NATIONAL EDUCATION SOCIETY (R.)
JAWAHARLAL NEHRU NEW COLLEGE OF ENGINEERING
SHIVAMOGGA – 577 204, KARNATAKA
(Approved by AICTE, Recognized by Government of Karnataka and Affiliated to VTU, Belagavi)
DEPARTMENT OF MANAGEMENT STUDIES

CONSTITUTION OF DEPARTMENT ADVISORY BOARD 2026–27

The Department Advisory Board (DAB) of the Department of Management Studies for the academic year 2026–27 is constituted with representation from academic institutions, industry, entrepreneurship, students and the faculty of the department. The Board shall provide guidance for academic quality, curriculum relevance, industry interaction, student development, research and continuous improvement.

The composition of the Department Advisory Board for 2026–27 is as follows:

Sl. No.	Name of the Member	Designation	Organisation
1	Dr. C. Srikanth	Director & Chairman	Department of Management Studies, JNNCE, Shivamogga
2	Dr. M. G. Krishnamurthy	Professor	Department of Management Studies, JNNCE, Shivamogga
3	Sri. Srinath R. Girimaji	Industrialist	J. R. Industries, Sagar Road, Shivamogga
4	Dr. Sumukha P. S.	Educationalist	Director, KHSIGS, LB & SBS College, Sagar
5	Sri. Ram Prasad	Entrepreneur	Srinidhi Silks & Textiles
6	Dr. Archana Bhat	Educationalist	HOD, Department of Psychology, KA
7	Mr. Ayush Jain	MBA Student	Department of Management Studies, JNNCE, Shivamogga
8	Ms. Divya S.	MBA Student	Department of Management Studies, JNNCE, Shivamogga
9	Mr. Chandru N.	MBA Student	Department of Management Studies, JNNCE, Shivamogga
10	Dr. Subhadra P. S.	Assistant Professor & Convener	Department of Management Studies, JNNCE, Shivamogga

Prepared by:
Dr. Subhadra P. S.
Assistant Professor & Convener
Department of Management Studies

Approved by:
Dr. C. Srikanth
Director-MBA & Chairman, DAB
Department of Management Studies

Director
Dept. of Management Studies
J.N.N. College of Engg.
SHIMOGA-577 204 (Karnataka)

Copy to: The Principal; Members of the Board; Director-MBA; Faculty Members; Office Copy.

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DEPARTMENT OF MANAGEMENT STUDIES

NOTICE – DEPARTMENT ADVISORY BOARD MEETING 2026–27

NOTICE

The meeting of the Department Advisory Board (DAB) of the Department of Management Studies is scheduled to be held on 16 October 2026 (Friday) at 3:30 PM in the Director-MBA's Chamber, JNNCE, Shivamogga.

The meeting is convened to review the academic and developmental progress of the MBA programme and to obtain the guidance of the Board on academic delivery, NBA/OBE compliance, industry–institute interaction, placement preparedness, research and faculty development, student engagement and the department's quality improvement initiatives.

All members are requested to attend the meeting and offer their valuable suggestions.

AGENDA

1. Welcome and introductory remarks by the Chairperson.
2. Confirmation of the minutes of the previous DAB meeting and review of the Action Taken Report (ATR).
3. Review of academic progress for the current semester, including syllabus coverage, attendance, student performance and teaching–learning practices.
4. Review of NBA/OBE compliance, including CO–PO mapping, attainment, assessment practices and continuous improvement.
5. Review of industry–institute interaction: expert lectures, industrial visits, internships, live projects and MoUs.
6. Review of placement training, employability skills and career-readiness initiatives.
7. Review of faculty research, publications, FDPs, consultancy and academic contributions.
8. Planning of departmental events, conferences, entrepreneurship activities and alumni engagement.
9. Suggestions and recommendations from Board members.
10. Finalisation of resolutions, responsibilities and action plan for 2026–27.
11. Vote of thanks.

Prepared by:

Dr. Subhadra P. S.
Assistant Professor & Convener

Approved by:

Dr. C. Srikanth
Director-MBA & Chairman, DAB

DETAILED PROCEEDINGS OF THE DAB MEETING 2026–27

Date: 16 October 2026 (Friday) Time: 3:30 PM Venue: Director-MBA's Chamber, JNNCE, Shivamogga

The following detailed proceedings are prepared in line with the agenda circulated for the meeting. They are presented as a draft record and should be aligned with the actual discussion and decisions of the Board before approval.

1. Welcome and introductory remarks

The Chairperson welcomed the members and briefed them on the purpose of the meeting. The Board was requested to review the department's academic and developmental initiatives and provide suggestions for strengthening the MBA programme.

2. Confirmation of previous minutes and Action Taken Report

The minutes of the previous DAB meeting and the Action Taken Report were placed before the Board for review. The department presented the status of action taken on earlier recommendations. Any pending items were identified for follow-up and continuation in the current action plan.

