Volume 1
Issue 1

ALUMNI - LETTER

A News letter of Department of Management Studies, JNNCE, Shivamogga

In Search of Excellence

September 2021

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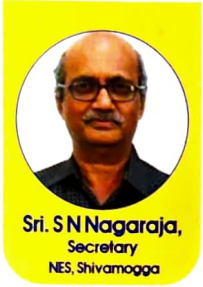
Message from the Secretary



Sri. S N Nagaraja,
Secretary
NES, Shivamogga

Alumni are an asset to any institution in the sense that they give something back to enrich the institution in terms of experiences shared or expertise volunteered. He or she also is an ambassador of the College who disseminates the values and ideas. This college stands for and propagates these values over generations by being a model to the young. Connecting to one's alumni is always a great feeling and the college shares this sentiment and is elated when it gets to know about the various achievements of its former students in their career & life. I wish all the best for this meaningful initiative of the department.

Message from the Principal



Dr.Manjunatha P,
Principal – JNNCE

I am happy to compliment MBA department for bringing out a weekly Alumni Newsletter. It is a very good initiative to network with the alumni as it facilitates knowledge and experience sharing, best practices and corporate connectivity for expert talks, internships and placements, all culminating in enhancing the Department's 'Net worth'!

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Dr. C. Srikant,
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I am pleased to share with all the stakeholders the dynamic contributions the alumni of our department have made to themselves and to the industry. The newsletter captures the career planning penned by the alumni to achieve corporate success. The newsletter is presented in an interactive mode which covers a lot of issues like, how to plan for and build a dream career, selection process, how to face and handle interviews, best practices of the company and alumni accomplishments, with an aim to present factual information that would help in training our MBA students.

I compliment all the alumni, current batch of MBA students and the faculty members of the department for bringing out such an informative weekly alumni newsletter which is expected to serve as an effective link between the Department and its alumni fraternity.

Alumni of the week



Shivani Purohit Kulkarni
Corporate Trainer
(2000-02 Batch)

* Shivani Purohit Kulkarni, an MBA with an aggregate of 76.8 % marks from VTU, Belagaum.
* She has been a Management faculty and a Certified Corporate Trainer for Soft Skills/Personality Development and Business Communication.
* Training experience in varied fields like IT, Education, Manufacturing, Retail and Hospitality.
* Currently working as a Client Success Manager and Corporate Trainer for Ezlytix LLC./Law KPIs LLC, a Texas, US based SaaS Product based Software firm.
* Her work includes looking after entire gamut of Corporate training for Soft Skills/Business Communication along with Pre-sales,Marketing, Post-sales activities for their clients in US, Canada and Asia-Pacific markets spread out in Manufacturing, Retail and Legal businesses.
* She is an avid music lover and spends most of the time during weekends with her music riyaz. She is a hobby painter, poet and also a writer.
* Her family includes her mother, husband and two lovely sons. These days they have a family addition with their pup called Coco!

My happiest movements of college life during my MBA days...

Well, I think every moment is the happiest moment for a MBA Student, because this is one hell of a life, an experience which can never be relived. But here are some of moments which highlight the happiest moments during my MBA days.

Happiest was where I stood as a topper for consecutive 3 semesters with a very close competition in the University as well. I was felicitated by the entire college along with the management department. There was a series where I had won Insurance Conclave, an inter-college competition.

First day of the college, meeting new friends, new sets of rules, interaction with teachers, never to forget to mention seniors...

F.R.I.E.N.D.S. Indeed on my experience what I have gained in this 2 years is a set of persons who are more than friends. I was hostelite and I have bunch of memories in hostel as well as college. There was a fest held where a team was sent by our sir Dr. C Srikant to Bangalore for the IT Fest.

How I approached the MBA Program

I had, as a management student again, completed my graduation in BBA, so by then I was pretty confident to pursue MBA. I had taken up my MAT exams, ATMA exams and had also appeared for various college entrances like VTU entrance, Maharashtra Government entrance and autonomous MBA examinations.

Dr. C Srikant sir and one of my seniors had visited Hubli for selection and then I was selected for JNNCE College.

My Specialization In MBA & the factors that influenced to choose it...

I was planning to take HR as my Specialization, because I was much interested in talking to people, knowing their thoughts, ideas, managing people & so on. But after the completion of 1st year, the college was yet to start offering HR stream and because of this. I gripped the root of marketing, after that till now I didn't regret taking marketing as my specialization. Now I am pretty good at marketing and doing well in this domain.

