Agricultural Co-Operative Society Ltd., Shivamogga	Dr. Ravisha N S
8	Primary Co-Operative Agriculture And Rural Development Bank, Shivamogga	4JN19MBA13	ATHMIYA K P	A Study on Effectiveness of Lending Policy With Special Reference To Primary Co-Operative Agriculture And Rural Development Bank, Shivamogga	Dr. Ravisha N S
9	Shiva Co-Operative Bank Ltd, Shikaripura	4JN19MBA14	BASAVARAJU D K	A Study on Loans and Advances Portfolio with Special Reference to Shiva Co-Operative Bank Ltd, Shikaripura	Dr. Ravisha N S
10	Dharmanyaasa Souharda Pattina Sahakari Niyamita	4JN19MBA16	BHARGAVA H K	Financial Performance Analysis of Dharmanyaasa Souharda Pattina Sahakari Niyamita	Dr. Ravisha N S
11	Kairali Credit Co-Operative Society Limited	4JN19MBA17	BHAVYASHREE P	An Evaluation Of Financial Performance Of Kairali Credit Co-Operative Society Limited	Dr. Ravisha N S
12	Sri Basaveshwara Swamy Urban Credit Cooperative Society	4JN19MBA18	BHOOMIKA H J	A Study on Financial Statement Analysis: A Study with Reference to Sri Basaveshwara Swamy Urban Credit Cooperative Society	Dr. Ravisha N S
13	Primary Agriculture Co-Operative Society, Kadadakatte	4JN19MBA19	BINDU G	A Study on Financial Performance Analysis of Primary Agriculture Co-Operative Society, Kadadakatte	Dr. Ravisha N S



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14	Mahamaya Cashew Industry	4JN19MBA20	CHAITHRA.P	A Study on Ratios Analysis of Mahamaya Cashew Industry	Dr. Ravisha N S
15	7 Stocks In Nifty Index	4JN19MBA21	DEEKSHITH P	A Study on Risk and Return Analysis Of 7 Stocks in Nifty Index	Dr. Ravisha N S
16	To Aditya Birla Money Ltd, Shivamogga	4JN19MBA22	DEVARAJA K	A Study on Performance Evaluation of Mutual Funds with Special Reference to Aditya Birla Money Ltd, Shivamogga	Dr. Ravisha N S
17	Canara Bank Lead Of Shivamogga District Of Karnataka	4JN19MBA23	DIVYA R	A Study on Performance Evaluation of Lead Bank Scheme A Study with Special Reference To Canara Bank Lead Of Shivamogga District Of Karnataka	Dr. Ravisha N S
18	Shiva Multipurpose Co-Operative Society, Bhadravathi	4JN19MBA24	DIVYASHREE M	A Study on Loan Portfolio with Special Reference To Shiva Multipurpose Co-Operative Society, Bhadravathi	Dr. Ravisha N S
19	St. Milagres Credit Souharda Co Operative Limited	4JN19MBA27	GANESH J	A Study on Variation Growth Analysis – St. Milagres Credit Souharda Co Operative Limited	Dr. Ravisha N S
20	Haramagatta Co-Operative Society Shivamogga	4JN19MBA28	GIRISH S	Study On Financial Performance of Co-Operative Society with Special Reference to Haramagatta Co-Operative Society Shivamogga	Dr. Ravisha N S
21	Co-Operative Milk Producers Federation Limited. Sanda Industrial Area Shikaripura	4JN19MBA29	GIRISHA HAROMUCHADI	A Study on Inventory Management with Special Reference to Karnataka Co-Operative Milk Producers Federation Limited. Sanda Industrial Area Shikaripura	Dr. Ravisha N S



