




**National Education Society (R.)**  
**Jawaharlal Nehru New College of Engineering,**  
**Shivamogga**



(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC –'B',  
Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)

<b>Name of the Faculty</b>	Dr. Vikram V		
<b>Designation</b>	Assistant Professor		
<b>Department</b>	Department of Management Studies		
<b>Date of Joining the Institution</b>	04.08.2008		
<b>Qualification</b>	BBM	MBA: Marketing	PHD: Faculty of Management
<b>Total Experience in Years</b>	Teaching: 17 Years	Industry: 5	Research: 14 Years
<b>Papers Published in Journals</b>	International: 05	National: 02	
<b>Papers Presented in Conferences / Symposium</b>	International: 01	National: 4	
<b>PhD Guide, field &amp; University</b>	VTU PhD Guide	01	
<b>PhDs Guided / Projects</b>	No. of Ph.D's Awarded: Nil No. Ph.D's Guiding : 01	Project in Masters Level: 172	
<b>Books Published / IPRs/ Patents</b>	Book -01		
<b>Professional Memberships</b>	AIMS		
<b>Consultancy work taken ( project, company, amount)</b>	02		
<b>Awards received</b>	01		
<b>Members of BoS, BoE or any other</b>	Nil		
<b>Grants/Funding received (Project, agency, amount, year)</b>	Nil		
<b>Industry Interactions, Professional Institutions, MoUs</b>	01		