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**Department of Management Studies**

<b>2017–2019 Project Details – Finance</b>					
<b>Sl. No.</b>	<b>External Guide</b>	<b>USN</b>	<b>Name</b>	<b>Title</b>	<b>Intenal Guide</b>
1	Mr. Somashekara S.C. Manager ABSL Mutual Fund, Shivamogga	4JN17MBA02	AISHWARYA N	A Study on Selected Schemes of Large Capital Mutual Fund Under Aditya Birla Sun Life Mutual Fund AMC LTD.,	Dr. M.G. Krishnamurthy
2	Mrs. Malathi. S.N CEO HKPSSN, Shivamogga	4JN17MBA03	ANJUSHRI H S	A Study on Budget Budgeting Budgetary Control with special reference to Hoysala Karnataka PattinaSouhardasahakariNiyamitha, Shivamogga	Dr. Lakshmeesha Kanti
3	Mr. Vinay.B Branch Manager Apollo Munich Health Insurance, Shivamogga.	4JN17MBA04	ANUPAMA S	A Study on Financial Analysis in Health Insurance Company With Special Reference to Apollo Munich Health Insurance, Shivamogga	Dr. Shrikant G. Sugur
4	Mr. Harish Manager Urban Credit Cooperative Society, Shivamogga	4JN17MBA05	ANUSHA K M	A Study on Financial Statement Analysis with reference to Urban Cooperative Society Limited, Shivamogga	Dr. Ravisha N. S.



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5	Mr.K.S.PRASAD Assistant Secretary City Co-operative Bank Ltd., Shivamogga	4JN17MBA08	BHAVANA S R	An Analysis of Financial Performance and Status of City Co- Operative Bank Ltd., Shivamogga	Dr. M.G. Krishnamurthy
6	Mr. Shreenivas Branch Manager Aditya Birla Money Ltd, Shivamogga	4JN17MBA12	GAGAN V N	A Study on Performance Evaluation of Mutual Funds with Special Reference to Aditya Birla Money Ltd., Shivamogga	Dr. Lakshmeesha Kanti
7	Mr. Santosha M C CEO SSSN, Shivamogga	4JN17MBA14	GHANASHYAMA C SHASTRY	A Study on Financial Statement Analysis in Cooperative Society with special reference to SudarshanaSouhardhaSahakariNiya mita, Mattur, Shivamogga	Dr. Shrikant G. Sugur
8	Mr. Rudresh H .N Secretary Shiva Credit Co-operative Society Ltd., Honnali	4JN17MBA16	KAVYA G S	A Study on Analysis of Loans and Advances with Special reference to Shiva Credit Co-operative Society Ltd., Honnali	Dr. Ravisha N. S.
9	Mr. Aravinda. A Accounts Department MAMCOS, Shivamogga	4JN17MBA18	KUMUDABAI L	A Study of Operational and Financial Performance of MAMCOS Ltd., Shivamogga	Dr. M.G. Krishnamurthy



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10	Mr. Somashekaraiah K, Assistant Manager Administration, & H.R. Department, NFPL, Machenahalli, Shivamogga	4JN17MBA24	PARMESH D	A Study on Working Capital Management with Special Reference to Naetek Ferro castings Pvt Ltd. Machenahalli , Shivamogga	Dr. Lakshmeesha Kanti .K.S.
11	Mr. N.P Madhu Managing Director TUMCOS, Channagiri	4JN17MBA25	POOJA A	Financial Analysis in Co-operative Societies with special reference to TotaUthpannagala Marketing Co- operative Society Ltd., Channagiri	Dr. Shrikant G. Sugur
12	Dr. V. Aditya Srinivas. Chief Operating Officer, Bombay Stock Exchange Brokers Forum, Mumbai.	4JN17MBA27	PRATEEKSHA MUKUND BADAL	Estimating Sensex Volatility using GARCH Model at the Bombay Stock Exchange Brokers Forum, Dalal Street, Fort, Mumbai	Dr. Ravisha N. S.
13	Mr. Bharth Kumar Manager Durgigudi Cooperative Society, Shivamogga	4JN17MBA30	RAKESHA R	A Study on Financial Statement Analysis with special reference to Durgigudi Cooperative Society, Shivamogga	Dr. M.G. Krishnamurthy
14	Mr. Hemashekarappa General Manager KMF Cattle Feed Plant Sanda, Shikaripura	4JN17MBA31	RANJITH PATIL T B	A Study on Inventory Management with Special Reference to KMF Cattle Feed Plant, Sanda	Dr. Lakshmeesha Kanti



