



National Education Society (R.)
Jawaharlal Nehru New College of Engineering,
Shivamogga



*(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC –‘A’,
 Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)*

Name of the Faculty	Dr. Santhosha			
Designation	Associate Professor			
Department	Department of Management Studies			
Date of Joining the Institution	01.12.2011			
Qualification	BBA	MBA: Marketing	PHD: Faculty of Management	
Total Experience in Years	Teaching: 22 Years	Industry: Nil	Research: 17 Years	
Papers Published in Journals	International: 13	National: 23		
Papers Presented in Conferences / Symposium	International: 14	National: 27		
PhD Guide, field& University	VTU PhD Guide			
PhDs Guided / Projects	No. of Ph.D’s Awarded: 02 No. Ph.D’s Guiding: 03	Project in Masters Level: 220		
Books Published / IPRs/ Patents	Books Published-16			
Professional Memberships	Nil			
Consultancy work taken (project, company, amount)	- Digital Graphic Development for SnehaMilana Graphics, Shivamogga. - Business consultancy for Hotel Shanbhag, Byndoor			
Awards received	Nil			
Members of BoS, BoE or any other	BOS-Adichunchanagiri University, Mandya (B G Nagar).			
Grants/Funding received (Project, agency, amount, year)	01			
Industry Interactions, Professional Institutions, MoUs	Nil			