My first job & the journey so far...

The journey so far has been a roller coaster one. Have gone through various ups and downs. Initial two years were tough since I did not have much knowledge and experience in the industry. I did my project in Taj West in Bangalore in the role of a Quality Assistant and was paid a stipend. Based on my project, I kick started my career in Leela Palace, Bangalore as a Guest Relation Marketer ; was all about talking to the guest, and taking their feedback. Although it was a nice job, I quit the job due to the cyclical shifts and add few personal health issues too. Later on, I worked as HR consultant. With my top notch performance in work, within 3 months I was upgraded as Team Lead and then I stepped into Applied Material as Assistant HR. At this point there was a drastic shift in my career path. I took up some certification courses in Employees Training. I started training my subordinates for business communication and soft skills & personality development.

I served in diverse sectors like education, retail, IT and manufacturing. Presently, I am a Corporate Trainer and Client Success Manager as well.

My present job in terms of Designation, Roles and Responsibilities...

I am corporate trainer.

Trainer for soft skills, personal development & business communication for the team exist in India.

For team exist in US. I am Client Success Manager (CSM) for the entire group.

The company produces the SOS products for IT firms; all the clients are US layers, those all are IT - friendly ; they know all about the cloud technology.

I am the Clients Manager, handling all US & Canada markets & single point of contact for many companies.

My roles include pre-sales, sales, after- sales & Marketing for my company, apart from training.

The product will go to pre-sales of software & sales of software. I get the clients on hold and take care of their post-sale activities & issues they face.

I am the single point of contact between clients & tech team & the marketing department of my company & my clients on social media & marketing on webinars for my company basically called digital marketing.

Books that have inspired me to build my career.....

In my college days I used to study Strategic Management textbook ; other subjects were manageable. Coming to the books which I can anytime refer to others are: -

* The Monk Who Sold His FERRARI - Robin Sharma
* Who will cry, when you die - Robin Sharma
* Secret - Rhonda Byrne
* Bhagavat Gita - Vedavyasa

I also recommended individuals to read Bhagavad gita as this has helped me in my personal life & balance my work life.

* I also follow the sayings of Sadhguru Jagadish Vasudev.

Opportunities available to MBAs in my company...

Facing interviews used to be my nightmare. I could crack entrance and group discussions but when it's time for personal interview, I found it strenuous. Facing the interviewer, sceptical in mind, kept me going. I believe that it's okay to be nervous and fault-up as they are the stepping stones. Keep on reading to an extent that you get perfect is my 'Mantra'. I suggest, when you are asked any question, try to answer the question in 10 different ways to 10 different people. By this, we will learn sentence - framing and vocabulary. Listening with presence of mind, backing up answers with lot of examples, clarifying the questions if you don't understand are keys to clear an interview. A question to be asked varies from interviewer to interviewer and will be based on the functional areas of the company. You have to prepare on functional questioning and HR questioning while attending an interview.

Questions one can expect, If he/she gets a chance to attend an interview in my company...

My company would prefer a go-getter. As I work in a US company, shift-based working hours are contemplated. the Company would like to give job for someone who is into marketing, pre-sales, sales, digital marketing for SAAS - based products or Cloud-based technology products. Interview questions will be based on marketing and scrutiny of IT knowledge. As it is US-based company, you should have some knowledge on US market and how you will deal with clients on the telephone.

You will be asked three types of questions : that is, the first one is functional in the sense regarding the industry knowledge, job knowledge and the general ; knowledge then the second one that is the core questions- being a fresher will be asked with regard of your academic and in-depth knowledge about your interested area ; then the third kind of questions, i.e, HR questions that is regarding the HR management, from any books of Management . Google search can help you and you have to keep on answering the header questions for practice.

Best practices of my company which would help a new incumbent ...

My company is target-based and all my higher ups are very supportive, collaborative and receptive at every stage. The company also provides on-the-job training and the main thing we should understand is we should get the perfect knowledge of a job and what is to do with the job.

My suggestions to my @juniors of JNNCE MBA...

* Don't keep high expectations.
* There are lots of people out there in the market who are ready to compete with you.
* Please make your career decision in your first year and choose the stream which you about like.
* Have passion about what you choose.
* Study more and more about current market trends and understand the economics at least glance Business Line/ Economic Times.
* Always get well-prepared for the interviews and don't leave any stones unturned
* Be clear of what kind of job you are applying for and don't repent later.
* Get into social media and start connecting with people on different social media like Facebook, LinkedIn to get indicts about industry and the corporates.
* Never stop learning always have that greed to keep exploring new things whenever you get chance to.