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15	Mr.H.P. Vishweshwaraiah Secretary Sri Basaveshwara Swamy Urban Credit Co-operative Society Ltd., Shivamogga	4JN17MBA32	RASHMI R	A Study on Financial Statement Analysis in Co-operative Societies with Special Reference to Sri BasaveshwaraSwamy Urban Credit Co-operative Society Ltd., Shivamogga	Dr.Shrikant G. Sugur
16	Mr. Chetan Kumar Executive Officer M.S.C.C.S.L, Shivamogga	4JN17MBA38	SHARUKH KHAN	An Evaluation and Study on Various Loan Schemes Provided by MayuraSouharda Credit Co- operative Society Ltd., Shivamogga	Dr.M.G. Krishnamurthy
17	Mr.B E Nagarajappa Secretary RAMPCOS., Bhadravathi	4JN17MBA40	SHWETHA S CHINDER	A Study On Financial Performance With Special Reference To RAMPCOS (RaitharaAdikeMarataMatthuPariska rana Co-operative Society), Bhadravathi	Dr. LakshmeeshaKanti .K.S.
18	Mr. K R Manmatha CEO Sir M Vishveshwaraiah Co- Operative Society, Shivamogga	4JN17MBA44	SRINIDHI S S	A Study on Financial Analysis in Co- operative Societies with Special Reference to Sir M Vishveshwaraiah Co-operative Society, Shivamogga	Dr. Shrikant G. Sugur



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19	Mr. Dinesh HR Manager (ASPL) Machenahalli, Shivamogga	4JN17MBA45	SUNILKUMAR	A Study on Financial Performance Of AadidevSpherocast Pvt Ltd. Machenahalli, Shivamogga	Dr. Ravisha N. S.
20	Mr. S. G. Shekhar Administrative Manager SHIMUL, Shivamogga	4JN17MBA49	USHA D I	A Study on Financial Statement Analysis with special reference to SHIMUL, Shivamogga	Dr. M.G. Krishnamurthy
21	Mr. B.R Chandramoulli General Manager SAMMCO Bank Shivamogga	4JN17MBA52	VASANTH C V	A Study on Financial Performance Analysis with special reference to The ShivamoggaArecanut Mandy Merchants Co- Operative Bank Ltd.,	Dr. Lakshmeesha Kanti .K.S.
22	Mr. Anand Secretary Daivajna Cooperative Society, Shivamogga	4JN17MBA53	VIJAY M RAIKAR	A Study On Financial Performance Analysis in Co-operative Societies With Special Reference to Daivajna Credit Co-operative Society Ltd., Shivamogga	Dr. Shrikant G. Sugur
23	Mrs. Chandrakala Managing Director Sahyadri Multi Co-operative Society, Thirthahalli	4JN17MBA54	VINITHA M S	A Study on Financial Statement Analysis of Sahyadri Multi Co- operative Society, Thirthahalli	Dr. Ravisha N. S.