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22	Sri Ganapathi Urban Co-Operative Bank Ltd, Sagar	4JN19MBA33	KATHYAYINI C N	A Study On Camel Model With Special Reference To Sri Ganapathi Urban Co-Operative Bank Ltd, Sagar	Mr. Praveen Kumar B H
23	Sahyadri Mahila Urban Co-Operative Bank Limited, Shivamogga	4JN19MBA35	KAVYA B S	A Study On Assets And Liabilities Management With Special Reference To Sahyadri Mahila Urban Co-Operative Bank Limited, Shivamogga	Mr. Praveen Kumar B H
24	City Co-Operative Bank Ltd, Shivamogga	4JN19MBA36	LAVANYA BAI D	A Study On System, Procedure, Disbursement And Collection Of Loans And Advances Of City Co-Operative Bank Ltd, Shivamogga	Mr. Praveen Kumar B H
25	Malnad Areca Marketing Co-Operative Society Limited, Shivamogga	4JN19MBA37	M K NAVYASHREE	A Study On Operational And Financial Performance With Special Reference To Malnad Areca Marketing Co-Operative Society Limited, Shivamogga	Mr. Praveen Kumar B H
26	Shri Jagadguru Panchacharya Co Operative Society Limited, Shivamogga	4JN19MBA38	MADANGOWDA M P	A Study On Financial Analysis Using Ratios With Special Reference To Shri Jagadguru Panchacharya Co Operative Society Limited, Shivamogga	Mr. Praveen Kumar B H
27	Primary Agricultural Co-Operative Society, Holalur	4JN19MBA39	MADHUSUDAN K U	A Study On Loans And Advances With Special Reference To Primary Agricultural Co-Operative Society, Holalur	Mr. Praveen Kumar B H
28	Primary Agricultural Co-Operative Society Bilaki, Bhadravathi	4JN19MBA40	MADHUSUDHANA P	A Study On Financial Performance Analysis With Special Reference To Primary Agricultural Co-Operative Society Bilaki, Bhadravathi	Mr. Praveen Kumar B H



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29	Sir M Vishveshvaraiiah Co-Operative Society Ltd, Shivamogga	4JN19MBA41	MAHIMA K S	A Study On Camel Model With Special Reference To Sir M Vishveshvaraiiah Co-Operative Society Ltd, Shivamogga	Mr. Praveen Kumar B H
30	Urban Co-Operative Society Limited Shivamogga	4JN19MBA43	MALLIKARJUNA G C	A Study On Financial Statement Analysis With Special Reference To Urban Co-Operative Society Limited Shivamogga	Mr. Praveen Kumar B H
31	Kanara D.C.C Bank Limited,Sirsi (U.K)	4JN19MBA44	MANASA HEGDE	A Study On Loans And Advances With Special Reference To Kanara D.C.C Bank Limited,Sirsi (U.K)	Mr. Praveen Kumar B H
32	To Big Bazaar , Shivamogga	4JN19MBA45	MANGALA K G	A Study On Financial Statement Analysis With Special Reference To Big Bazaar , Shivamogga	Mr. Praveen Kumar B H
33	Primary Agriculture Cooperative Society, Hanumanthapura	4JN19MBA46	MANJUNATH H N	A Study On Financial Statement Analysis With Special Reference To Primary Agriculture Cooperative Society, Hanumanthapura	Mr. Praveen Kumar B H
34	Primary Agriculture Co-Operative Society, Arakere	4JN19MBA50	MEGHA H M	A Study On Credit Appraisal Of Agriculture Loan With Special Reference To The Primary Agriculture Co- Operative Society, Arakere	Mr. Praveen Kumar B H
35	Bhatkal Urban Cooperative Bank Limited, Bhatkal	4JN19MBA52	MEGHANA MARUTHI ACHARI	A Study On Assets And Liabilities Management With Special Reference To The Bhatkal Urban Cooperative Bank Limited, Bhatkal	Mr. Praveen Kumar B H
36	Aditya Birla Sun Life Mutual Fund, Shivamogga	4JN19MBA54	MEHER TAJ	A Study On Focused Equity Fund Of Large Cap Segment Under Aditya Birla Sun Life Mutual Fund, Shivamogga	Mr. Praveen Kumar B H