My achievements so far (with all humility !)...

Starting with academics I had been a good performer, that's how still people remember me as a Topper. It's a myth that marks don't matter; you should have a decent scoring in your student life. Be obedient and punctual at your studies, complete all your works on time. As this the foundation before you getting into the corporate field.

Coming to the career part- I was made as a Team Lead within in 3 months of my joining, as the probation goes on at least 6 months. After becoming, a trainer I have bagged few assignments on my own-like I got into Indo-German Company for entire training for around 1000 employees I had to train them and that was one of the most beautiful journeys for that whole year. Because as a trainer. I just won't teach them; I also get to learn new things.

ALUMNI - ACCOMPLISHMENTS













Praveen Kumar B H
Faculty coordinator

EDITORIAL TEAM



Karthik R
Student



Gareema Pareek
Student



Poorvashree B G
Student



Madhumitha M
Student



Harshitha C H
Student



Riya Gulshan
Student

J-together E- everybody A- achieves M-more

ALUMNI - LETTER

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Volume 1 Issue 2 September2021

In Search of Excellence



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Messege from Editorial Team

The Editorial team is delighted to present its unique creation in the form of Alumni Newsletter. There is now a sizable diaspora of JNNCE MBA graduates spread across the country. People who have in one way or another made us proud of their accomplishments. This newsletter is designed to celebrate the success stories of our alumni and also to provide Relatioship of alumni directly to Students through interaction. Septemeber 2021, Volume. 01, Isuue 2 newsletter updated not only on the educational background of the alumni, it also covered interview process, best practices of the company and suggestions to their juniors. We would be looking forward to hear more about other alumnies in terms of their achievements and their professional growth so as to provide a whole lot of motivation for the current students. We hope that the newsletter will offer some interesting readings to all stakeholders of the department.

Editorial Team

ALUMNI PROFILE : MALTESH



Batch: 2006 to 2008
Qualifications: BSc(Hon's), MBA (Finance)

Current Designation:
Lead Business Analyst and Agile Master
Company Name: Societe Generale
Previous Company Name and Designation:
1) JP Morgan Chase - Team Lead
2) Thomas Reuters - Content Analyst



"Coming together is a beginning. Keeping together is progress. Working together is success."

My happiest moments of college life during my MBA days...

There are many good moments I can recall; to list a few I can start from the latest to initial days of MBA life - happiest to start with is when I won the Best Manager Prize amongst 80 members.

When I was in my 4th semester me and my team launched a Department News Letter called Spandana. The newsletter included 4 parts i.e., Finance, Marketing, HR and a general section and Dr. C Srikanth sir helped me a lot, he took me to the printing press and made it happen. One of my close friends, who was with me since childhood was my junior in MBA, and we had been to a competition called Best Critic competition and both of us shared the first prize. Initial days were also the best days, friends, environment and we were surrounded by best things.

How I approached the MBA Program

I was a BSc graduate which was an integrated course. During my graduation I was a hostelite where my hostel mates used to give insights about MBA programme, I also used to refer their books and then I had some inclination about MBA, and I chose MBA.

My Specialisation in MBA and the factors that influenced to choose it...

I opted Finance as my specialization in 3rd Semester, basically I had a business background and also, I was very much interested in numerical subjects like Accounts, Financial Management, stock market as well, Moreover, I was fascinated by finance subject and my hostel mates were from finance specialisation which also had a role to play.

My first job and the journey so far...

It was a time of recession when I graduated from the college and due to some issues, I stayed back in Shimoga only. I stepped into Airtel Broadband franchisee as Team Lead and was managing operations, customer care, backend of IT and sales. It was burdensome that the team members were all seniors, but it was pivotal in long run, by this I developed interpersonal skills which were helpful in fine tuning me. I stayed there for 10 months and then moved on to Thomson Reuters through my friend and got to connect to the Manager. He was impressed after the talk, so he offered for a walk-in interview then I cracked the interview and got job. In Thomson Reuters my job was completely on Balance sheet, P&L and Cash flow and I had to analyse the balance sheet and P&L, pick up some inputs from that. Initial days of my career life were really hard. In those days my dream company was JP Morgan, I gave many interviews, but I failed. Swamy Vivekananda says, try till you succeed, & I tried. At last, I cracked the interview and joined JP Morgan. There I learnt excel, advanced excel, and many more skill sets. I proposed an idea, they implemented it and I won the innovator of the year award. I got inclination towards IT, so I upskilled myself into IT, Now I am in Society General as IT business analyst.