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24	Ms. Rajeshwari Assistant Director NHPP Channarayapatna Hassan (Dist)	4JZ17MBA02	AKASH T	A Study on Inventory Management System at M/s Nandini Hi-Tech Product Plant, Channarayapatna	Dr. M.G. Krishnamurthy
25	Mr.Nagaraj Chief Executive officer Malnad Credit Co-operative Society Ltd., Shivamogga	4JZ17MBA05	ANJALI N	A Study on Loan Portfolio with special reference to SaraswathaSouhardha Credit Co-operative Society Ltd., Shivamogga	Dr. Lakshmeesha Kanti .K.S.
26	Mr. Mubasheer Akhtar Manager Sharekhan, Shivamogga	4JZ17MBA08	ARPITHA M M	Analysis of selected FMCG Companies Stock Performance in BSE Market with Reference to Sharekhan, Shivamogga	Dr. Shrikant G. Sugur
27	Mr. D Manjunath Kamath Co-owner Mangalore Cashew Industries, Siddapura	4JZ17MBA09	ARUN KUMAR K U	A Study on Profitability and Performance Evaluation Model for Cashew Processing units- a study with special reference to Mangalore Cashew Industries	Dr. Ravisha N. S.
28	Mr. Shashidar. C.A Accounts Manager EshwarrSteeltech Pvt. Ltd Machenahalli, Shivamogga	4JZ17MBA11	BINDU P M	A Study on Financial Statement Analysis of M/S Eshwarr Steel Tech Pvt. Ltd., Machenahalli, Shivamogga	Dr. M.G. Krishnamurthy



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29	Mrs.Aryamba D Kumble Branch Manager Sahyadri MahilaUrban Co-op Bank Society Ltd., Shivamogga	4JZ17MBA16	DIVYA J	A Study on Retail Banking Products with special reference to SahyadriMahila Urban Co-op Bank Ltd., Shivamogga	Dr. Lakshmeesha Kanti .K.S.
30	Mr. N Mohan Kumar General Manager BAMUL, Bangalore	4JZ17MBA19	LOHITH PATEEL D S	A Study on Financial Performance Analysis in Co-Operative Milk Unions With Special Reference To BAMUL Milk Union Limited, Bangalore	Dr.Shrikant G. Sugur
31	Sri. Eshwarappa Secretary, RSSSN- Holehonnur, Shivamogga District.	4JZ17MBA23	NAYANA G	A Study on Analysis of the Financial Performance by using Ratio Analysis with special reference to RSSN, Holehonnur	Dr. Ravisha N. S.
32	Mr.Kumar, Chief Executive Officer Urban Credit Co-operative Society, Honnali	4JZ17MBA24	NAYANA M G	A Study on Analysis of Financial Statement with special reference to Urban Credit Co-operative Society, Honnali	Dr. M.G. Krishnamurthy
33	Mr. Hanumanthappa N Chief Manager Regional Office Karnataka Bank Ltd., Shivamogga	4JZ17MBA26	PAVANA B M	An Analysis of Housing Loan Performance in Selected Branches of Regional Office, Karnataka Bank Ltd., Shivamogga	Dr. Lakshmeesha Kanti .K.S.



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34	Mr. Umesh K R H R Manager Prragathi Steel Castings Pvt. Ltd., Shivamogga	4JZ17MBA27	POOJA K	A Study on Financial Performance Analysis in Casting Industries with special reference to Prragathi Steel Castings Pvt. Ltd., Shivamogga	Dr. Shrikant G. Sugur
35	Mr. Nagarjuna H S CEO AVSR Cooperative Society, Shivamogga	4JZ17MBA29	PRASAD K UDUPA	A Study on Financial Analysis of Co-operative Societies with Special Reference to Arya Vyshya Sri Rama Sahakara Sangha Niyamitha, Shivamogga	Dr. Ravisha N. S.
36	Sri. Ravish Chief Executive Officer Malnad Credit Co-operative Society Ltd., Shivamogga	4JZ17MBA32	PREETHI N	A Study on Credit Appraisal of Consumer Loans with special reference to M/s Malnad Credit Co-Operative Society Ltd., Shivamogga	Dr. M.G. Krishnamurthy
37	Haneef, M.Manager GCCS, Shivamogga	4JZ17MBA33	RADHA KIRAWADI	A Study on Financial Performance Of Goodwill Credit Co-Operative Society Ltd., Shivamogga	Dr. Lakshmeesha Kanti .K.S.
38	Mr. Keerthi Kumar Senior Executive HR WeP Solutions Ltd., Mysore	4JZ17MBA35	RAMYA K R	A Study on Financial Performance Analysis of WeP Solutions Ltd., Mysore	Dr. Shrikant G. Sugur