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37	Kanaka Credit Cooperative Society Limited, Shikaripura	4JN19MBA55	NALINA K K	A Study On Financial Statement Analysis With Special Reference To Kanaka Credit Cooperative Society Limited, Shikaripura	Mr. Praveen Kumar B H
38	Thiruvalluvar Credit Co-Operative Society, Shivamogga	4JN19MBA56	NARENDRA G N	A Study On Financial Statement Analysis With Special Reference To Thiruvalluvar Credit Co-Operative Society, Shivamogga	Mr. Praveen Kumar B H
39	Genuine Products, Bangalore.	4JN19MBA58	NAYANA M	A Study On Inventory Management With Special Reference To Genuine Products, Bangalore.	Mr. Praveen Kumar B H
40	Shiva Credit Co- Operative Society, Honnali	4JN19MBA59	NAYAZ ULLA KHAN	A Study On Loans And Advances With Special Reference To Shiva Credit Co- Operative Society, Honnali	Mr. Praveen Kumar B H
41	Shivamogga District Cooperative Central Bank Limited, Shivamogga	4JN19MBA60	NEELAMBIKA H	A Study On Camel Model With Special Reference To The Shivamogga District Cooperative Central Bank Limited, Shivamogga	Mr. Praveen Kumar B H
42	Bapuji Credit Co-Operative Society Limited, Shivamogga	4JZ19MBA02	NITHISH KUMAR S N	A Study Of Operational And Financial Performance With Special Reference To Bapuji Credit Co-Operative Society Limited, Shivamogga	Mr. Praveen Kumar B H
43	Shivamogga Housing Co-Operative Society, Shivamogga	4JZ19MBA03	OMKAR G	A Study On Financial Performance Analysis Of Shivamogga Housing Co-Operative Society, Shivamogga Using Ratio Analysis	Dr. G P Nagesh



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44	Prragathi Steel Casting Pvt Ltd, Shivamogga	4JZ19MBA04	PARINITHA KM	A Study On Financial Performance Analysis In Casting Industries With Reference To Prragathi Steel Casting Pvt Ltd, Shivamogga	Dr. G P Nagesh
45	Hindustan Aeronautics Limited (HAL), Bangalore	4JZ19MBA05	PAVITHRA P	A Study On Budgetary Control With Special Reference To Hindustan Aeronautics Limited (HAL), Bangalore	Dr. G P Nagesh
46	Bharathi Credit Cooperative Society, Shivamogga	4JZ19MBA06	PAVITHRA S	Liquidity Management System In Indian Banks; A Case Study On Bharathi Credit Cooperative Society, Shivamogga	Dr. G P Nagesh
47	Primary Agriculture Co-Operative Society, Halesoraba	4JZ19MBA08	PAVITRA.V.M.	A Study On Financial Statement Analysis At Primary Agriculture Co-Operative Society, Halesoraba	Dr. G P Nagesh
48	Sobha Limited, Bangalore	4JZ19MBA09	POOJA GM	A Study On Ratio Analysis With Special Reference To Sobha Limited, Bangalore	Dr. G P Nagesh
49	Selected Indian Company Shares	4JZ19MBA10	POOJA . M	Risk Analysis Using Beta: A Study Of Selected Indian Company Shares	Dr. G P Nagesh
50	Goodwill Wealth Management Private Ltd	4JZ19MBA12	PRAJWAL J M	Analysis Of Banking Stock With Reference Goodwill Wealth Management Private Ltd	Dr. G P Nagesh



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51	Shree Ramanuja Credit Cooperative Society, Shivamogga	4JZ19MBA13	PRAJWAL SL	A Study On Comparative And Trend Analysis With Special Reference To Shree Ramanuja Credit Cooperative Society, Shivamogga	Dr. G P Nagesh
52	Sharekhan, Shivamogga	4JZ19MBA14	PRAMODA.H.V	Analysis Of Selected Fmcg Companies Stock Performance In BSE Market With Reference To Sharekhan, Shivamogga	Dr. G P Nagesh
53	Primary Agriculture Co-Operative Society, Anaveri	4JZ19MBA15	PRIYA H.V	A Study On Financial Statement Analysis With Special Reference To Primary Agriculture Co-Operative Society, Anaveri	Dr. G P Nagesh
54	Vijay Technnocrats Private Limited	4JZ19MBA16	PRIYA. P	A Study On Profitability Analysis With Reference To Vijay Technnocrats Private Limited	Dr. G P Nagesh
55	Shanthala Spherocast Private Limited	4JZ19MBA17	PRIYADARSHINI.R	A Study On Budgetary Control With Reference To Shanthala Spherocast Private Limited	Dr. G P Nagesh
56	Akshaya Cooperative Society Limited, Shivamogga	4JZ19MBA19	PRJWAL D SHETTY	A Study On Financial Statement Analysis With Special Reference To Akshaya Cooperative Society Limited, Shivamogga	Dr. G P Nagesh
57	Mayura Souharda Credit Co-Operative Society	4JZ19MBA20	RACHANA L M	A Study Of Loans And Advances With Special Reference To Mayura Souharda Credit Co-Operative Society	Dr. G P Nagesh



