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**Department of Management Studies**

**Students Project Details for 2018 -2020**

**Project Details - Marketing**

Sl. No.	Organization	USN	Name	Title	Internal Guide
1	Aarya Motors, Shivamogga	4JN19MBA01	Aaliya	A Study On The Effect Of Promotional Activity And Service Quality On Purchase Behavior With Special Reference To Aarya Motors, Shivamogga	Dr. Vikrama D K
2	Philips Lighting & Hub, Shivamogga	4JN19MBA02	Abubakkarsiddiq	A Study On Consumer Buying Behaviour Towards Philips Lighting & Hub In Shivamogga	Dr. Vikrama D K
3	Samsung Smartphones, Shivamogga	4JN19MBA09	Apoorva Baburao Mohite	A Study On Comparative Analysis Of Retail Purchasing Over Online Purchasing With Special Reference To Samsung Smartphones	Dr. Vikrama D K
4	Sunrise digital media, Shivamogga	4JN19MBA15	Bharath S B	A Study On The Effective Use Of Social Media In Health Care Sector With Special Reference To Sunrise Digital Media, Shivamogga	Dr. Vikrama D K
5	Mahanth Mahindra Motors, Shivamogga	4JN19MBA26	Gagana AC	An Analysis Of Marketing Strategy For Automobile Sales With Reference To Mahanth Mahindra Motors	Dr. Vikrama D K



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6	Maharaja Gruhavaibhava Shivamogga	4JN19MBA30	Harisha S P	Customer Satisfaction Towards Bosch Home Appliances; A Study With Reference To Maharaja Gruhavaibhava Shivamogga	Dr.Vikrama D K
7	Bazaar, Shivamogga	4JN19MBA47	Manoj H C	A Study On Customer Opinion & Satisfaction Towards Organized Retail Industry With Special Reference To Big Bazaar, Shivamogga	Dr. B.V.Srinivasa Murthy
8	Adishakti Car Private Ltd, Shivamogga	4JN19MBA48	Manu B S	A Study On Customer Opinion And Satisfaction Towards Tata Motors With Special Reference To Adishakti Car Private Ltd, Shivamogga	Dr. B.V.Srinivasa Murthy
9	Nanjappa Multi- Speciality Hospital, SHIVAMOGGA	4JN19MBA53	Meghana S P	A Study On Service Gap Analysis On Hospital Industry With Special Reference To Nanjappa Multi-Speciality Hospital, SHIVAMOGGA	Dr. B.V.Srinivasa Murthy
10	Shimul in Shivamogga	4JN19MBA57	Naveena Y B	A Customer Opinion And Satisfaction Towards Nandini Ice Creams With Special Reference To Shimul In Shivamogga	Dr. B.V.Srinivasa Murthy



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11	Castaliaz Technologies, Bangalore	4JZ19MBA07	Pavithra S	A Study on Dealers Opinion Satisfaction Towards Distribution Network Analysis At Castaliaz Technologies, Bangalore	Dr. B.V.Srinivasa Murthy
12	Fashion Big Bazaar In Shivamogga	4JZ19MBA18	Priyanka G S	A Study on Effect of Visual Merchandising On Fashion Big Bazaar In Shivamogga	Dr. V. Vikram
13	Kannada Prabha News Paper, Shivamogga	4JZ19MBA22	Rakshitha H S	A Study on The Readers Perception Towards the Kannada Regional Daily, With Special Reference To Kannada Prabha News Paper, Shivamogga	Dr. V. Vikram
14	Sunil Enterprises, Shivamogga	4JZ19MBA23	A V Ravindra	A Study on Distribution Effectives of Consumer Products with Special Reference To Sunil Enterprises, Shivamogga	Dr. V. Vikram
15	Eureka Forbes Pvt. Ltd., Shivamogga	4JZ19MBA28	Sandesh V	A Study on Customer Perception Towards Service Redressal Mechanism With Special Reference To Eureka Forbes Pvt. Ltd., Shivamogga	Dr. V. Vikram