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39	Mr. T.V.Gopala Krishna Secretary The Graduates' Co-operative Society, Shivamogga	4JZ17MBA37	REKHASHREE M	An Evaluation of Loan Portfolio and Recovery Mechanism of The Graduates Co-operative Society Ltd., Shivamogga	Dr. Ravisha N. S.
40	Mr. Amoga Sajjan HR Manager M/s Adhishakthi casting Pvt. Ltd., Machenahalli, Shivamogga	4JZ17MBA38	SHAILESH H K	An Analysis of Financial Statements with reference to M/s Adhishakthi Casting Private Limited	Dr. M.G. Krishnamurthy
41	Mr.Dattatraya.M.Hegde Manager KRAM Co-operative Limited, Shivamogga	4JZ17MBA39	SHARADHI B R	A Study on Financial Performance of Karnataka Rajya AdikeMarataSahakaraNiyamithaShiv amogga, Using Ratio Analysis	Dr. Lakshmeesha Kanti
42	Ms. Lakshmi N Asst. Manager Vijaya Bank Regional Office, Shivamogga	4JZ17MBA41	SUKSHITH M B	A Study on Non Performing Assets in Banks With Special Reference to Vijaya Bank R O , Shivamogga	Dr. Shrikant G. Sugur
43	Mrs. Mamatha Harish Rao Director, P-HRD SKDRDP, Shivamogga	4JZ17MBA42	SUMANTH SHETTY M	A Study on Financial Performance of SKDRDP, Shivamogga through Ratio Techniques	Dr. Ravisha N. S.



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44	1. Sri S.S.Parappanavar Assistant General Manager 2. Sri K. S. Udaykumar Deputy Manager KSFC, Shivamogga	4JZ17MBA45	SURABHI B A	A Study on Loan Sanction and Disbursement with special reference to Karnataka State Financial Corporation, Shivamogga	Dr. M.G. Krishnamurthy
45	Mr .Suresh CEO TPAC Ramakrishnapura	4JZ17MBA46	SUSHMA M S	A Study on Financial and Operational Performance of Co-Operative Societies with special reference to Thirthamutturu Co-Operative Society Ramakrishnapura	Dr. LakshmeeshaKanti .K.S.
46	Mr.S. R Chandrashekar Raju Secretary Sri. Kalikaprameshwari Cooperative Society, Shivamogga	4JZ17MBA47	SUSHMITHA B J	A Study on Financial Statement Analysis in Co-Operative Societies, With Special Reference To Sri Kalikaparameshwari Co-Operative Society Ltd., Shivamogga	Dr. Shrikant G. Sugur
47	Mr. Manjunath Managing Director Vinayaka Engineering Services Machenahalli, Shivamogga	4JZ17MBA49	SYED PARVEEZ	Financial Statement Analysis with special reference to Vinayaka Engineering Services, Shivamogga	Dr. Ravisha N. S.



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48	Sri Renu Kumar H M Finance & Accounts Manager M/s Vijay Technocrats Pvt. Ltd., Machenalli, Shivamogga	4JZ17MBA50	TEJAS S	An Analysis of Financial Statement with reference to Vijay Technocrats Private Limited, Shivamogga	Dr. M.G. Krishnamurthy
<b>Project Details 2017-2019 - Marketing</b>					
49	Mr. Muttukrishna Managing Director Akash inn Hotel, Shivamogga	4JN17MBA01	ABDUL REHMAN S	A Study on Customer Satisfaction with special reference to Spice Café of Akash Inn Hotel	Dr. C. Srikant
50	Mr. Santosh Bhat Area Sales Manager, HCCBPL, Bangalore	4JN17MBA06	ASHRITHA B H	Premium Products Sales & Distribution of Hindustan Coca-Cola Beverages Pvt. Ltd in Bangalore region	Dr. D.K. Vikrama
51	Mr. Karthik D K Assistant Manager(Marketing) The New Indian Express, Shivamogga (Alumni)	4JN17MBA07	BHARATHBUSHAN NAGARAJ GUDIGAR	A Study on Readers Opinion towards The New Indian Express Newspaper, Special reference to Shivamogga city	Dr. B. V. Srinivasamurthy
52	Mr. Srihari Kulkarni Department Manager Big Bazaar, Mangalore	4JN17MBA09	CHANDRA NAIK P	A Study on Customer Expectation And Satisfaction With Special Reference to Big Bazaar, Mangalore	Dr. V. Vikram



