



National Education Society (R.)
Jawaharlal Nehru New College of Engineering,
Shivamogga



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Department of Management Studies
Faculty Book Publication

Sl. No	Name	Year	Title	ISBN	Publisher
1	Mrs. C.K Anuradha	2017	Management and Organisational Behaviour	978-93-5273-604-1	Himalaya Publishing House, Bangalore
2	Dr.Ravisha N S	2017	Banking in Malnad Region	978-81-9102-304-1	Rural org for Appropriate Development Trust
		2017	Quantitative Methods	978-93-5273-605-8	Himalaya Publishing House, Bangalore
3	Mrs. Aishwarya V. Hittanagi	2017	Managerial Communication	978-93-5142-969-2	Himalaya Publishing House, Bangalore
4	Dr. C Srikanth	2021	Marketing Management	978-93-5433-552-5	Himalaya Publishing House, Bangalore
5	Dr. Vikram V	2021	Marketing Management	978-93-5457-464-1	Vinayaka Publications, Shivamogga
6	Dr.Santhosha	2021	Managerial Communication	978-93-5433-591-4h	Himalaya Publishing House, Bangalore
7	Dr. B V Srinivasa Murthy	2021	Managerial Economics	978-93-5433-559-4	Himalaya Publishing House, Bangalore
8	Dr.Ravisha N S	2021	Business Statistics	978-93-5433-544-0	Himalaya Publishing House, Bangalore

9	Dr. C Srikanth	2022	Financial Literacy	978-93-93169-20-4	Edwise, Mangaluru
10	Dr. Santhosha	2022	Financial Literacy	978-93-93169-20-4	Edwise, Mangaluru
11	Dr. Subhadra P. S	2022	Communicative English	978-93-5457-464-1	Adwaya Publications
12	Dr. Shruthi Prabhakar	2022	Managerial Skills-I	978-93-5596-215-7	Himalaya Publishing House, Bangalore
13	Mrs. Anuradha C K	2023	Principals of Management & Organizational Behavior	978-93-5693-297-5	Himalaya Publishing House, Bangalore
14	Dr. D K Vikrama	2023	Statistic for Managers	978-93-5693-303-3	Himalaya Publishing House, Bangalore
15	Dr. Santhosha	2023	Business Communication	978-93-5693-310-1	Himalaya Publishing House, Bangalore
16	Dr. B V Srinivasa murthy	2023	Entrepreneurship Development	978-93-5693-309-5	Himalaya Publishing House, Bangalore
17	Dr. V Vikram	2023	Marketing Management	978-93-5693-306-4	Himalaya Publishing House, Bangalore
18	Mr. Praveen Kumar B H	2023	Accounting for Managers	978-93-5693-296-8	Himalaya Publishing House, Bangalore