My present job in terms of Roles, Responsibilities...

I'm an IT analyst. As we know Aadhar card is mandatory, in banks you are asked for Aadhar card and if you already have it, banks ask for Aadhar number. Aadhar was implemented few years back. When the concept of Aadhar came, bank created a new space to update the Aadhar card number in the software. In their software, banks have data in terms of customer name, customer contact number and all, but there was no space for Aadhar number. As Govt introduced Aadhar card, bank had to update it in their software. All the technical words or terminology will be understood by the IT people, in adding to new field in particular, from the business side and that will be developed by IT people and there is one person who understands the need and convert the same to IT language that Person who co-ordinates between business and IT, is called a business analyst and as I expressed I am in to it.

Books that have inspired me to build my career...

After my MBA days, I was very much inspired by a book from the Robbin Sharma 'Greatness Guide' part 1 & 2, and I gave copy of those books during my MBA days to the college which is still in MBA library, the next book is by Marshal Goldsmith is 'What got you here, won't get you there.'

Alumni Speaks...!

Job Opportunities and Interview Process of our Company...

* To get into a HR interview, it takes time.
* The key words for preparation for an interview, I listed some of the companies to attend the interview. I used to have snippet of brief overview of the company.
* Try to fit in what they offered in the description of the job.Shradha- "Your Story", she used to interview all the entrepreneurs & she used to write an article about entrepreneurs & she interviewed Ratan Tata.
* My company has an Investment Banking firm Head office in Paris [France]. They have IT & operation units in India.
* My Company was started in 2002 with 30 employees, now we are 80,000 employees in India. In Bangalore 6000 employees.
* For MBA graduates, regular banking investment, operation jobs preferably for MBA finance Candidates.
* Department of Finance, is for finance & accounting purposes.
* If a candidate is good in investing in the financial products, he/ or she may get an opportunity to work with financial control team & product control team.
* If the candidate is from BE & MBA, they have good opportunity in Business analyst positions.
* For freshers in my company, we go to campus & recruit the candidates through pool campus or college.
* First round is always either written test or group discussion. Through virtual mode online test is more concentrated for first round, which is followed by 3 rounds of interview.
* They will ask candidates to explain about themselves keeping their Resumes.

My Suggestions to my juniors @ JNNCE MBA

Always be a student, learning never ends and another thing is be a good listener. Many a times they just listen to reply. My suggestion is - listen to understand, not to reply. For freshers don't just go with the job or designation or CTC, try to concentrate on learning and focus on better opportunities. Don't go behind money in the initial days, just go behind learning which will help you in improving skill sets, where skill sets need a practice. Come up with more innovative ideas and take initiation which will help you in corporate world.

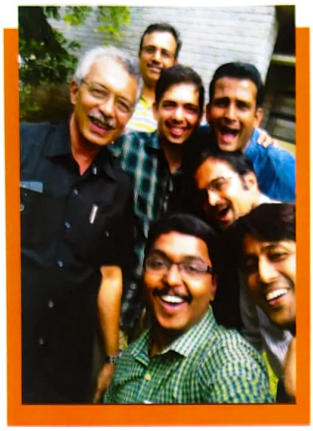
Skills Expected by a MBA Graduate

Everyone should know about the market, stock market and economy. Don't restrict oneself only with academics. At least spend half an hour a day for news feeds related to interested domain. Don't narrow down in learning with the text books. Try to use curriculum knowledge to real time situations . Practices some Stock market mock games that will give lot of insights.

My opinion on getting certification courses...

In initial days the introductions courses like introduction to GST, stock market, derivatives and many more will be more suitable for freshers but in the long run it is better to go with advanced courses like business analytics, data analytics and many more.