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53	Mr. Deacon H R Manager Max fashion, Shivamogga	4JN17MBA10	DEVARAJ T C	Women Decision Making Pattern in Purchasing of Wardrobe Products: A Study with Special Reference to Max fashion, Shivamogga	Dr. Santhosha
54	Mr. Hussain Abbas Assistant Manager Apple Store, Mysore	4JN17MBA11	FARHEEN TAJ S	A Study on Service Quality & Expectations with special reference to Apple Store, Mysore	Ms. Aishwarya V.H.
55	Ms. Chaitra M N HR Manager SPAR Hypermarket, Shivamogga	4JN17MBA13	GAGANA N	A study on Importance of Retail Merchandising with special reference to SPAR hypermarket Shivamogga	Dr. C. Srikant
56	Ms. Hamsika H.R. Manager OPPO India Pvt. Ltd., Shivamogga	4JN17MBA15	KARTHIK RAJU GANJI	A Study on Consumer Behavior in Buying Mobile Phones with Special Reference to OPPO Mobiles	Dr. D.K. Vikrama
57	Mr.Karumbaiah Regional Sales Head -SIW G M Agro and Beverages India Pvt. Ltd.,	4JN17MBA17	KOUSHIK K P	A study on Customer Opinion and Satisfaction towards Gemsip Food and Beverages Davengere	Dr. B. V. Srinivasamurthy



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58	Mr. Honalli Chandrashekar Senior Reporter Echharike Newspaper, Shivamogga	4JN17MBA19	MOHAMMED FAISAL SUFIYAN	A Study on Readers opinion towards Advertisement Attractiveness in the local daily with Special Reference to Echharike Daily Newspaper, Shivamogga	Dr. V. Vikram
59	MR. Alwin D'souza Store Manager Pantaloon, Shivamogga	4JN17MBA20	NAGESH H	A Study on Impact of Promotional Loyalty Program in Retail Customers Brand Loyalty with Special Reference To Pantaloon Pvt. Ltd., Shivamogga	Dr. Santhosha
60	Mr. Ravish HR Manager DSML Pvt. Ltd., DAVANAGERE	4JN17MBA21	NAGESHA K S	Study on Dealers Satisfaction and Expectation towards Kukkuwada Sugar Pvt Ltd Company Davanagere	Ms. Aishwarya V.H.
61	Mr. Hemanth H B HR, Senior Manager JK Tyres, Mysore	4JN17MBA22	NAMITHA	A Study on Customer Satisfaction towards JK Tyres & Industries Ltd., Mysore	Dr. C. Srikant
62	Dr. Uday V. Rao Surgeon USHA Nursing Home Hospital, Shivamogga	4JN17MBA23	PALLAVI M RAO	A Study on customer opinion about various health related insurance with Special Reference to Usha Nursing Home Hospital, Shivamogga	Dr. D.K. Vikrama