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58	Karnataka Gamin Bank Shivamogga	4JZ19MBA21	RACHANA P	A Study Of Loans And Advances Offered In Karnataka Gamin Bank Shivamogga	Dr. G P Nagesh
59	SRBKCCS Ltd In Shivamogga	4JZ19MBA24	RESHMA NAVALE G	An Analysis Of Credit Facilities By Co-Operative Society: A Study With Special Reference To SRBKCCS Ltd In Shivamogga	Dr. G P Nagesh
60	Kasaba Primary Agriculture Credit Cooperative Society, Shivamogga	4JZ19MBA25	SACHIN K R	A Study Of Loans And Advances Offered In Kasaba Primary Agriculture Credit Cooperative Society, Shivamogga	Dr. G P Nagesh
61	Initial Public Offerings	4JZ19MBA26	SAMREEN FATHIMA	Initial Public Offerings: A Study Of Indian IPO's	Dr. G P Nagesh
62	SAMMCO Bank, Shivamogga	4JZ19MBA27	SANDESH H V	A Study On Credit Risk Management In Banking Sector With Reference To SAMMCO Bank, Shivamogga	Dr. G P Nagesh
63	Durgigudi Co-Operative Society Limited, Shivamogga	4JZ19MBA30	SHANKARA GOWDA A.R	A Study On Loans And Advances Of Durgigudi Co- Operative Society Limited, Shivamogga	Dr. G P Nagesh
64	Janashakthi Credit Co- Operative Society, Shivamogga	4JZ19MBA31	SHARATH G	A Study Of Financial Performance Analysis Of Janashakthi Credit Co-Operative Society, Shivamogga	Mr. Harsha C Mathad



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65	Bhavasara Kshatriya Co-Operative Society Limited, Bhadravathi	4JZ19MBA33	SHASHANK DINESH THELKHAR	A Study On Financial Performance Analysis Of Bhadravathi Town Bhavasara Kshatriya Co-Operative Society Limited, Bhadravathi	Mr. Harsha C Mathad
66	Primary Agriculture Co-Operative Society Hosahalli, Shivamogga	4JZ19MBA34	SHASHANK HS	A Study On Financial Statement Analysis Of Primary Agriculture Co-Operative Society Hosahalli, Shivamogga	Mr. Harsha C Mathad
67	HDFC Mutual Fund	4JZ19MBA35	SHASHANK S	A Study On Selected HDFC Mutual Fund	Mr. Harsha C Mathad
68	Five Selected Stocks Of Nifty	4JZ19MBA36	SHASHANK S D	A Study On Stock Market By Using Technical Analysis With Five Selected Stocks Of Nifty	Mr. Harsha C Mathad
69	Tata Motors Adishakti Cars Pvt Ltd, Bangalore	4JZ19MBA37	SHILPA.D	A Study On Financial Performance Of Tata Motors Adishakti Cars Pvt Ltd, Bangalore	Mr. Harsha C Mathad
70	Campco Limited Manglore	4JZ19MBA39	SHREYA. S. RAO	A Study On Financial Performance Analysis Of Campco Limited Manglore	Mr. Harsha C Mathad
71	Christian Credit Co-Operative Society, Shivamogga	4JZ19MBA40	SHREYAS C	A Study On Loans And Advances With Special Reference To Christian Credit Co-Operative Society, Shivamogga	Mr. Harsha C Mathad
72	Urban Co-Operative Bank Ltd, Shikaripura	4JZ19MBA41	SIDDARTH S.G	A Study On Loans And Advances With Spicial Reference To Urban Co-Operative Bank Ltd, Shikaripura	Mr. Harsha C Mathad



