



**National Education Society (R.)**  
**Jawaharlal Nehru New College of Engineering,**  
**Shivamogga**



*(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC –'B',  
Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)*

**Department of Management Studies**

**Student Development Activities**

The department has following two forums:

- Management Club-for conducting management and professional activities
- Utthana*-for conducting activities in arts, literature and humanities

**Activities organized in the Institute 2022-23**

Sl. No.	Event	Resource Person/s	Event Date
1	Malenadu Vaibava @ NES Habba, NES Ground, Shivamogga	Prof. Venkateswalu, Vice Chancellor , Tumakur University Tumakur	20-21, June 2023
1	World Environment Day Celebration at Elephant Camp, Sakrebailu, Shimoga	Mr.Araga Jnanendra EX Home Minister, Karnataka Government	05, June 2023
	A One Day Management, Cultural and Sports Fest "Utthana-2023"	Mr.Purvthi Ambar Kanna Film Actor Bangalore	27, May 2023
2	Student Development Workshop on "Grow With NLP"	Mr.Vincent Pius D'sa Mr.Ranjith Singh Kallur	17-18, Jan 2023
3	Stock Market Hands-on Training	Dr. Mahesh K Professor , BIT Bangalore	25 Jan 2023
4	Invited Talk on Taxation	Dr. G V M Sharma, Associate Professor, RSNIT, Bangalore	25 Jan 2023
5	Industrial Visit to Jayadeva Rice Mill, Shimoga	H J Rajashekar Proprieter	02 Feb 2023
6	BSR Activity – Visit to Nova Charitable Trust, Sominakoppa, Shimoga	Dr. Santhosh, Mrs.Anuradha C K Faculty MBA Department	03 Jan 2023

**Activities organized in the Institute 2021-22**

Sl. No.	Event	Resource Person/s	Event Date
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1	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	10/05/2022 to 12/05/2022
2	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	29/12/2021 to 31/12/2021
	Special Guest Lecture on Investment Management	Dr.Mahesh K Professor & HOD, MBA, BIT, Bangalore	28/12/2021
3	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	19/10/2021 to 21/10/2021
4	Student Development Programme on Finance Technical Skills	Mr. Srinidhi Jois Manager, EXL Company, Bangalore	11/10/2021 to 13/10/2021 & 22/10/2021 to 23/10/2021
5	Hands-on Training on "Digital Marketing"	M/s Sunrise Digital Shivamogga	16/09/2021 to 27/10/2021
6	Alumni Speaks-Special Guest Lecture Series on "Keeping SelfMotivated"	Ms. ShivaniPurohit Kulkarni Client Success Manager& Corporate Trainer	24/09/2021 & 29/09/2021
7	Special Guest Lecture Series on "Internship - Skills for Life"	Mr. Majunath Senior Manger VerzeoEdutech, Bangalore	14/09/2021
8	A One Day Management and Cultural Fest "Utthana-2020"	-	06/09/2021
9	Alumni Speaks-Special Guest Lecture Series on "Digital Marketing -The Game Changer"	Mr. Gowthama K V Project Manager Webmaster, Bangalore	27/08/2021
10	Alumni Speaks-Special Guest Lecture Series on "Careers and Interviews"	Mr. Venu G Bhat Consultant-Grand Thornton Bharath& other Consulting Engagements	21/08/2021
11	Alumni Speaks-Special Guest Lecture Series on "Tips for Success in Sales and Marketing"	Mr. Sreenivas U R Sr. Manager-APJ Services Sales Planning and Program Management for Dell International Services India Pvt. Ltd.	21/08/2021
12	Alumni Speaks-Special Guest Lecture Series on "Specialization -Cautions and Informed Decisions"	Worked in organizations like Honeywell, Wipro Technologies, Strides and Biocon	19/08/2021
13	Alumni Speaks-Special Guest Lecture Series on "Identify theStars Within You"	Mr. Venu G Bhat Consultant-Grand Thornton Bharath& other Consulting Engagements	14/08/2021