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63	Dr. Deelip P. Medical supervisor Narayana Multi Specialty Hospital, Mysuru	4JN17MBA26	POOJA M SHETTY	A Study on Promotional Awareness of Narayana Multi Specialty Hospital, Mysuru	Dr. B. V. Srinivasamurthy
64	Mr. Nagesh T.N Manager Poojary Products, Tiptur	4JN17MBA28	PREETHAM M	A Study on Retailer's Perception towards Desiccated Coconut Powder with Special Reference to Tiptur Market	Dr. V. Vikram
65	Mr. M.R. Sathish The Partner MN Pickles Industries Shiralkoppa	4JN17MBA29	RAHUL C	Analysis of Customer Attributes and Factors Influencing in Purchase of Pickles: A Study with Special Reference to M N Pickles, Shivamogga	Dr. Santhosha
66	Ms. Dharani Prasad Assistant Manager Godrej Interio, Shivamogga	4JN17MBA33	SABA FIRDOSE	A Study on Customer Satisfaction and Expectation in delivering the service towards the Customer at Godrej Interior	Ms. Aishwarya V.H.
67	Mr. Ajay Kumar K Residential Manager Green View Clarks Inn, Shivamogga	4JN17MBA35	SAIFULLA KHAN M	A Study of Customer Satisfaction in Hotel Industry with special reference to Rice Bowl, Green View Clarks Inn,	Dr. C. Srikant



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68	Mr.Karthik Area Sales Manager Hindustan Coca Cola Beverages, Mangalore	4JN17MBA37	SHAMANTH G M	To understand the energy drink, one liter tetra and milk-based products market, competition analysis of Mangalore city	Dr. D.K. Vikrama
69	Mr. Ragavendra HR Manager Metro Cash and Carry, Bangalore	4JN17MBA39	SHEETHAL J	A Study on Customer Expectation and Satisfaction with Reference to Metro Cash and Carry, Kanakapur road, Bangalore	Dr. B. V. Srinivasamurthy
70	Mr. S.G. Shekhar Administrative Manager SHIMUL, Shivamogga	4JN17MBA41	SINDHU M C	A Study on Retailer Perception towards Nandini Milk and Milk products with Special reference to SHIMUL, Shivamogga City	Dr. V. Vikram
71	Mr. A. Srinivas Managing Partner Garuda Associates, Bangalore	4JN17MBA42	SOUNDARYA S C	Marketing of Holiday Packages: A Study with Reference to Garuda Associates, Bangalore	Dr. Santhosha
72	Mrs. Arathi Superintend Establishment Section Transport Cooperative Society, Koppa	4JN17MBA43	SOWMYA M	A Study on Passenger Expectation towards Transportation of Transport Co-operative Society Ltd., Koppa	Ms. Aishwarya V.H.



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73	Mr. Vishwas Naik Store Manager Reliance Trends, Shivamogga	4JN17MBA46	SUSHMITHA T H	A Study on Customer satisfaction towards services provided by Reliance Trends, Shivamogga	Dr. C. Srikant
74	Mr. Sapan Goyal Assistant manager ITC Limited, Bangalore	4JN17MBA47	SWARNA KRISHNAMURTHY NAIK	Comparative study and Market Analysis on ITC Engage Pocket Perfume with other new entrants in same segment	Dr. D.K. Vikrama
75	Mr. Ravi. M.V Manager Bata Shoe Store, Gopi Circle, Shivamogga	4JN17MBA48	SYED BASITH	A Study on Customer Opinion and Satisfaction towards Bata Shoe Store (With special reference to MG palace, Gopi circle,	Dr. B. V. Srinivasamurthy
76	Mr. Bhaskar Poojary Store Manager Harsha, Shivamogga	4JN17MBA50	VANDITHA K S	Impact of Promotional Activities on Consumer Buying Behavior – A Study with Reference to Harsha, Shivamogga	Dr. V. Vikram
77	Mr. Mallikarjuna The Managing director KMF Cattle Feed Shikaripura	4JN17MBA51	VARADARAJ M C	Effectiveness of Supply Chain Management Strategies in Cattle Feeds: A Study with Reference to KMF Cattle Feed, Shikaripura.	Dr. Santhosha