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16	Online Shopping - Cosmetic Products	4JZ19MBA29	Sehar Raza	A Study on Online Purchasing Habits of College Students In Purchasing Cosmetic Products With Special Reference To Shivamogga	Dr.V.Vikram
17	Royaloak, Shivamogga	4JZ19MBA32	Sharath G R	Analysis Of Factors Influencing to Adoptability And Brand Loyalty Of Organized Retailing: A Study Reference To Royaloak, Shivamogga	Dr. Santhosha
18	Spar Hypermarket, Shivamogga	4JZ19MBA45	Spoorthi S H	Effectiveness Of Promotional Loyalty Programs in Enhancing Retail Footfalls And Its Impact On Customer Purchase Pattern: A Study With Reference To Spar Hypermarket, Shivamogga	Dr. Santhosha
19	Chaitanya Rural Development Society, Shivamogga	4JZ19MBA54	Unnathi N D	Measurement Of Awareness, Perceived Value and Effectiveness of Farmers Towards the Farmer Producer Organizations (Fpos): A Study With Reference To Chaitanya Rural Development Society, Shivamogga	Dr. Santhosha
20	Godrej Interio, Shivamogga	4JZ19MBA58	Vinay S M	Customer Experience Dynamics in An Organized Retail Outlet: A Study With Reference To Godrej Interio, Shivamogga	Dr. Santhosha
21	Adishwar India Limited, Shivamogga	4JZ19MBA60	Yashas S R	Impact and Role of Customer Relationship Management in Organized Retailing: A Study with Reference to Adishwar India Limited, Shivamogga	Dr. Santhosha



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**Project Details - Finance**

Project Details - Finance					
22	Yadagere Souharda Credit Co-Operative Niyamitha, Koppa	4JN19MBA03	Akshatha M	Financial Performance Analysis Of Yadagere Souharda Credit Co-Operative Niyamitha Yascon Using Ratio Analysis, Koppa	Dr. Ravisha N S
23	Arya Vysya Shree Rama Sahakara Sangha Niyamitha, Shimogga	4JN19MBA04	Amith Hallur P	A Study On Asset Quality Management With Special Reference To Arya Vysya Shree Rama Sahakara Sangha Niyamitha, Shimogga	Dr. Ravisha N S
24	Malnad Credit Co-Operative Society Limited, Shivamogga	4JN19MBA05	Amrutha Singh C.M	A Study on Financial Analysis Of Malnad Credit Co- Operative Society Limited, Shivamogga	Dr. Ravisha N S
25	Kalikaparameshvari Co Operative Society, Shivamogga	4JN19MBA06	Ankitha S A	A Study on Financial State Analysis In Co-Operative Society With Special Reference To Kalikaparameshvari Co Operative Society, Shivamogga	Dr. Ravisha N S
26	Mutual Funds - Large Cap	4JN19MBA07	Anusha C N	A Study on Large Cap Mutual Fund Of Selected Schemes	Dr. Ravisha N S
27	Primary Agriculture Credit Cooperative Society, Hasodi	4JN19MBA10	Arun Naik P L	A Study on Operational & Financial Performance Of Primary Agriculture Credit Cooperative Society, Hasodi	Dr. Ravisha N S



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28	Primary Agricultural Co-Operative Society Ltd., Shivamogga	4JN19MBA11	Aruna R	A Study on Financial Performance Analysis Of Primary Agricultural Co-Operative Society Ltd., Shivamogga	Dr. Ravisha N S
29	Primary Co-Operative Agriculture and Rural Development Bank, Shivamogga	4JN19MBA13	Athmiya K P	A Study on Effectiveness of Lending Policy With Special Reference To Primary Co-Operative Agriculture And Rural Development Bank, Shivamogga	Dr. Ravisha N S
30	Shiva Co-Operative Bank Ltd, Shikaripura	4JN19MBA14	Basavaraju D K	A Study On Loans And Advances Portfolio With Special Reference To Shiva Co-Operative Bank Ltd, Shikaripura	Dr. Ravisha N S
31	Dharmanyaasa Souharda Pattina Sahakari Niyamita	4JN19MBA16	BHARGAVA H K	Financial Performance Analysis of Dharmanyaasa Souharda Pattina Sahakari Niyamita	Dr. Ravisha N S
32	Kairali Credit Co-Operative Society Limited	4jn19mba17	Bhavyashree P	An Evaluation Of Financial Performance Of Kairali Credit Co-Operative Society Limited	Dr. Ravisha N S
33	Sri Basaveshwara Swamy Urban Credit Cooperative Society	4JN19MBA18	Bhoomika H J	A Study On Financial Statement Analysis: A Study With Reference To Sri Basaveshwara Swamy Urban Credit Cooperative Society	Dr. Ravisha N S
34	Primary Agriculture Co-Operative Society, Kadadakatte	4JN19MBA19	Bindu G	A Study on Financial Performance Analysis Of Primary Agriculture Co-Operative Society, Kadadakatte	Dr. Ravisha N S