### Activities organized in the Institute 2020-21

Sl. No.	Event	Resource Person/s	Event Date
1	Industry & Company Specific Training on "Accounting and Finance"	Mr. AnanthakrishnaBhat Tax Senior/Business Tax Services, Deloitte Tax LLP, Hyderabad	28/06/2021
2	Industry & Company Specific Training on "Banking Industry"	Ms. Akshatha K R Regional Head Sales Elite Trade Relationship Group ICICI Bank, Bangalore	27/06/2021
3	Industry & Company Specific Training on Real Estate by	Mr. Mohammed Kursan Managing Director Sky High Realty, Shivamogga	23/06/2021
4	Online Webinar on How to Impress an Interviewer during an Interview with Special Reference to Online/ Telephonic Interview	Mr. RamaniVenkat Founder, BizzDiagnostics Bangalore	11/06/2021
5	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	April 5-11 2021
6	Add on Course On MS Offices & M S Excel	Faculty Department of Management Studies, JNNCE, Shivamogga	January-April 2021
7	English Classes	Dr. Subhadra P S Assistant Professor, JNNCE, Shivamogga	January-April 2021
8	Special Guest Lecture Series- Stay Focused for Happy Learning	Dr. H B Suresh Professor Department of Electrical & Electronics Engineering JNNCE, Shivamogga	February 15-16, 2021
9	Gamification -Simulation Based Learning	Mr. RamaniVenkat Founder, Bizz Diagnostics Bangalore	February 15-16, 2021
10	Entrepreneurship Boot Camp	Mr. RamaniVenkat Founder, Bizz Diagnostics , Bangalore	February 12-14, 2021

11	Live Budget Watch- QUIZ	Dr. Srinivasamurthy B V & Dr. Santhosha Assistant Professors JNNCE, Shivamogga	10/02/2021
12	Live Budget Watch	Dr. Srinivasamurthy BV & Dr. Santhosha Assistant Professors JNNCE, Shivamogga	01/02/2021
13	I Year Orientation Programme	-	18/01/2021
14	Special Guest Lecture Series on "Industry Expectations from the Management Graduates"	Mr. Goutham B M Head of the Department - Human Resource & Industrial Relations - RadicoKhaitan Limited, Mysuru	16/12/2020
15	Special Guest Lecture Series On "SCM Operational Challenges and Requisite Skills for Industrial Products"	Mr. Manoj V Deputy General Manager SCM & Logistics, Marketing & Sales, DM3S Technologies LLP, Bangalore	30/12/2020
16	Alumni Speaks-Special Guest Lecture Series on "Campus Recruitment and Social Media Recruitment"	Ms. Deepika HR Manager, Indegene Life Systems, HR Officer, Laqsh Job Skills Academy Intern Wenger & Watson Inc.	26/11/2020
17	Special Guest Lecture Series on "India Needs Decentralized Development"	Prof. B. M. Kumaraswamy National Co-Convener, SwadeshiJagaranManch and Ex- Member, Western Ghats Task Force, Government of Karnataka.	12/11/2020
18	Alumni Speaks-Special Guest Lecture Series on "Retail and Supply Chain Opportunities in FMCG"	Mr. Mitra Y R Territory Sales Officer Hindustan Unilever Limited (HUL), Bangalore	06/11/2020
19	Special Guest Lecture Series on "Corporate Counselling"	Ms. Anitha N S Corporate Trainer & Trainer, British Council, Bangalore	05/11/2020
20	Alumni Speaks-Special Guest Lecture Series on "Trade Finance & It's Opportunities in Market"	Mr. Kiran Rao Principal Consultant/ Business Analyst Oracle Financial Software Services, London/Bangalore	31/10/2020
21	Alumni Speaks-Special Guest Lecture Series on "Retail Business -Latest Trends, Opportunities & Challenges Retail Career Opportunities for Management Graduates"	Mr. ShakeebAhamed Business Development Manager, Asus Middle East	31/10/2020
22	Alumni Speaks-Special Guest	Mr. AdarshAradhya Regional	30/10/2020

