




National Education Society (R.)
Jawaharlal Nehru New College of Engineering,
Shivamogga



(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC –‘B’,
Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)

Name of the Faculty	Dr. Santhosha		
Designation	Associate Professor		
Department	Department of Management Studies		
Date of Joining the Institution	01.12.2011		
Qualification	BBA	MBA: Marketing	PHD: Faculty of Management
Total Experience in Years	Teaching: 17 Years	Industry: Nil	Research: 12 Years
Papers Published in Journals	International: 03	National: 21	
Papers Presented in Conferences / Symposium	International: 07	National: 25	
PhD Guide, field & University	VTU PhD Guide		
PhDs Guided / Projects	No. of Ph.D's Awarded: Nil No. Ph.D's Guiding : 03	Project in Masters Level: 158	
Books Published / IPRs/ Patents	Books Published-09		
Professional Memberships	Nil		
Consultancy work taken (project, company, amount)	<ul style="list-style-type: none">• Digital Graphic Development for SnehaMilana Graphics, Shivamogga.• Business consultancy for Hotel Shanbhag, Byndoor		
Awards received	Nil		
Members of BoS, BoE or any other	Nil		
Grants/Funding received (Project, agency, amount, year)	Nil		
Industry Interactions, Professional Institutions, MoUs	Nil		