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73	Primary Agricultural Credit Co-Operative Society Limited, Kadekal	4JZ19MBA43	SOWJANYA J	A Study On Financial Performance With Using Ratio Analysis With Special Reference To Primary Agricultural Credit Co-Operative Society Limited, Kadekal	Mr. Harsha C Mathad
74	Royal Industries, Nidige, Shivamogga	4JZ19MBA44	SPOORTHI B C	A Study On Working Capital Management With Special Reference To Royal Industries, Nidige, Shivamogga	Mr. Harsha C Mathad
75	Graduates Co-Operative Society Limited, Shivamogga	4JZ19MBA46	SRUSHTI P	A Study On Analysis Of Loans And Advances With Special Reference To The Graduates Co-Operative Society Limited, Shivamogga	Mr. Harsha C Mathad
76	Investor Perception, Shivamogga City	4JZ19MBA47	SUHAS KEMBAVI G	A Study On Investor Perception – A Special Reference To Shivamogga City	Mr. Harsha C Mathad
77	SHIMUL, Shivamogga	4JZ19MBA49	SUJNAN K J	A Study On Inventory Management With Special Reference To Shimul, Shivamogga	Mr. Harsha C Mathad
78	Sudarshana Souharda Sahakari Niyamitha Mattur, Shivamogga	4JZ19MBA50	SUMUKHA N R	A Study On Financial Performance Analysis Of Sudarshana Souharda Sahakari Niyamitha Mattur, Shivamogga	Mr. Harsha C Mathad
79	Sthree Bandhu Multipurpose Souharda Co Operative Society, Shivamogga	4JZ19MBA51	SUPRIYA S PAWAR	A Study On Financial Performance Analysis Of Sthree Bandhu Multipurpose Souharda Co Operative Society, Shivamogga	Mr. Harsha C Mathad



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80	Primary Co-Operative Agriculture And Rural Development Bank Ltd Honnali	4JZ19MBA55	VENU H V	A Study On Financial Statement Analysis In Co-Operative Society With Special Reference To Primary Co-Operative Agriculture And Rural Development Bank Ltd Honnali	Mr. Harsha C Mathad
81	Primary Agriculture Credit Co-Operative Society Limited, Suguru	4JZ19MBA56	VIDYASHREE K M	A Study On Financial Performance Analysis With Special Reference To The Primary Agriculture Credit Co-Operative Society Limited, Suguru	Mr. Harsha C Mathad
82	Motilal Oswal Financial Services Ltd, Sagar	4JZ19MBA57	VIJAY S	A Study On Performance Of Selected It Company Stocks With The Reference To Motilal Oswal Financial Services Ltd, Sagar	Mr. Harsha C Mathad
83	SBI Mutual Fund And ICICI Prudential Mutual Fund	4JZ19MBA59	VISHWAS BV	A Comparative Study On SBI Mutual Fund And ICICI Prudential Mutual Fund	Mr. Harsha C Mathad



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2019-2021 Project Details 18MBAPR407 - Marketing					
Sl. No	Company	USN	NAME OF THE STUDENT	Project Title	FACULTY GUIDE
1	Aarya Motors, Shivamogga	4JN19MBA01	AALIYA	A Study On The Effect Of Promotional Activity And Service Quality On Purchase Behavior With Special Reference To Aarya Motors, Shivamogga	Dr. Vikrama D K
2	Philips Lighting & Hub In Shivamogga	4JN19MBA02	ABUBAKKARSIDDIQ	A Study On Consumer Buying Behaviour Towards Philips Lighting & Hub In Shivamogga	Dr. Vikrama D K
3	Samsung Smartphones, Shivamogga	4JN19MBA09	APOORVA BABURAO MOHITE	A Study On Comparative Analysis Of Retail Purchasing Over Online Purchasing With Special Reference To Samsung Smartphones	Dr. Vikrama D K
4	Sunrise Digital Media, Shivamogga	4JN19MBA15	BHARATH S B	A Study On The Effective Use Of Social Media In Health Care Sector With Special Reference To Sunrise Digital Media, Shivamogga	Dr. Vikrama D K
5	Mahanth Mahindra Motors	4JN19MBA26	GAGANA AC	An Analysis Of Marketing Strategy For Automobile Sales With Reference To Mahanth Mahindra Motors	Dr. Vikrama D K