	Lecture Series on “Are We Ready- Corporate World and Oil and Gas Industry-Outlook and Opportunities Management Students”	Manager Vallourec Middle East, Dubai- Branch MEA (Middle East and Asia) of Vallourec Tubes, France	
23	Alumni Speaks-Special Guest Lecture Series on “Role of MBA (Finance) Individual in ITDivision of Investment Banking”	Mr. Malathesh Lead IT Business Analyst and Agile Master, SocieteGenerale, Bangalore	28/10/2020
24	Alumni Speaks-Special Guest Lecture Series on “Entrepreneurship as a Solution for Current Market Conditions”	Mr.Sudhir Program Manager GAIN Accelerator, Bangalotre	27/10/2020
25	Alumni Speaks-Special Guest Lecture Series on “Interview Skills”	by Mrs. Sapna J Qness Corp, Bangalore	26/10/2020
26	Alumni Speaks-Special Guest Lecture Series on “Artificial Intelligence & HR”	Mr. Rohith Raj M K Vice President HR MangosciencesInc. US-Based Data Science Company.	17/10/2020
27	Alumni Speaks-Special Guest Lecture Series on “Unearth Potential”	Ms. Shereen G Group Lead-True Influence, Bangalore	17/10/2020
28	Alumni Speaks-Special Guest Lecture Series on “Fundamentals of Investment Management”	Ms. Somya Agarwal Faculty AMITY University, Noida	19/09/2020
29	Special Lecture Series on “Gate way to Investment Management”	Mr. Sharath B S Founder & CEO Triumph Investments, Mysore	19/09/2020
30	Students Development Programme on “Money Management”	Mr. Suhas Rajput Managing Director Proficient Minds	10/09/2020
31	Students Development Programme on “Neuro-linguistic Programming (NLP)”	Mr. RamaniVenkat Founder, BizzDiagnotics , Bangalore	13/09/2020
32	Students Development Programme on “Impossible Is Often Untried	Mr. Vincent D’sa Founder & CEO The leMPACT Foundation Ex Project Manager @ Abu Dhabi International Airport, UAE	19/09/2020
33	Students Development Programme on “Effective learning-Using online platform for Management	Mr. Prashanth A Assistant Professor Department of MCA, JNNCE, Shivamogga	20/09/2020

	Students”		
34	Students Development Programme on “Organisational Study” by	Dr. Vikram V Assistant Professor Department of Management Studies, JNNCE, Shivamogga	10/09/2020
35	"Crossroads"-A Workshop on MBA Specialization Selection by	Dr. LakshmeeshaKanti K S Director Department of Management Studies, JNNCE, Shivamogga	03/08/2020
36	'INQUIZITIVE- 2020'-A National Level Online Quiz for PG and UG Students on General Management and Business	-	01/07/ 2020 to 02/07/ 2020

### Activities organized in the Institute 2019-20

Sl. No.	Event	Resource Person/s	Event Date
1	A One Day State Level Management and Cultural Fest "Utthana-2020"	-	07/03/ 2020
2	International Conference on "Banking, Financial Services and Insurance"	-	17/01/2020 To 18/01/2020
3	Guest Lecture on Rural Marketing Issues and Challenges (Dairy Industry)	Mr. Srinivasa Consultant Dairy Industry, Bangalore	16/12/2019
4	Guest Lecture on Recent Developments in Banking Industry in India	Mr. Santhosh Kumar Senior Manager, Shivamogga	19/10/2019
5	Workshop on Digital Marketing	M/s Sunrise Digital Shivamogga	15/11/2019 To 17/11/2019
6	Two Day Workshop on Art and Science of Wikipedia	-	15/11/2019 To 17/11/2019
7	Workshop on Big Data Analysis –Module-II	M/s. Business Toys Bangalore	07/11/2019 To 09/11/2019
8	Seminar on Capital Market – organized by NSDL	National Securities Depository Limited, Mumbai	04/11/2019
9	Workshop on Big Data Analysis –Module-I	M/s. Business Toys Bangalore	23/09/2019 To 25/09/2019
10	Industrial Visit to TVS and Glowtronics, Mysore	-	13/09/2019
11	Workshop on Labor Code organized by EDIN Synergy, Mysore	-	12/09/2019
12	Exposure to practical aspects of Stock Market – at Share khan	-	23/08/2019
13	Exposure to practical aspects of Stock Market Anand Rate	-	23/08/2019

14	Industry Visit to Technorings, Sagar Industrial Area, Shivamogga	-	23/08/2019
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**Activities organized in the Institute 2018-19**

<b>Sl. No.</b>	<b>Event</b>	<b>Resource Person/s</b>	<b>Event Date</b>
1	A One Day State Level Management and Cultural Fest "Utthana-2019"	-	08/03/2019
2	Student Development Programme on "Research Methodology for PG & Ph.D. Scholars In Commerce & Management"	-	25/10/2018 To 27/10/2018
3	Investor Awareness Program	Mr. MurugeshChethan, Certified Trainer NSE, Mumbai	21/08/2018
4	Guest Lecture on Retail Opportunities and Its Challenges	Mr. Mithra YR Territory Sales Executive HUL, Mysore	08/09/2018
5	"Campus to Corporate" Programme	Mr. Amarnath Project Head, Lakshya, Bangalore	18/09/2018
6	Workshop on Career Opportunities and Certification Courses Available in the Area of Investment	Mr. PadurangPatkar Founder and Director Future Care BFSI Learning Academy & Wealth Management Services Bangalore	27/09/2018