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35	Mahamaya Cashew Industry	4JN19MBA20	Chaithra.P	A Study On Ratios Analysis Of Mahamaya Cashew Industry	Dr. Ravisha N S
36	7 Stocks In Nifty Index	4JN19MBA21	Deekshith P	A Study On Risk And Return Analysis Of 7 Stocks In Nifty Index	Dr. Ravisha N S
37	Aditya Birla Money Ltd, Shivamogga	4JN19MBA22	Devaraja K	A Study On Performance Evaluation Of Mutual Funds With Special Reference To Aditya Birla Money Ltd, Shivamogga	Dr. Ravisha N S
38	Canara Bank Lead Of Shivamogga District Of Karnataka	4JN19MBA23	Divya R	A Study On Performance Evaluation Of Lead Bank Scheme A Study With Special Reference To Canara Bank Lead Of Shivamogga District Of Karnataka	Dr. Ravisha N S
39	Shiva Multipurpose Co-Operative Society, Bhadravathi	4JN19MBA24	Divyashree M	A Study On Loan Portfolio With Special Reference To Shiva Multipurpose Co-Operative Society, Bhadravathi	Dr. Ravisha N S
40	St. Milagres Credit Souharda Co Operative Limited	4JN19MBA27	Ganesh J	A Study On Variation Growth Analysis – St. Milagres Credit Souharda Co Operative Limited	Dr. Ravisha N S
41	Haramagatta Co-Operative Society Shivamogga	4JN19MBA28	Girish S	Study On Financial Performance Of Co-Operative Society With Special Reference To Haramagatta Co-Operative Society Shivamogga	Dr. Ravisha N S



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42	Karnataka Co-Operative Milk Producers Federation Limited. Sanda Industrial Area Shikaripura	4JN19MBA29	Girisha Haromuchadi	A Study On Inventory Management With Special Reference To Karnataka Co-Operative Milk Producers Federation Limited. Sanda Industrial Area Shikaripura	Dr. Ravisha N S
43	Sri Ganapathi Urban Co-Operative Bank Ltd, Sagar	4JN19MBA33	Kathyayini C N	A Study On Camel Model With Special Reference To Sri Ganapathi Urban Co-Operative Bank Ltd, Sagar	Mr. Praveen Kumar B H
44	Ahyadri Mahila Urban Co-Operative Bank Limited, Shivamogga	4JN19MBA35	Kavya B S	A Study On Assets And Liabilities Management With Special Reference To Sahyadri Mahila Urban Co-Operative Bank Limited, Shivamogga	Mr. Praveen Kumar B H
45	City Co-Operative Bank Ltd, Shivamogga	4JN19MBA36	Lavanya Bai D	A Study On System, Procedure, Disbursement And Collection Of Loans And Advances Of City Co-Operative Bank Ltd, Shivamogga	Mr. Praveen Kumar B H
46	Alnad Areca Marketing Co-Operative Society Limited, Shivamogga	4JN19MBA37	M K Navyashree	A Study On Operational And Financial Performance With Special Reference To Malnad Areca Marketing Co-Operative Society Limited, Shivamogga	Mr. Praveen Kumar B H



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47	Shri Jagadguru Panchacharya Co Operative Society Limited, Shivamogga	4JN19MBA38	Madangowda M P	A Study On Financial Analysis Using Ratios With Special Reference To Shri Jagadguru Panchacharya Co Operative Society Limited, Shivamogga	Mr. Praveen Kumar B H
48	Primary Agricultural Co-Operative Society, Holalur	4JN19MBA39	Madhusudan K U	A Study On Loans And Advances With Special Reference To Primary Agricultural Co-Operative Society,	Mr. Praveen Kumar B H
49	Primary Agricultural Co-Operative Society Bilaki, Bhadravathi	4JN19MBA40	Madhusudhana P	A Study On Financial Performance Analysis With Special Reference To Primary Agricultural Co-Operative Society Bilaki, Bhadravathi	Mr. Praveen Kumar B H
50	Sir M Vishveshvaraiiah Co-Operative Society Ltd, Shivamogga	4JN19MBA41	Mahima K S	A Study On Camel Model With Special Reference To Sir M Vishveshvaraiiah Co-Operative Society Ltd, Shivamogga	Mr. Praveen Kumar B H
51	Urban Co-Operative Society Limited Shivamogga	4JN19MBA43	Mallikarjuna G C	A Study on Financial Statement Analysis with Special Reference to Urban Co-Operative Society Limited Shivamogga	Mr. Praveen Kumar B H
52	Kanara D.C.C Bank Limited, Sirsi (U.K)	4JN19MBA44	Manasa Hegde	A Study On Loans And Advances With Special Reference To Kanara D.C.C Bank Limited, Sirsi (U.K)	Mr. Praveen Kumar B H