ALUMNI - ACCOMPLISHMENTS











Class of 2006-2008

EDITORIAL TEAM

Mr. Praveen Kumar B H
Assistant Professor & Faculty coordinator
Department of Management Studies, JNNCE, Shivamogga

STUDENT CO-ORDINATORS

Harshitha K M	Harshitha C H	Gareema Pareek	Chitra K B	Poorvashree B G
2nd Semester MBA	2nd Semester MBA	2nd Semester MBA	2nd Semester MBA	2nd Semester MBA

ALUMNI - LETTER

In Search of Excellence

September2021

Volume 1 Issue 3

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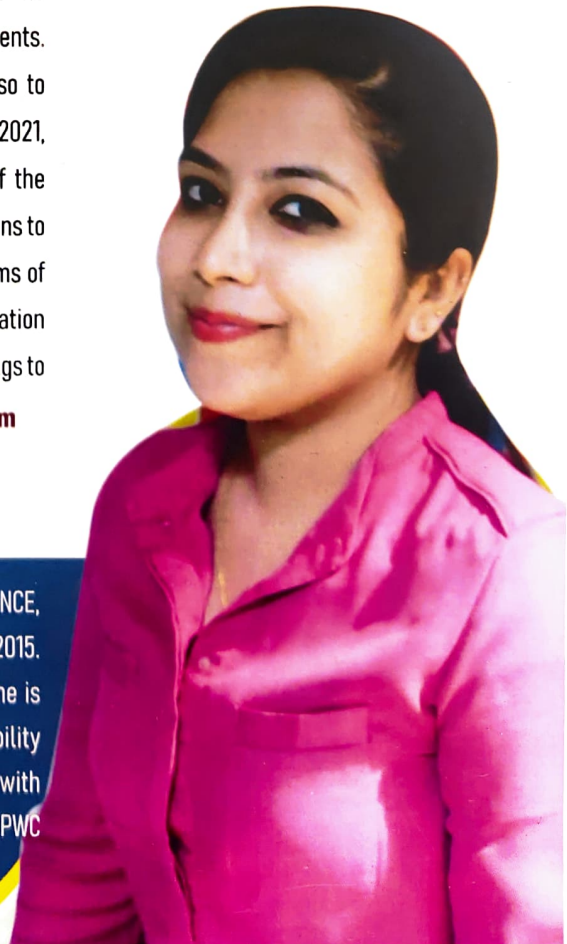
ALUMNI PROFILE : Priyanka Dsouza



She is a MBA graduate (Finance) with FCD from batch of 2013-2015 of JNNCE, Shimoga. She is working for PWC (Price Waterhouse Coppers), Bangalore from 2015. She has 5.5 years of work experience in the field of US Taxation. At present she is working as a Senior Associate-2 for the US taxation domain and Global Mobility Management. Her Job profile includes review of the Tax Returns, Communication with the Global clients and Mobility co-ordination. She has won Star award in 2018 and PWC Behaviour and Values Award in 2019

"Talents wins games, but Teamwork and intelligence wins championships"

My happiest moments of college life during my MBA days....

Well, I think every moment is a happy moment for a MBA Student, because this is an experience which can never be relived.I name it as the best phase of my life. The days during my MBA cannot be replaced by any other phase of my life. We had lot of fun, participated in many managerial events and I loved organising those events, practiced some dance forms etc. MBA is not just a classroom study, but also includes extra curriculur activities which add up to your memories. And there are lot of memories like ethnic days, send off. Lecturers were very supportive. This is the golden phase of your life, so enjoy it. Communicate more with people. Speak out more. Learn more things and make use of it.

How I approached the MBA Programme....

I am a science student; I took PCMB as my specialization in PUC. In first year, itself I realised that this was not my cup of tea. I was more inclined towards Accounting and Business Administration. Then I pursued my BBM (now BBA) and finished my MBA in JNNCE. First, I was not happy as I did not want to study in Shimoga and my friends were applying for premier institutions in Bangalore. I was fascinated by that so I wanted to go Bangalore. However, after lengthy interaction with my parents and my seniors, as they suggested I joined JNNCE. Same time college got some medals at University level for M-Tech rank holders. So, I joined JNNCE. I don't regret for joining JNNCE actually it was my best decision.

My specialization and factors influenced to choose it....

I opted Finance as my specialisation. In BBM we had subjects like Marketing, Finance, HR and so on. I was attentive in accounting, calculations, finance compared to theoretical subjects. That was my quick decision to take up Finance as my specialisation. So, when I was in BBM itself I decided to take finance in MBA.

Tell us about your first job and the journey so far.

My first job is the job that I am working till now. I got placed in ICICI Securities through campus recruitment, they had given me the joining date for November 2015. After my exams and everything got over I was spiritless to get locked in home, so I started applying for jobs and I uploaded my resume in many employment websites and finally I got a call from EY for an interview; I cracked the interview and after the interview process I got to know that the job required some odd office hours. So due to some personal issues I did not accept the job. Later on I got a call from PWC for an interview and cracked the interview and got offer letter in two days. Then I made a small research about my designation, requirements of the job were. It is a US taxation-based job. On the day of interview, the way they treated me made feel more comfortable and also it impressed me to take over the job.

