



National Education Society®

# Jawaharlal Nehru National College of Engineering Shivamogga - 577 201

(Affiliated to VTU Belagavi, Recognized by Govt. of Karnataka  
Accredited by NAAC & Approved by AICTE, New Delhi)  
INTERNAL QUALITY ASSURANCE CELL (IQAC)



## NEW AGE INCUBATION NETWORK CENTRE



# State Level HACKATHON - 2018

*4<sup>th</sup> - 5<sup>th</sup> September 2018*



To \_\_\_\_\_  
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**Organized by : NEW AGE INCUBATION NETWORK CENTRE**

**Supported by : Department of Information Technology,  
Bio-Technology and Science & Technology,  
Government of Karnataka.**

# Inauguration

# Valedictory

Date: 04<sup>th</sup> September 2018, 10:00 AM

Venue: MBA/MCA Auditorium

Date: 05<sup>th</sup> September 2018, 04:00 PM

Venue: MBA/MCA Auditorium

Chief Guest : **Sri. K A Dayanand,**  
Deputy Commissioner, Shivamogga

Resource Person : **Mr. Dheer Lalit Gupta,**  
Co-Founder, GreenBubbles  
Start-up Services Pvt. Ltd.

Guests of Honor : **Sri. T R Ashwath Narayana Setty,**  
Vice President, NES

**Sri. S N Nagaraja,**  
Secretary, NES

Honorable Presence : **Dr. L K Sreepathi,**  
Vice-Principal, JNNCE

Presided over by : **Dr. H R Mahadevaswamy,**  
Principal, JNNCE

*You are cordially invited by:*

**Dr. Manjunath P,**  
H.O.D. E&C Dept.  
College Coordinator

**Mr. Mallesh Kumar K S,**  
Regional Coordinator

*New Age Incubation Network Centre,*

*Jawaharlal Nehru National College of Engineering, Shivamogga*

Chief Guest : **Sri. D S Arun,**  
Ex-President, Chamber of Commerce,  
Shivamogga,

Guests of Honor : **Mr. Dheer Lalit Gupta,**  
Co-Founder, GreenBubbles  
Startup Services Pvt. Ltd.

**Sri. A S Vishwanatha,**  
President, NES

**Sri. C R Nagaraj,**  
Treasurer, NES

**Sri. Hoovayya Gowda,**  
Registrar, NES

Honorable Presence : **Dr. L K Sreepathi,**  
Vice-Principal, JNNCE

Presided over by : **Dr. H R Mahadevaswamy,**  
Principal, JNNCE

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*Jawaharlal Nehru National College of Engineering, Shivamogga*

## Hackathon 2018 Event Schedule

### DAY-1 Schedule (04-09-2018)

Time	Session	Speakers
08:30 AM	Participants Registration at Registration Desk & Breakfast near MBA/MCA Auditorium	
10:00 AM - 11:00 AM	Inaugural Function at MBA/MCA Auditorium	
11:00 AM - 11:30 AM	Keynote Address	Dr. H R Mahadevaswamy, Principal
Quick Tea Break		
11:40 AM - 01:15 PM	Entrepreneur Talk - 1	Mr. Sumanth Prabhu, Co-Founder, Kidvento
Networking Lunch Break		
02:00 PM - 03:00 PM	Entrepreneur Talk - 2	Mr. Vijay P Rao, Director, Amruthavarshini Educational Trust
03:00 PM - 04:00 PM	An introduction to Business Model Canvas	Mr. Dheer Lalit Gupta, Co-Founder, Green Bubbles Start-up Services Pvt. Ltd.
Networking Tea Break		
04:15 PM - 06:00 PM	Entrepreneur Talk - 3 & Guidelines for Overnight Hackathon Teams formation & Guidelines for overnight Hackathon	Mr. Nav Krishna, Founder & CEO, Rousing Designs
Dinner		
09:00 PM - 05:00 AM	Overnight Hackathon for all students Business plan writing, Survey, Prototype Building etc.,	<u>Moderators:</u> Mr. Nav Krishna & Coordinators

### DAY-2 Schedule (05-09-2018)

Time	Session	Speakers
09:00 AM - 01:00 PM	Idea / B-Plan Presentations by the Project Teams	<u>Panellists:</u> Mr. Dheer Lalit Gupta Mr. Nav Krishna Mr. Sikandar, CEO Appkut Mrs. Aparna Bhat, Head-Products, Mahat Innovations
Networking Lunch Break		
02:00 PM - 02:45 PM	Experience Sharing by NAIN Alumni	Mr. Vikas H C, Co-Founder Ekathva Innovations Pvt. Ltd. Mr. Mohammed Subhan, JE-IT Sec, BSNL Ms. Aishwarya B R, UA Developer, SAP Labs India Mr. Manjunath Singh R, Executive Trainer & Auditor, Grofers Mr. Deepak Ashok Dodagoni, NAIN Batch-2 Alumni Mr. Mohammed Mehran, NAIN Batch-3 Alumni
02:45 PM - 03:45 PM	Panel Discussion	<u>Panellists:</u> Dr. H R Mahadevaswamy, Principal, JNNCE Sri. D S Arun, Ex-President, Chamber of Commerce, Shivamogga Smt. Rashmi Suryanarayana, Center Head, DXC Technology, Shivamogga Mr. Dheer Lalit Gupta, Co-Founder, Green Bubbles Start-up Services Pvt. Ltd. Mr. Kiran N P, Company Secretary
Networking Tea Break		
04:00 PM - 05:00 PM	Valedictory Session	



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*4<sup>th</sup> - 5<sup>th</sup> September 2018*

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J.N.N.C.E., Shivamogga**

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### About New Age Incubation Network (NAIN) Centre

Department of IT BT, Government of Karnataka has started "New Age Incubation Network" (NAIN) Centre at JNNCE in 2014 to build start-up & business ecosystem in and around Shivamogga.

Top 33 innovative projects have been funded to a maximum of Rs. 3.00 Lakhs per project for Batch-1 (2015-16), Batch-2 (2016-17) & Batch-3 (2017-18). 15 project teams have submitted their innovative project ideas for approval for Batch-4 (2018-19) & the results are awaited.

### About Hackathon 2018

Selected students from NAIN Centers of BIET, Davanagere, Sir M V Science College, Bhadravathi & JNNCE, Shivamogga will attend this 2 Days & 1 Night Hackathon 2018 from 4th September 2018 to 5th September 2018 at JNNCE, Shivamogga.

By attending this Hackathon students will understand the importance of Incubators, learn to write business plans for their ideas & validate their ideas, get motivated by listening to the Entrepreneurs, Startup Founders, NAIN Alumni & Resource Persons.

Telephone : 08182-276707/08/09

Website: [www.jnnce.ac.in](http://www.jnnce.ac.in)