



National Education Society ®
Jawaharlal Nehru National College of Engineering, Shivamogga
 Internal Quality Assurance Cell
CENTRE FOR INNOVATION & ENTREPRENEURSHIP
Entrepreneurship Awareness Camp Schedule :

VENUE: SEMINAR HALL (AD-Block)

Day & Date	9.30 AM to 11.00AM		11.15AM – 12.45 PM		1.45 PM - 3.15 PM		3.15 PM to 4.45 PM
04-10-18 Thursday	Timings: 10.00 AM to 11.00AM after Inaugural Function EAC Objective, Why Entrepreneurship? <u>Resource Person:</u> Mr. Mallesh Kumar K S, Project Manager, CIE, JNNCE	T e a c h e r s	Historical Background- Indian values via Entrepreneurship & the present scenario <u>Resource Person:</u> Dr. H Raghavendra, Professor, Dept. of ME, JNNCE	L u n c h	Identification of opportunities for Entrepreneurs <u>Resource Person:</u> Dr. M G Krishnamurthy, Professor, Dept. of MBA, JNNCE	T e a c h e r s	Mechanism of Product Selection and Technology assistance from R&D Labs & others on choice of technology etc <u>Resource Person:</u> Dr. H R Mahadevaswamy, Principal, JNNCE
05-10-18 Friday	How to start a SSI unit <u>Resource Person:</u> M S Prashanth Kumar, Asst. Director, DIC, Shivamogga		Technical & Commercial aspects of SSI unit <u>Resource Person:</u> Mr. B R Umesh, Mathan Home Indies, Sagar		Timings: 1.30 PM - 3.00 PM Financial aspects of SSI unit including salient features of a project report <u>Resource Person:</u> Mrs. Nanda H V, Dhanush Commercials Corporation, Shivamogga		Financial Assistance & Support available from Govt. agencies, banks, Financial Institutions, SFCs & others- securities demanded by FIs/Banks etc <u>Resource Persons:</u> Dr. E Basavaraj, Professor, Dept. of ME, JNNCE Mr. Mallesh Kumar K S, Project Manager, CIE, JNNCE
06-10-18 Saturday	Creativity & Business, The man behind the venture, behavioural scientist's approach Lectures by practicing Entrepreneur's success stories- common problems faced by Entrepreneurs <u>Resource Person:</u> Mr. Nivedan Nempé, Founder & CEO, Areca Tea		Communication Skills (Interacting with People) for better results in Business <u>Resource Person:</u> Mr. D M Arvind Mallik, Asst. Prof., PESITM, Shivamogga		Industry visit: DXC Technologies Pvt. Ltd., Machenahalli, Shivamogga M/S. Shanthala Spherocast Pvt. Ltd., Machenahalli, Shivamogga		Valedictory: Feedback & discussion on the camp Venue: M/S. Shanthala Spherocast Pvt. Ltd., Machenahalli, Shivamogga