Exposure as an intern position in my company

Since we deal with the confidentialities and personal information of audit and taxation of clients, the company will not allow taking up the internship in audit, taxation and advisory. We are not allowing any internship as of now in the above said sectors. If there are any changes in the policies regarding the internship, then I will definitely inform you. But, you have opportunity for internship in PWC India.

Roles, responsibilities and designation in my present job

I started with the designation of Associate. In PWC, at every stage there are 2 levels -Associate-1 and Associate-2. As the person gets experienced, he/she will be promoted from Associate-1 to Associate-2. Currently, I am a senior Associate level-2 (In Indian terms the assistant manager) .I got promotion in the month of July, 2020. My job is all about reviewing. As I'm into US taxation, where I help the US clients to file their tax returns right from collecting to processing the data for tax authorities. At entry level my job was to review the data and set it down in the tax preparation tool, accordingly. Then it should be submitted. After 1 year of experience with realistic knowledge you will be promoted. Everything is not so easy and there is always many things to learn. India has its own taxation rule, like wise US has their own rules for taxation;you have to learn each and every thing. After that, my job is to guide my juniors, who prepare the above said things. Guide them which is right or wrong and correcting their inaccuracy. Similarly, I have to interact with US taxpayers.The moment they see their tax return, I have to explain them thoroughly about the taxes they have to pay and about their earnings. So, it's two way handling process of clients and juniors. This is a client driven role. The corporate world is extremely competitive. You are replaceable by anybody and everybody. If you want to survive,you have to do more and learn more every day.

Which are the books that helped you in building your career?

I didn't touch on many books during college days. Our college is student cordial, they used to invite resource-person and also conducted many alumni meets and lots of team building activities which were more informative with respect to corporate world and current scenario and also which were more influencing towards building our personality. Department conducted many

managerial activities which moulded us in learning managerial skill sets. This helped me a lot.

The only certification course I did during MBA was NISM. I mounted that course because my job demanded that certification.

My preparation for the interview, types of questions asked & my answer that time...

Most of the interview questions were based on work experience, and if you have no work experience, then most questions were based on educational qualification.

* Situation based case studies will be there, which is little bit tricky.
* Don't exaggerate; just give answer to the point.
* If you don't know the answer then informs the same in a polite manner.

Opportunities available to MBA graduates in my company

There are 2 classifications of corporate taxation one for companies & another for individual for finance candidates.

* PWC is an Audit company, so it is focused more on finance candidates.
* PWC is a service company for financial services like auditing, taxation & advisory.
* PWC is based on the US taxation.
* To filter the most candidates an aptitude round and group discussion is conducted either through online or offline mode.

Types of Questions my juniors can expect if they get a chance to attend an interview in my company...

Basically, they are looking for people who can fluently communicate with anybody. In the present corporate world most of the companies look for good communicator. It plays a vital role in the companies. The companies require spontaneous speakers. While attending an interview please make sure you are well equipped to handle it. Be knowledgeable, grasp everything you notice. Be credible in HR round also. Speak like you are really interested. Be aware about what you are speaking. You can speak about your hobbies also. The more you express, the more they will remember you. If you have achieved something make sure that you will not forget to showcase in front of the interviewer. Be expressive.



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Assistant Professor & Faculty coordinator
Department of Management Studies, JNNCE, Shivamogga

STUDENT CO-ORDINATORS

Harshitha KM	Poorvashree BG	Harshitha CH	Chitra KB	Gareema Pareek
2nd Semester MBA	2nd Semester MBA	2nd Semester MBA	2nd Semester MBA	2nd Semester MBA

"Satisfaction lies in the effect, not in the attainment"

ALUMNI - LETTER

In Search of Excellence

A News letter of Department of Management Studies
JNNCE, Shivamogga-577201

Issue 5

Volume 1

October 2021



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Message from the Principal

I am happy to compliment MBA department for bringing out a weekly Alumni Newsletter. It is a very good initiative to network with the alumni as it facilitates knowledge and experience sharing, best practices and corporate connectivity for expert talks, internships and placements, all culminating in enhancing the Department's 'Net worth'!

I wish the Department all the success for launching this newsletter.

