



**National Education Society (R.)**  
**Jawaharlal Nehru New College of Engineering,**  
**Shivamogga**



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**Department of Management Studies**

**Faculty Book Publication**

Sl. No	Name	Year	Title	ISBN	Publisher
1	Dr. M.G. Krishnamurthy	2016	Accounting for Managers	9789351429708	Himalaya Publishing House, Bangalore
2	Dr.Srikanth	2016	Recruitment & Selection	9789351636335	Thakur Publishers
2	Mrs. C.K Anuradha	2017	Management and Organisational Behaviour	9789352736041	Himalaya Publishing House, Bangalore
3	Dr.Ravisha N S	2017	Banking in Malnad Region	9788191023041	Rural org for Appropriate Development Trust
		2017	Quantitative Methods	9789352736058	Himalaya Publishing House, Bangalore
4	Mrs.Aishwarya V. Hittanagi	2017	Managerial Communication	9789351429692	Himalaya Publishing House, Bangalore
5	Dr. C Srikanth	2021	Marketing Management	978-93-5433-552-5	Himalaya Publishing House, Bangalore
6	Dr.Vikram V	2021	Marketing Management	978-93-5457-464-1	Vinayaka Publications, Shivamogga
7	Dr.Santhosha	2021	Managerial Communication	978-93-5433-591-4h	Himalaya Publishing House, Bangalore
8	Dr. B V Srinivasa Murthy	2021	Managerial Economics	978-93-5433-559-4	Himalaya Publishing House, Bangalore
9	Dr.Ravisha N S	2021	Business Statistics	978-93-5433-544-0	Himalaya Publishing House, Bangalore
10	Dr. Subhadra P. S	2022	Communicative English	978-93-5457- 464-1	Adwaya Publications

11	Dr. Santhosha	2022	Financial Literacy	978-93-93169-20-4	Edwise, Mangaluru
12	Dr. Srikanth	2022	Financial Literacy	978-93-93169-20-4	Edwise, Mangaluru
13	Dr. Shruthi Prabhakar	2022	Managerial Skills-I	9789355962157	Himalaya Publishing House, Bangalore