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78	Mr. Azgar Pasha General Manager Sona Honda Shivamogga.	4JN17MBA55	WASIM S	Customer Satisfaction Towards Service Delivery of Sona Honda Showroom	Ms. Aishwarya V.H.
79	Mr. Shekar M S H R Manager Maharaj Soap Industry Pvt. Ltd., Davangere	4JZ17MBA01	AISHWARYA B H	A Study on Customer Satisfaction towards Maharaj Soap Industry Pvt. Ltd., Davangere	Dr. C. Srikant
80	Mr. Venka Raghuram H R Manager Saroj Agro Industry, Gangavathi	4JZ17MBA03	AKASHA N	Marketing Strategies in Creating Brand Image of FMCG through store promotion in Gangavathi with Special Reference to Saroj Agro Industries	Dr. D.K. Vikrama
81	Mr. Jitendra Kumar Sales Manager Saket Interior Pvt. Ltd., Bangalore	4JZ17MBA06	ANUSHA G T	A Study on Customer Opinion and Satisfaction towards Saket Interior Pvt. Ltd., Bangalore	Dr. B. V. Srinivasamurthy
82	Karthik Partner Sri Shabreesh Agencies Shivamogga	4JZ17MBA07	ARPITA SINGH P	A Study on Distribution Management and Dealers opinion towards ACC Cements, Shivamogga	Dr.V. Vikram
83	Mr. K.V Shivakumar Editor & Proprietor	4JZ17MBA10	AVINASH V JOSHI	Measurement of Awareness, Perception and Willingness to buy	Dr. Santhosha



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	Namma Naadu Newspaper Shivamogga			Evening News Papers: A Study with Reference to Namma Naadu Newspaper, Shivamogga	
84	Manager Sri Venkateshwara Engineering works. Honnali, Davangere	4JZ17MBA12	CHETHAN S M	Customer Expectation and Satisfaction in Agriculture / Horticulture Equipment Analysis	Ms. Aishwarya V.H.
85	Mr. Subhash. S Store Manager Pantaloon store, Innovation Mall, Bangalore	4JZ17MBA13	CHETHANA K	A Study on Customer opinion and expectation towards pantaloons, Gopalan Innovation mall, Bangalore	Dr. C. Srikant
86	Mr. Manjunath Store Manager Vishal Mega Mart Laggere Branch Bangalore	4JZ17MBA14	DEEPAK R	Retail Management of Supermarkets with special reference to Vishal Mega Mart,Laggere, Bangalore	Dr. D.K. Vikrama
87	Mr. Chaitanya Asst. Sales Manager Hindustan Petroleum Corp, Ltd., Mangalore	4JZ17MBA15	DISHA DINESH SOLANKI	A Study on Dealer's Expectation and Satisfaction towards HP with reference to Mangalore Zone	Dr. B. V. Srinivasamurthy



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88	Mr. Rudresh Manager, MSIL, Mysore	4JZ17MBA17	JAEL NISSY	A Study on Marketing & Distributional Channel (Strategies) of Mysore Sales International Limited Mysore	Dr. V. Vikram
89	Mr. Pramod Shivshankar Proprietor Shivasatya Enterprises, Kudregundi	4JZ17MBA18	KRUTHI N K	Measurement of Awareness, Perception and Willingness to Buy Malnad Aqua Packaged Drinking Water: A Study with Reference to Shivasatya Enterprises Kudregundi	Dr. Santhosha
90	Ms. Meghana R Department Manager Big Bazaar, Shivamogga	4JZ17MBA20	MOHAMMED ISMAIL	A study on Customer Expectations towards Products and Services offered by Big Bazaar, with special reference to Big Bazaar, Shivamogga	Ms. Aishwarya V.H.
91	Mr. Sandesh M CEO & Founder Sunrise Digital Media, Bangalore	4JZ17MBA21	MOHAN KUMAR K M	A Study on Effective use of social media in Health Care Sector with special reference to Sunrise Digital Media, Bangalore	Dr. C. Srikant
92	Mr. UMESH HR Manager Metro United Healthcare, Shivamogga.	4JZ17MBA22	MONICA DIAS	A Study on Customer Expectation and Satisfaction about service with Special Reference to Metro United Healthcare Shivamogga	Dr. D.K. Vikrama