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53	Big Bazaar , Shivamogga	4JN19MBA45	Mangala K G	A Study On Financial Statement Analysis With Special Reference To Big Bazaar , Shivamogga	Mr. Praveen Kumar B H
54	Rimary Agriculture Cooperative Society, Hanumanthapura	4JN19MBA46	Manjunath H N	A Study On Financial Statement Analysis With Special Reference To Primary Agriculture Cooperative Society, Hanumanthapura	Mr. Praveen Kumar B H
55	The Primary Agriculture Co- Operative Society, Arakere	4JN19MBA50	Megha H M	A Study On Credit Appraisal Of Agriculture Loan With Special Reference To The Primary Agriculture Co- Operative Society, Arakere	Mr. Praveen Kumar B H
56	The Bhatkal Urban Cooperative Bank Limited, Bhatkal	4JN19MBA52	Meghana Maruthi Achari	A Study On Assets And Liabilities Management With Special Reference To The Bhatkal Urban Cooperative Bank Limited,	Mr. Praveen Kumar B H
57	Aditya Birla Sun Life Mutual Fund, Shivamogga	4JN19MBA54	Meher Taj	A Study On Focused Equity Fund Of Large Cap Segment Under Aditya Birla Sun Life Mutual Fund, Shivamogga	Mr. Praveen Kumar B H
58	Kanaka Credit Cooperative Society Limited, Shikaripura	4JN19MBA55	Nalina K K	A Study On Financial Statement Analysis With Special Reference To Kanaka Credit Cooperative Society Limited, Shikaripura	Mr. Praveen Kumar B H



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59	Thiruvalluvar Credit Co-Operative Society, Shivamogga	4JN19MBA56	Narendra G N	A Study On Financial Statement Analysis With Special Reference To Thiruvalluvar Credit Co-Operative Society, Shivamogga	Mr. Praveen Kumar B H
60	GENUINE PRODUCTS, BANGALORE.	4JN19MBA58	Nayana M	A Study On Inventory Management With Special Reference To Genuine Products, Bangalore.	Mr. Praveen Kumar B H
61	SHIVA CREDIT CO-OPERATIVE SOCIETY, HONNALLI	4JN19MBA59	Nayaz Ulla Khan	A Study On Loans And Advances With Special Reference To Shiva Credit Co- Operative Society, Honnalli	Mr. Praveen Kumar B H
62	Shivamogga District Cooperative Centaral Bank Limited, Shivamogga	4JN19MBA60	Neelambika H	A Study On Camel Model With Special Reference To The Shivamogga District Cooperative Centaral Bank Limited, Shivamogga	Mr. Praveen Kumar B H
63	Bapuji Credit Co-Operative Society Limited, Shivamogga	4JZ19MBA02	Nithish Kumar S N	A Study Of Operational And Financial Performance With Special Reference To Bapuji Credit Co-Operative Society Limited, Shivamogga	Mr. Praveen Kumar B H
64	Shivamogga Housing Co-Operative Society, Shivamogga	4JZ19MBA03	Omkar G	A Study On Financial Performance Analysis Of Shivamogga Housing Co-Operative Society, Shivamogga Using Ratio Analysis	Dr. G P Nagesh