3. Academic progress review

The department presented the status of syllabus coverage, attendance, internal assessment, student participation and implementation of the academic calendar. The Board emphasised timely completion of the syllabus, regular monitoring of student performance and greater use of case studies, experiential learning, management games, simulations and industry-oriented assignments.

4. NBA/OBE compliance

The Board reviewed the department's outcome-based education processes, including course outcomes, CO–PO mapping, assessment methods and attainment analysis. Members recommended maintaining clear documentary evidence for direct and indirect assessment, documenting attainment gaps and recording corrective measures taken for continuous improvement.

5. Industry–institute interaction

The department briefed the Board on expert lectures, industrial visits, internships and other industry engagement activities. Members recommended strengthening sustained interaction

with local and regional organisations, inviting practitioners for domain-specific sessions, and exploring live projects, internships, consultancy and mutually beneficial MoUs.

6. Placement training and employability development

The Board discussed student preparedness for recruitment and the need to integrate aptitude, communication, soft skills and domain-specific training. Members recommended structured mock interviews, group discussions, resume preparation, company analysis and practical training in relevant business tools and applications.

7. Research and faculty development

The Board reviewed faculty research, publications, conference participation, FDPs and academic contributions. Members encouraged quality research publications, participation in recognised faculty development programmes, collaborative research and submission of proposals to suitable funding agencies.

8. Departmental events and alumni engagement

The Board discussed the need to organise seminars, conferences, entrepreneurship and management activities, and alumni interaction programmes. Members recommended involving alumni and industry professionals in mentoring, career guidance and student development.

9. Suggestions of Board members

The Board invited suggestions on curriculum enrichment, student mentoring, industry relevance, entrepreneurship, research culture and quality assurance. The department was advised to record suggestions and map them to specific action points.

10. Resolutions and action plan

The Board agreed that the recommendations discussed should be translated into measurable activities with assigned responsibility and timelines. Progress shall be reviewed by the department and reported at the next DAB meeting.

8. Departmental events and alumni engagement

The Board discussed the need to organise seminars, conferences, entrepreneurship and management activities, and alumni interaction programmes. Members recommended involving alumni and industry professionals in mentoring, career guidance and student development.

9. Suggestions of Board members

The Board invited suggestions on curriculum enrichment, student mentoring, industry relevance, entrepreneurship, research culture and quality assurance. The department was advised to record suggestions and map them to specific action points.

10. Resolutions and action plan

The Board agreed that the recommendations discussed should be translated into measurable activities with assigned responsibility and timelines. Progress shall be reviewed by the department and reported at the next DAB meeting.

Conclusion

The Chairperson thanked the members for their valuable guidance and reiterated the department's commitment to academic quality, outcome-based education, industry engagement, student progression and continuous improvement. The meeting concluded with a vote of thanks.

Prepared by:

Dr. Subhadra P. S.
Assistant Professor & Convener
Department of Management Studies

Approved by:

Director

Dr. C. Srikanth
Director-MBA & Chairman, DAB
Department of Management Studies

Dept. of Management Studies
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ATTENDANCE SHEET – DAB MEETING 2026–27

Date: 16 October 2026 (Friday) Time: 3:30 PM Venue: Director-MBA's Chamber, JNNCE, Shivamogga

Sl. No.	Name of the Member	Designation	Organisation	Signature
1	Dr. C. Srikanth	Director & Chairman	Department of Management Studies, JNNCE, Shivamogga	Srikanth
2	Dr. M. G. Krishnamurthy	Professor	Department of Management Studies, JNNCE, Shivamogga	
3	Sri. Srinath R. Girimaji	Industrialist	J. R. Industries, Sagar Road, Shivamogga	
4	Dr. Sumukha P. S.	Educationalist	Director, KHSIGS, LB & SBS College, Sagar	
5	Sri. Ram Prasad	Entrepreneur	Srinidhi Silks & Textiles	
6	Dr. Archana Bhat	Educationalist	HOD, Department of Psychology, KA	Archana Bhat
7	Mr. Ayush Jain	MBA Student	Department of Management Studies, JNNCE, Shivamogga	
8	Ms. Divya S.	MBA Student	Department of Management Studies, JNNCE, Shivamogga	Divya S.
9	Mr. Chandru N.	MBA Student	Department of Management Studies, JNNCE, Shivamogga	C.N
10	Dr. Subhadra P. S.	Assistant Professor & Convener	Department of Management Studies, JNNCE, Shivamogga	

Meeting convened by: Dr. Subhadra P. S., Assistant Professor & Convener, Department of Management Studies.

Chairperson: Dr. C. Srikanth, Director-MBA & Chairman, Department Advisory Board.

Prepared by:

Dr. Subhadra P. S.
Assistant Professor & Convener

Approved by:

Dr. C. Srikanth
Director-MBA & Chairman, DAB

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