Dr.Manjunatha P
Principal - JNNCE

Message from the Director

I am pleased to share with all the stakeholders the dynamic contributions the alumni of our department have made to themselves and to the industry. The newsletter captures the career planning penned by the alumni to achieve corporate success. The newsletter is presented in an interactive mode which covers a lot of issues like, how to plan for and build a dream career, selection process, how to face and handle interviews, best practices of the company and alumni accomplishments, with an aim to present factual information that would help in training our MBA students.

I compliment all the alumni, current batch of MBA students and the faculty members of the department for bringing out such an informative weekly alumni newsletter which is expected to serve as an effective link between the Department and its alumni fraternity.

Dr. C. Srikant
Director-MBA

Messege from Editorial Team

The Editorial team is delighted to present its unique creation in the form of Alumni Newsletter. There is now a sizable diaspora of JNNCE MBA graduates spread across the country. People who have in one way or another made us proud of their accomplishments. This newsletter is designed to celebrate the success stories of our alumni and also to provide Relatioship of alumni directly to Students through interaction. Septemeber 2021, Volume. 01, Isuue 2 newsletter updated not only on the educational background of the alumni, it also covered interview process, best practices of the company and suggestions to their juniors. We would be looking forward to hear more about other alumnies in terms of their achievements and their professional growth so as to provide a whole lot of motivation for the current students. We hope that the newsletter will offer some interesting readings to all stakeholders of the department.

Editorial Team



ALUMNI PROFILE : Venu G Bhat

Brief Profile

He is Venu G Bhat, MBA Graduate (Marketing) from 1998-2000 batch of JNNCE, Shimoga.

He is a Senior professional with 20+ years of experience in intelligent-technology-enabled transformation. He is an Executive council member of NPO "Data science foundation" from 2017, member of ISO, Bureau of Indian Standards from 2018. He is invited to specesk in several national and international Data Science Summits supported by the likes of NASSCOM & ISO, recently, completed a program in Heading Strategic change & Transformation in IIMB.

He got ISO Contribution award from Europe Head of World Economic Forum, he represented India in Artificial Intelligence Plenary at Google Headquarters, California.



"Coming together is a beginning
Keeping together is progress
Working together is success."

1. Please share happiest moments of yours in JNNCE.

Most of the time we were engaged in regular college work, like there were many management events within the college or in Engineering Department, where I was always be a part of planning and organizing the event. We also initiated to move on to different MBA colleges to take part in different events. Apart from this, we had many educational sessions. We were initiating programmes for student community having the aspiration to amplify their managerial skill sets.

2. How did you approach MBA programme.

After my Graduation, what I had in my mind was anything that could enhance my knowledge, business accumens and the like. I wanted to choose the correct path for my career goal . I had already completed Diploma in Computer Science from a reputed institute NIIT and I was looking for more business insights. These made me to approach MBA programme. Approaching any programme nowadays is completely different from our time. We were not very picky or pragmatic at that time while choosing the career path.

3. Which factor influenced you to choose your Specialisation?

I heard from someone that marketing is easy to be honest. But also I heard from couple of my seniors that finance is very difficult. It was not a complex decision at that time as I was not looking for anything in particular. 90 per cent of my career was in finance. I was very clear that there was technical opportunity and business opportunity as well. I was not clear on what to pursue on business side.

Later on I manifested to occupy the knowledge in finance. Now a days the students are firm and emphatic about their specialization. Now it is very much clear in the industry too as to what is happening. 20 years ago there was no social media or LinkedIn, it was a black box.It was based on interest and assumptions like if you are more into numbers then finance will be the best, if you are more into managing people then HR and marketing would be best. I completed MBA with Marketing.

4. Tell us about your first job and the journey so far.

First job was in GE, i.e. GE capital. I was trying for few jobs and none of them materialized for few months. I got my first job in November 2000,at Hyderabad. I was hired as reporting and Research Analyst in Finance function while I had done my marketing. I had an idea on how to improve the process. First 3-4 years was a real tough time. You study in college but you learn in job. My first Six Sigma certification happened there because of the idea I gave. It was foundation for my career. For 12 more years I worked for Six Sigma. There I realised I wasn't made for routine work, I wanted regular challenges. Six Sigma provided me with that opportunbity. I found that to be satisfying and very motivating and I consider myself to be lucky to have that. Thus the first job gave me 3 things – Clarity about what I'm good at, put me in the right place, grounding of how industry works. On a personal front I also met my wife there. So there you go and that's my first job.