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65	Prragathi Steel Casting Pvt Ltd, Shivamogga	4JZ19MBA04	Parinitha KM	A Study On Financial Performance Analysis In Casting Industries With Reference To Prragathi Steel Casting Pvt Ltd, Shivamogga	Dr. G P Nagesh
66	Hindustan Aeronautics Limited (HAL), Bangalore	4JZ19MBA05	PAVITHRA P	A Study On Budgetary Control With Special Reference To Hindustan Aeronautics Limited (Hal), Bangalore	Dr. G P Nagesh
67	Bharathi Credit Cooperative Society, Shivamogga	4JZ19MBA06	Pavithra S	Liquidity Management System In Indian Banks; A Case Study On Bharathi Credit Cooperative Society, Shivamogga	Dr. G P Nagesh
68	Primary Agriculture Co-operative Society, Halesoraba	4JZ19MBA08	Pavitra.V.M.	A Study On Financial Statement Analysis At Primary Agriculture Co-Operative Society, Halesoraba	Dr. G P Nagesh
69	Sobha Limited, Bangalore	4JZ19MBA09	Pooja GM	A Study On Ratio Analysis With Special Reference To Sobha Limited, Bangalore	Dr. G P Nagesh
70	SELECTED INDIAN COMPANY SHARES	4JZ19MBA10	POOJA . M	Risk Analysis Using Beta: A Study Of Selected Indian Company Shares	Dr. G P Nagesh
71	Goodwill Wealth Management Private Ltd	4JZ19MBA12	Prajwal J M	Analysis Of Banking Stock With Reference Goodwill Wealth Management Private Ltd	Dr. G P Nagesh
72	Shree Ramanuja Credit Cooperative Society, Shivamogga	4JZ19MBA13	Prajwal SL	A Study On Comparative And Trend Analysis With Special Reference To Shree Ramanuja Credit Cooperative Society, Shivamogga	Dr. G P Nagesh



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73	Sharekhan, Shivamogga	4JZ19MBA14	Pramoda.H.V	Analysis Of Selected Fmcg Companies Stock Performance In Bse Market With Reference To Sharekhan, Shivamogga	Dr. G P Nagesh
74	Primary Agriculture Co-Operative Society, Anaveri	4JZ19MBA15	Priya H.V	A Study On Financial Statement Analysis With Special Reference To Primary Agriculture Co-Operative Society, Anaveri	Dr. G P Nagesh
75	To Vijay Technocrats Private Limited	4JZ19MBA16	Priya. P	A Study On Profitability Analysis With Reference To Vijay Technocrats Private Limited	Dr. G P Nagesh
76	Shanthala Spherocast Private Limited	4JZ19MBA17	Priyadarshini.R	A Study On Budgetary Control With Reference To Shanthala Spherocast Private Limited	Dr. G P Nagesh
77	Akshaya Cooperative Society Limited, Shivamogga	4JZ19MBA19	PRJWAL D SHETTY	A Study On Financial Statement Analysis With Special Reference To Akshaya Cooperative Society Limited, Shivamogga	Dr. G P Nagesh
78	Mayura Souharda Credit Co-Operative Society	4JZ19MBA20	Rachana L M	A Study Of Loans And Advances With Special Reference To Mayura Souharda Credit Co-Operative Society	Dr. G P Nagesh
79	Karnataka Gamin Bank Shivamogga	4JZ19MBA21	Rachana P	A Study Of Loans And Advances Offered In Karnataka Gamin Bank Shivamogga	Dr. G P Nagesh
80	SRBKCCS Ltd in Shivamogga	4JZ19MBA24	Reshma g Navale	An Analysis Of Credit Facilities By Co-Operative Society: A Study With Special Reference To Srbkccs Ltd In Shivamogga	Dr. G P Nagesh



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81	Kasaba Primary Agriculture Credit Cooperative Society, Shivamogga	4JZ19MBA25	Sachin K R	A Study Of Loans And Advances Offered In Kasaba Primary Agriculture Credit Cooperative Society, Shivamogga	Dr. G P Nagesh
82	INDIAN IPOs	4JZ19MBA26	Samreen Fathima	Initial Public Offerings: A Study Of Indian Ipos	Dr. G P Nagesh
83	SAMMCO Bank, Shivamogga	4JZ19MBA27	Sandesh h v	A Study On Credit Risk Management In Banking Sector With Reference To Sammco Bank, Shivamogga	Dr. G P Nagesh
84	DURGIGUDI CO-OPERATIVE SOCIETY LIMITED, SHIVAMOGGA	4JZ19MBA30	Shankara Gowda A.R	A Study On Loans And Advances Of Durgigudi Co-Operative Society Limited, Shivamogga	Dr. G P Nagesh
85	Janashakthi Credit Co-operative Society, Shivamogga	4JZ19MBA31	SHARATH G	A Study Of Financial Performance Analysis Of Janashakthi Credit Co-Operative Society, Shivamogga	Mr. Harsha C Mathad
86	Kshatriya Co-Operative Society Limited, Bhadravathi	4JZ19MBA33	SHASHANK DINESH THELKER	A Study On Financial Performance Analysis Of Bhadravathi Town Bhavasara Kshatriya Co-Operative Society Limited, Bhadravathi	Mr. Harsha C Mathad