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6	Maharaja Gruhavaibhava Shivamogga	4JN19MBA30	HARISHA S P	Customer Satisfaction Towards Bosch Home Appliances; A Study With Reference To Maharaja Gruhavaibhava Shivamogga	Dr. Vikrama D K
7	Big Bazaar, Shivamogga	4JN19MBA47	MANOJ H C	A Study On Customer Opinion & Satisfaction Towards Organized Retail Industry With Special Reference To Big Bazaar, Shivamogga	Dr. B.V. Srinivasa Murthy
8	Adishakti Car Private Ltd, Shivamogga	4JN19MBA48	MANU B S	A Study On Customer Opinion And Satisfaction Towards Tata Motors With Special Reference To Adishakti Car Private Ltd, Shivamogga	Dr. B.V. Srinivasa Murthy
9	Nanjappa Multi-Speciality Hospital, Shivamogga	4JN19MBA53	MEGHANA S P	A Study On Service Gap Analysis On Hospital Industry With Special Reference To Nanjappa Multi-Speciality Hospital, Shivamogga	Dr. B.V. Srinivasa Murthy
10	To Shimul In Shivamogga	4JN19MBA57	NAVEENA Y B	A Customer Opinion And Satisfaction Towards Nandini Ice Creams With Special Reference To Shimul In Shivamogga	Dr. B.V. Srinivasa Murthy
11	Castaliaz Technologies, Bangalore	4JZ19MBA07	PAVITHRA S	A Study On Dealers Opinion Satisfaction Towards Distribution Network Analysis At Castaliaz Technologies, Bangalore	Dr. B.V. Srinivasa Murthy
12	Fashion Big Bazaar In Shivamogga	4JZ19MBA18	PRIYANKA G S	A Study On Effect Of Visual Merchandising On Fashion Big Bazaar In Shivamogga	Dr. V. Vikram



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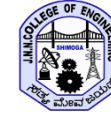
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13	Kannada Prabha News Paper, Shivamogga	4JZ19MBA22	RAKSHITHA H S	A Study On The Readers Perception Towards The Kannada Regional Daily, With Special Reference To Kannada Prabha News Paper, Shivamogga	Dr. V. Vikram
14	Sunil Enterprises, Shivamogga	4JZ19MBA23	A V RAVINDRA	A Study On Distribution Effectives Of Consumer Products With Special Reference To Sunil Enterprises, Shivamogga	Dr. V. Vikram
15	Eureka Forbes Pvt. Ltd., Shivamogga	4JZ19MBA28	SANDESH V	A Study On Customer Perception Towards Service Redressal Mechanism With Special Reference To Eureka Forbes Pvt. Ltd., Shivamogga	Dr. V. Vikram
16	Habits Of College Students In Purchasing Cosmetic Products	4JZ19MBA29	SEHAR RAZA	A Study On Online Purchasing Habits Of College Students In Purchasing Cosmetic Products With Special Reference To Shivamogga	Dr. V. Vikram
17	Royaloak, Shivamogga	4JZ19MBA32	SHARATH G R	Analysis Of Factors Influencing To Adoptability And Brand Loyalty Of Organized Retailing: A Study Reference To Royaloak, Shivamogga	Dr. Santhosha
18	SPAR Hypermarket, Shivamogga	4JZ19MBA45	SPOORTHI S H	Effectiveness Of Promotional Loyalty Programs In Enhancing Retail Footfalls And Its Impact On Customer Purchase Pattern: A Study With Reference To SPAR Hypermarket, Shivamogga	Dr. Santhosha
19	Chaitanya Rural Development Society, Shivamogga	4JZ19MBA54	UNNATHI N D	Measurement Of Awareness, Perceived Value And Effectiveness Of Farmers Towards The Farmer Producer Organizations (Fpos): A Study	Dr. Santhosha