5. Share information about your present job in terms of designation, roles and responsibilities.

I am a Technical director- Advanced Analytics and Information Management that tag to roles. Practices performed are digital transformation, digital finance & data presentation for the clients like Licious and Cloud platform. Practices of these become the roles and responsibilities.

6. What is the Career map for MBA students in the data science?

As there is a huge demand for data science,any certificate course a like Python, cloud computing ,data Analytics and visualization can be a career path for MBA in data science.

7. What is your preferred choice of language for data science?

The preferred choice of language would be Python, BS 4. Python would be more suitable because execution could be done while coding, visualization can be done while coding and its command line language which is versatile.

8. Can you through some light on how your company gives opportunity for MBA graduate.

I believe Research Analyst and Internship are high in demand. Research Analyst has demand in consulting; it can be Klynveld Peat Marwick Goerdeler (KPMG), Price Waterhouse Coopers (PwC) or any other consulting organization who are all looking for research analysts. The role of research analyst is to have understanding of the business. A research analyst must be good at researching; he has to look for all the details he can get. When we are presenting a proof of content or initial business development, we have to be very clear about its impact and analyze whether the content is already exhibited or have any other company pitched similar idea. A research analyst must be very well groomed, trained and have the knowledge about various industries. Internship seems like high promise but no promise. If we see high potential in a person we will grab that person immediately. Internshala is one such website where most of the company's pick interns.

9. Can you share on the elimination rounds adopted by your company

Elimination rounds will be simple - you will have the level of education. If you are being interviewed by a business oriented firm, they will always look for a Master graduate. Opting of a candidate will be done based on level of education, subject matter expertise, written and spoken English and any supplementary certifications. The candidate selected should have good hold on language so that he/she can interact with top level Executives in the organization.

10. Your suggestions for the freshers to prepare for these rounds:

If you are confident about having knowledge in a particular area, then you will take control over the interview. You should have some strategy like in technical. Candidate has to go by what the interviewer is asking and in non-technical round one should be, kind of running that interview without the interviewers notice. One should have to be very clear in their thought process which makes them to crystallize their ideas. One's approach in answering has to be about what is currently happening in the industry, what one is talking about and what are applicable for the job. If one can manage to get that thought process in mind very clearly, revise the concepts learnt and rehearse the words it would be easier for anybody to clear the interview. Doing a mock interview and preparing for every line in the resume would help in rehearsing for the interview.

During interview the most important element is "Attitude". In interview we look at 3 areas :
(I) Domain
(ii) Supplemental knowledge which is Technical, Data science, Cloud, Digital any kind of certifications one has.
(iii) Attitude. It is HR based, where one's mindset is been analyzed. Scenario based questions are asked to check the presence of mind one has . 2-3 questions down, the ideology of the candidate is already analyzed. My suggestion to you all is to be as honest as possible while answering situation based questions. Mostly I have seen candidates answer very theoretically, so do not practice that.

11. During Interview only the domain knowledge is enough or generic knowledge is preferable

In programme like MBA domain knowledge is very important than generic knowledge. I always draw a boundary as to what I'm expecting while interviewing a candidate, by which I know how scalable he/she is. Having an Industrial perspective is my expectations from the candidate regarding their own respective domain. Attitude matters if it is out of box, the urge to learn is very important. 'I'll figure it out', 'I'll surely work on it' is the aspect interviewer look for.

12. As your specialization is Finance could you throw some light on Certification courses for Finance students

Finance analytics is one area, Finance visualization,

In Data Science there are lot of opportunities like Pretention model, forecasting, Securities, Cloud computing.

Few years ago I would have said Block chain but the drawback of it is the storage. PMP Certification is very helpful for finance students.

SAP general would not be that useful because it may be only 10% used in your job but 90% you'll be trained. But, SAP Sweet, SAP Hana, SAP universe will be very helpful because these cannot be trained by your trainer, but you'll be trained for Zorobook, Oracle, SAP general.







ALUMNI - ACCOMPLISHMENTS

Issue 5







EDITORIAL TEAM

Mr. Praveen Kumar B H
Assistant Professor & Faculty coordinator
Department of Management Studies, JNNCE, Shivamogga

STUDENT CO-ORDINATORS

Anul Kanti	Gareema Pareek	Madhumitha M	Riya Gulshan	Gareema Pareek
2nd Semester MBA	2nd Semester MBA	2nd Semester MBA	2nd Semester MBA	2nd Semester MBA

"Failure is the opportunity to begin again more intelligently"