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87	Rimary Agriculture Co-Operative Society Hosahalli, Shivamogga	4JZ19MBA34	SHASHANK HS	A Study On Financial Statement Analysis Of Primary Agriculture Co-Operative Society Hosahalli, Shivamogga	Mr. Harsha C Mathad
88	Selected Hdfc Mutual Fund	4JZ19MBA35	Shashank S	A Study On Selected Hdfc Mutual Fund	Mr. Harsha C Mathad
89	Five Selected Stocks Of Nifty	4JZ19MBA36	Shashank S D	A Study On Stock Market By Using Technical Analysis With Five Selected Stocks Of Nifty	Mr. Harsha C Mathad
90	Tata Motors Adishakti Cars Pvt Ltd, Bangalore	4JZ19MBA37	Shilpa.D	A Study On Financial Performance Of Tata Motors Adishakti Cars Pvt Ltd, Bangalore	Mr. Harsha C Mathad
91	Campco Limited Manglore	4JZ19MBA39	Shreya. S. Rao	A Study On Financial Performance Analysis Of Campco Limited Mangalore	Mr. Harsha C Mathad
92	Christian Credit Co-Operative Society, Shivamogga	4JZ19MBA40	Shreyas c	A Study On Loans And Advances With Special Reference To Christian Credit Co-Operative Society, Shivamogga	Mr. Harsha C Mathad
93	URBAN CO-OPERATIVE BANK LTD, SHIKARIPURA	4JZ19MBA41	SIDDARTH S.G	A Study On Loans And Advances With Special Reference To Urban Co-Operative Bank Ltd, Shikaripura	Mr. Harsha C Mathad



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94	PRIMARY AGRICULTURAL CREDIT CO- OPERATIVE SOCIETY LIMITED, KADEKAL	4JZ19MBA43	SOWJANYA J	A Study On Financial Performance With Using Ratio Analysis With Special Reference To Primary Agricultural Credit Co- Operative Society Limited, Kadekal	Mr. Harsha C Mathad
95	ROYAL INDUSTRIES, NIDIGE, SHIVAMOGGA	4JZ19MBA44	Spoorthi B C	A Study On Working Capital Management With Special Reference To Royal Industries, Nidige, Shivamogga	Mr. Harsha C Mathad
96	Graduates Co- operative Society Limited, Shivamogga	4JZ19MBA46	SRUSHTI P	A Study On Analysis Of Loans And Advances With Special Reference To The Graduates Co-Operative Society Limited, Shivamogga	Mr. Harsha C Mathad
97	Investor Perception, Shivamogga	4JZ19MBA47	Suhas G Kembhavi	A Study On Investor Perception – A Special Reference To Shivamogga City	Mr. Harsha C Mathad
98	SHIMUL, SHIVAMOGGA	4JZ19MBA49	SUJNAN K J	A Study On Inventory Management With Special Reference To Shimul, Shivamogga	Mr. Harsha C Mathad
99	Sudarshana Souharda Sahakari Niyamitha Mattur, Shivamogga	4JZ19MBA50	Sumukha N R	A Study On Financial Performance Analysis Of Sudarshana Souharda Sahakari Niyamitha Mattur, Shivamogga	Mr. Harsha C Mathad
100	Sthree Bandhu Multipurpose Souharda Co Operative Society, Shivamogga	4JZ19MBA51	Supriya S Pawar	A Study On Financial Performance Analysis Of Sthree Bandhu Multipurpose Souharda Co Operative Society, Shivamogga	Mr. Harsha C Mathad



