NATIONAL EDUCATION SOCIETY(R)

J. N. N . COLLEGE OF ENGINEERING

Shivamogga

(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)

Accredited by NAAC- 'A"

DEPARTMENT OF MANAGEMENT STUDIES

(Accredited by NBA 01-07-2022 to 30-06-2025)

Accredited by NBA

CELEBRATING 29 YEARS OF EXCELLENCE



ACADEMIC EXCELLENCE

PRABANDHAN

Accreditations

NATIONAL BOARD OF ACCREDITATION

MBA program Accredited by NBA (01-07-2022 to 30-06-2025)

ACCREDITED BY NAAC

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

Institutional Ranking

Fortune India

65th in South India



The Week

75th in South India



Business Tiday

86th in Selection Process



Admission

Intake-180
Admitted-180

Admission Percentage
100%

Admission Percentage
Last 5 Year
100%

Academic Performance

Results

I SEMESTER	II SEMESTER	III SEMESTER	IV SEMESTER
93.33 %	99.15 %	90.67 %	98.31 %

Academic Performance

VTU Rank Holders



Megha K P
(4JN22BA054)
10th Rank (CGPA–9.19)



Amruta Shrikanth Jadhav
(4JN22BA006)
10th Rank (CGPA–9.19)

Research Centre

Ph.D Awarded



Dr. Shivaprasad B S
(4JN17PBA02)



Dr. P V Sumitha
(4JN16PBJ01)



Dr. Prakruthi N Udupa
(4JN16PBJ02)



Dr. Karthik Gupta P
(4JN18PBA03)

Research Centre at a Glance

Year of Establishment	Total No. of Research Scholars	Ph.D Awarded	Pursuing
2006	34	17	17

Grants /Funds Received

Sl. No	Authority	Faculty	Amount
1	KSCST	Dr. Vikrama D K Dr. Santhosha	5,000.00
2	NGO for organizing National Seminar	Dr. Santhosha	30,000.00
3	RBI-For organizing International Conference	Dr. G P Nagesh Dr. Harsha C Mathad Dr. Sharma K R S	50,000.00
4	AIMS-For organizing International Conference	Dr. G P Nagesh Dr. Harsha C Mathad Dr. Sharma K R S	1,00,000.00

Students' Achievements

Sl. No	Student Name	Event	Result
1	Darshan Kiran Kumar A	**One Act Play**-23rd VTU Youth Festival, Blissbeat-2024	Second Place
2	Kiran Kumar A	**Mimicry**-One Act Play-23rd VTU Youth Festival, Blissbeat-2024	Second Place
3	Supraja P Akshatha A P	VTU Central Karnataka Division **Badminton**, Women Tournament 2023-24	First Place
4	Supraja P Akshatha A P	VTU State level **Badminton**, Women Tournament 2023-24	Second Place
5	Inchara H L	VTU Rest of Bangalore **Volleyball**, Women Tournament 2023-24	Second Place
6	Krushik H S	VTU State level Athletic Meet 2023-24	Bronze Medal
7	Kiran Kumar A	**Mono Acting**-Fashion Show (Won Cash Prize of Rs. 3,000) in the event organised by Anvita Arts	Second Place
8	Darshan Kiran Kumar A Shreyank P	Tarka Tatva-Deductive Business Research Competition-MBA Category	Second Place



MBA First year students have bagged the First Prize in Fashion Show (Won Cash Prize of Rs. 10,000) in the event organised by Anvita Arts at Kuvempu Ranga Mandira, Shimoga

Students' Achievements



Kiran Kumar A-Second Place in the Event One Act Play



Participation in VTU Youth Festival, Blissbeat-2024



Supraja P & Akshatha A P VTU Central Karnataka Division Badminton, Women Tournament 2023-24



Krushik
Silver-VTU Athletic Meet



Supraj P
University Level Player

Inter-Collegiate Fest-Organised

Sl. No	Event	Date
1	A One Day State Level Management, Cultural, Research and Sports Fest "Utthana-2024"	16th May, 2024



Utthana 2024

FDP Organised

Sl. No	Event	Date
1	2 Days FDP on Gamification-Alternative Andragogy-The Experiential Learning through Gamification & Case Study Training for Commerce & Management	01th & 02th July, 2024





2 Days FDP on Gamification-Alternative Andragogy-The Experiential Learning through Gamification & Case study Training

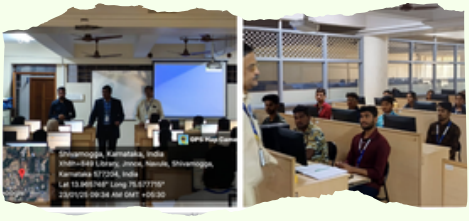
Corporate Training -Placement

Sl. No	Event	Date
1	Placement Training Program on “Soft Skills and Excel”	08th-10th February, 2024
2	Placement Training Program on “Soft Skills”	23th-25th April, 2024
3	Placement Training Program on “Soft Skills”	22th-24th, August, 2024
4	Student Development Program on “Certificate Programme in Banking, Finance and Insurance”	08th August, 2024 to 29th September, 2024
5	Students Development Program on “Business Analytics to bridge the gap between Industry and Academia” by Business Toys	13th-31th, January, 2025