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93	Ms. Lakshmi H H R Manager MaAx Super Specialty Hospital, Shivamogga	4JZ17MBA25	NEETHA J	A Study on Service Gap Analysis on Hospital Industry with Special Reference to MaAx Super Specialty Hospital, Shivamogga	Dr. B. V. Srinivasamurthy
94	Mr. Harish Naik Store Manager MORE Vinobhanagar, Shivamogga	4JZ17MBA28	PRAJWAL M	A Study on Consumer Perception about Organized v/s Unorganized Retailers outlet at MORE Shivamogga	Dr. V. Vikram
95	Mr. A. Rakesh D'Souza The CEO Shivamogga Times, Shivamogga	4JZ17MBA30	PRAVEENA H R	Readers Attribute Analysis in Subscribing Evening Newspaper: A Study With reference to Shivamogga Times, Shivamogga	Dr. Santhosha
96	Mr.S.K. Gajendraswamy Editor Tunga Taranga Kannada Daily, Newspaper, Shivamogga	4JZ17MBA31	PRAVEEN R	A Study on Customer Satisfaction and Expectation towards Tunga Taranga Kannada Daily newspaper in Shivamogga District	Ms. Aishwarya V.H.
97	Mr. .Nanjundeshwara H.B. Manager HR Shanthala Spherocast Private Limited, Shivamogga	4JZ17MBA34	RAMYA H R	A Study on Supply chain management with special reference shanthalaspherocast private limited, Shivamogga	Dr. C. Srikant



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98	Mr. Punith C.R Assistant Store Kartha Big Bazaar, Mysore	4JZ17MBA40	SINCHANA M	A Study on Visual Merchandising and its Impact on Consumer Buying Behavior with Special Reference to Big Bazaar, Mysore	Dr. D.K. Vikrama
99	Mr. Guru Prasad Marketing Executive Sparsh Hospital, Bangalore	4JZ17MBA43	SUNIL KUMAR S G	A Study on Customer Expectation and Satisfaction towards Sparsh Hospital, Bangalore	Dr. B. V. Srinivasamurthy
100	Mr. Surendra K Shetty Assistant Manager (Circulation) The Hindu publishing Pvt. Ltd., Mangalore	4JZ17MBA44	SUPRITHA R GOPAL	A Study on Customer Perception and Content Analysis of The Hindu Newspaper with special reference to Shivamogga region	Dr. V. Vikram
101	Mr. Purushotham K R Administrator Sarji Hospital Shivamogga	4JZ17MBA48	SWATHI M R	A Study on Level of Awareness, Perception and Satisfaction to Avail the Services of Hospitals in Shivamogga: With Special Reference to Sarji Hospital, Shivamogga	Dr. Santhosha
103	Mr. Srikanth Marketing manager BAMUL MILK DAIRY, Bangalore	4JZ17MBA51	TEJASWINI K	A Study on Customer Satisfaction and Expectation towards Products offered by BAMUL MILK DAIRY, Audigodi, Bangalore	Ms. Aishwarya V.H.



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104	Mr. Basavaraju.G Manager (MMD) Rane (Madras) Ltd., Mysore	4JZ17MBA52	VAILA MARGARET E	A Study on Client Attribute Analysis in Pre-Purchase and Post-Purchase of Materials and Equipment with Special Reference to Rane (Madras) Ltd., Mysore	Dr. C. Srikant
105	Mr. Sharath. Assistant Manager Suyasha Enterprise, Shivamogga.	4JZ17MBA53	VINAYA KUMARA S G	A Study on Customer Opinion about Packed Drinking Water with Special Reference to Fine Aqua in Shivamogga City	Dr. D.K. Vikrama
106	Mr. Harsha M.V TSI, GCMMF AMUL, Shivamogga	4JZ17MBA54	VINAYAK BASAVARAJ GOUDAR	A study on Customer opinion and satisfaction towards AMUL Ice creams a case study in Shivamogga	Dr. B. V. Srinivasamurthy