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101	Primary Co-Operative Agriculture And Rural Development Bank Ltd Honnali	4JZ19MBA55	Venu H V	A Study On Financial Statement Analysis In Co-Operative Society With Special Reference To Primary Co-Operative Agriculture And Rural Development Bank Ltd Honnali	Mr. Harsha C Mathad
102	The Primary Agriculture Credit Co-Operative Society Limited, Suguru	4JZ19MBA56	VIDYASHREE K M	A Study On Financial Performance Analysis With Special Reference To The Primary Agriculture Credit Co-Operative Society Limited, Suguru	Mr. Harsha C Mathad
103	Motilal Oswal Financial Services Ltd, Sagar	4JZ19MBA57	Vijay S	A Study On Performance Of Selected It Company Stocks With The Reference To Motilal Oswal Financial Services Ltd, Sagar	Mr. Harsha C Mathad
104	SBI Mutual Fund And ICICI Prudential Mutual Fund	4JZ19MBA59	Vishwas BV	A COMPARATIVE STUDY ON SBI MUTUAL FUND AND ICICI PRUDENTIAL MUTUAL FUND	Mr. Harsha C Mathad



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**Project Details - HRM**

Project Details - HRM					
105	Sahyadri Narayana Multispeciality Hospital, Shivamogga	4JN19MBA08	Anusha S R	A study on perception of employees towards the HR systems prevalent in a hospital, at Sahyadri Narayana Multispeciality Hospital, Shivamogga	Mrs. Anuradha C K
106	Pragathi Steel Casting Pvt. Ltd, Shivampgga	4JN19MBA12	Arya L	A study on Effectiveness of Performance Management System in Casting Industries with special reference to Pragathi Steel Casting Pvt. Ltd	Mrs. Anuradha C K
107	Spar Hyper Market, Shivamogga	4JN19MBA25	Fathima Firdose	Impact of Organizational Culture on Employee Performance AND Job Satisfaction at Spar Hyper Market, Shivamogga	Mrs. Anuradha C K
108	MaAx Super Speciality Hospital, Shivamogga	4JN19MBA31	Jeevitha S	A study on the impact of Pandemic Covid-19 on the stress level of Health care employees with special reference to MaAx Super Speciality Hospital, Shivamogga	Mrs. Anuradha C K
109	Chaitanya Rural Development Society	4JN19MBA32	Kanchana N S	A Case study on formulation of HR policy for Chaitanya Rural Development Society	Mrs. Anuradha C K



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110	NANJAPPA HOSPITAL, SHIVAMOGGA	4JN19MBA34	Kaveri Bai C	A STUDY ON STRESS MANAGEMENT OF EMPLOYEES AT NANJAPPA HOSPITAL, SHIVAMOGGA	Mrs. Anuradha C K
111	Hospitals of Shivamogga	4JN19MBA42	Mahjabeen	A Study on Impact of Organisational Climate on Job Satisfaction of Employees in Healthcare Sector with Special Reference to Hospitals of Shivamogga	Mrs. Anuradha C K
112	N K Diesel Power Services (Authorized dealer of Kirloskar), Bangalore	4JN19MBA49	Megha C N	A Study on Employee Satisfaction and Work Life Balance with special reference to N K Diesel Power Services (Authorized dealer of Kirloskar), Bangalore	Dr. Subhadra P.S
113	Sarji Hospital, Shivamogga	4JN19MBA51	Meghana A M	A Study on Employee Engagement and Job Satisfaction with special reference to Sarji Hospital, Shivamogga	Dr. Subhadra P.S
114	HRM in Promoting Industrial Harmony	4JZ19MBA38	Shishira P B	A Study on Role of HRM in Promoting Industrial Harmony	Dr. Subhadra P.S
115	MN Pickles, Shiralkoppa	4JZ19MBA42	Sinchana N	A Study on Organisation Climate at MN Pickles, Shiralkoppa	Dr. Subhadra P.S
116	Perfect Alloys Component Pvt. Ltd	4JZ19MBA48	Sujala H M	A Study on Conflict Management at Perfect Alloys Component Pvt. Ltd	Dr. Subhadra P.S



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117	Adishakti Cars Pvt. Ltd., Shivamogga	4JZ19MBA52	Sushantha J C	A Study on Employee Engagement with Special Reference to Adishakti Cars Pvt. Ltd., Shivamogga	Dr. Subhadra P.S
118	Malnad Alloy Castings Private Limited Shivamogga	4JZ19MBA53	Thanushree M	A Study on Effectiveness of Training and Development Programme with special reference to Malnad Alloy Castings Private Limited Shivamogga	Dr. Subhadra P.S