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				With Reference To Chaitanya Rural Development Society, Shivamogga	
20	Godrej Interio, Shivamogga	4JZ19MBA58	VINAY S M	Customer Experience Dynamics In An Organized Retail Outlet: A Study With Reference To Godrej Interio, Shivamogga	Dr. Santhosha
21	Adishwar India Limited, Shivamogga	4JZ19MBA60	YASHAS S R	Impact And Role Of Customer Relationship Management In Organized Retailing: A Study With Reference To Adishwar India Limited, Shivamogga	Dr. Santhosha



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Project Details 2019 -2021 18MBA407 - HR

Sl. No	Company	USN	NAME OF THE STUDENT	Project Title	FACULTY GUIDE
1	Sahyadri Narayana Multispeciality Hospital, Shivamogga	4JN19MBA08	ANUSHA S R	A Study On Perception Of Employees Towards The HR Systems Prevalent In A Hospital, At Sahyadri Narayana Multi-speciality Hospital, Shivamogga	Mrs. Anuradha C K
2	Prragathi Steel Casting Pvt. Ltd	4JN19MBA12	ARYA L	A Study On Effectiveness Of Performance Management System In Casting Industries With Special Reference To Prragathi Steel Casting Pvt. Ltd	Mrs. Anuradha C K
3	Spar Hyper Market, Shivamogga	4JN19MBA25	FATHIMA FIRDOSE	Impact Of Organizational Culture On Employee Performance AND Job Satisfaction At Spar Hyper Market, Shivamogga	Mrs. Anuradha C K
4	Maax Super Speciality Hospital, Shivamogga	4JN19MBA31	JEEVITHA S	A Study On The Impact Of Pandemic Covid-19 On The Stress Level Of Health Care Employees With Special Reference To Maax Super Speciality Hospital, Shivamogga	Mrs. Anuradha C K
5	Chaitanya Rural Development Society	4JN19MBA32	KANCHANA N S	A Case Study On Formulation Of HR Policy For Chaitanya Rural Development Society	Mrs. Anuradha C K



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6	Nanjappa Hospital, Shivamogga	4JN19MBA34	KAVERI BAI C	A Study On Stress Management Of Employees At Nanjappa Hospital, Shivamogga	Mrs. Anuradha C K
7	Hospitals Of Shivamogga	4JN19MBA42	MAHJABEEN	A Study On Impact Of Organisational Climate On Job Satisfaction Of Employees In Healthcare Sector With Special Reference To Hospitals Of Shivamogga	Mrs. Anuradha C K
8	N K Diesel Power Services (Authorized Dealer Of Kirloskar), Bangalore	4JN19MBA49	MEGHA C N	A Study On Employee Satisfaction And Work Life Balance With Special Reference To N K Diesel Power Services (Authorized Dealer Of Kirloskar), Bangalore	Dr. Subhadra P.S
9	Sarji Hospital, Shivamogga	4JN19MBA51	MEGHANA A M	A Study On Employee Engagement And Job Satisfaction With Special Reference To Sarji Hospital, Shivamogga	Dr. Subhadra P.S
10	Role Of HRM In Promoting Industrial Harmony	4JZ19MBA38	SHISHIRA P B	A Study On Role Of HRM In Promoting Industrial Harmony	Dr. Subhadra P.S
11	MN Pickles, Shiralkoppa	4JZ19MBA42	SINCHANA N	A Study On Organisation Climate At MN Pickles, Shiralkoppa	Dr. Subhadra P.S
12	Perfect Alloys Component Pvt. Ltd	4JZ19MBA48	SUJALA H M	A Study On Conflict Management At Perfect Alloys Component Pvt. Ltd	Dr. Subhadra P.S



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13	Adishakti Cars Pvt. Ltd., Shivamogga	4JZ19MBA52	SUSHANTHA J C	A Study On Employee Engagement With Special Reference To Adishakti Cars Pvt. Ltd., Shivamogga	Dr. Subhadra P.S
14	Malnad Alloy Castings Private Limited Shivamogga	4JZ19MBA53	THANUSHREE M	A Study On Effectiveness Of Training And Development Programme With Special Reference To Malnad Alloy Castings Private Limited Shivamogga	Dr. Subhadra P.S