Student Development Programs

Sl. No	Event	Date
1	Student Development Workshop on “Identifying the Stars Within You!”	08th-25th January, 2024
2	One-week Student Development Program on “Business Analytics”	17th-20th January, 2024 29th-30th January, 2024
3	Workshop for girls students on “Holistic Approach to Wellness”	29th February, 2024
4	Student Development workshop on “Overview of Investment and Financial Services in India	01th March, 2024
5	Student Development Program on “Business Etiquettes”	26th May, 2024
6	Organised 4 Days Student Development Program on “Financial Analytics and Marketing Analytics”	08th-11th July, 2024
7	Dengue Awareness Program	10th July, 2024
8	Live Budget Watch	27th July, 2024
9	Installation of JNNCE-MBA NIPM Student Chapter and Inauguration of Industry Conclave -2024	26th July, 2024
10	Student Development Programme on “Due Diligence on Mergers and Acquisitions”	6th August 6, 2024
11	Student Development Programme on “Bull and Bear Battle”	14th August, 2024
12	Student Development Programme on Practicalities of GST	30th August, 2024
13	Prabandhan -Special Lecture and Student Paper Presentation Program	30th August, 2024
14	Mega Job Fair for MBA Students	09th September, 2024
15	3-Day Student Development Programme on “Data Analysis and Data Visualization”	13th-15th November 2024
16	Student Development Programme on "Empowering Future Leaders: IPR Awareness for Management Professionals"	28th January, 2025





“Identifying the Stars Within You!”

Student Development Programs



Business Analytics



Holistic Approach to Wellness



Financial Analytics and Marketing Analytics



Holistic Approach to Wellness



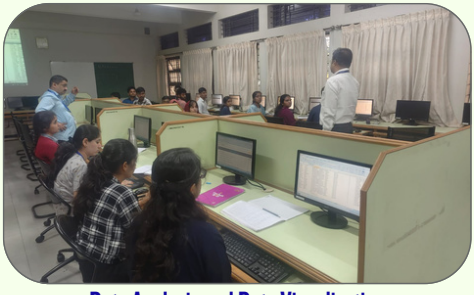
Business Etiquettes



Bull and Bear Battle



Mega Job Fair



Data Analysis and Data Visualization

Special Guest Lecture Series

Sl. No	Topic	Resource Person	Date
1	Interactive Leadership	Dr. Vijaya Kumar, Principal, JNNCE, Shivamogga	28th February 2024
2	Facing the Challenges of Life	Padmashree, Dr. C R. Chandrashekar, Psychiatrist & Professor (Retired), NIMHANS, Bangalore	09th March 2024
3	Insights & outsights of Entrepreneurship	Dr. Ashok Rao Former Head Network Project CEDT, IISC, Bangalore	25th May 2025
4	Aanapanasathi Meditation and Wisdom	Brahmarshi Premnath, Pyramid Spiritual Societies Movement	11th June 2024
5	Corporate Expectation form fresh MBA Graduates	Ms. Renuka Halamber, Accounting & Finance Professional, Harman Connected Services, Bangalore	28th December 2024



Guest Lecture on
"Interactive Leadership"



Guest Lecture on
"Facing the Challenges of Life"



Guest Lecture on
"Insights & outsights of Entrepreneurship"



Guest Lecture on
"Aanapanasathi Meditation and Wisdom"

Seminar/Conference-Organised

Sl. No	Seminar/Conference	Date
1	National Seminar on “Empowering Women for a Better Tomorrow”	8th & 9th November, 2024
2	International Conference on “Disruptive Trends in Industries-Role of Banks, Technology and operations-A Way Forward”	10th % 1th January, 2024



National Seminar on
“Empowering Women for a Better Tomorrow”



International Conference on “Disruptive Trends in Industries-Role of Banks, Technology and operations-A Way Forward”

Department Forums



Inauguration of Wealth Warriors-The Finance Club



Inauguration of Digital Marketing Lab



Inauguration of
HR Skill Lab

B-School Social Responsibility

Sl. No	Activity	Date
1	Visit to Good Luck Araike Kendra, Shivamogga. Distributed Steel Cupboard, Cot, Cooker worth Rs. 16,000.	12th October, 2024





Visit to Good Luck Araike Kendra, Shivamogga

First Year Orientation





First Year MBA Orientation-21st February, 2024

Alumni Activities

Sl. No	Activity	Date
1	Alumni Special Interview of Ms. Jayalaxmi Ankolekar	10th February, 2024
2	Alumni Special Interview of Mr. Veer Raj Naik	10th February, 2024
3	Alumni Special Interview of Mr. Karthik D K	11th March, 2024
4	Session on “Capital Markets-An Experience Sharing” by Darshan Koneri Srinivasa Prakash	4th July, 2024
5	4 Alumni have contributed Rs. 40,000 (Rs. 10,000 Each) for Merit Cum Means Award for MBA students	4th October, 2024
6	Session on “Corporate Expectation from Fresh MBA Graduates” by Renuka Halamber, Accounting & Finance Professional, Harman Connected Services, Bangalore	28th December, 2025

Alumni Activities







Gopal Krishna, Ataulla Khan, Suneha and Bharath Ambrose Alumni, JNNCE MBA Donated Rs.10,000 (in Total 40,000) each for Merit Cum Means Scholarship for MBA Students

Placement Details

No. of Offers	No. of Students Placed
165	70
Companies Visited	**Highest Salary**
53	9,00,000

Professional Membership

NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT

AIMS ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

AIMA ALL INDIA MANAGEMENT ASSOCIATION

MTC Global™ Educate Empower Elevate

Dr. C Srikant
Director, JNNCE-MBA
Staff & Students, JNNCE-MBA

Dr. Y Vijaya Kumar
Principal, JNNCE