National Education Society (R)

JAWAHARLAL NEHRU NEW COLLEGE OF ENGINEERING, SHIVAMOGGA

(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)

Department of Management Studies

Students Development Activities

2026-27

Sl. No.	Event	Resource Person/s	Event Date
1	Students Development Program on "Pixels & Profits: The Marketer's Guide to Visual Media"	Sri. Harish Artist, Shivamogga	08/10/2026
2	One Day Intercollegiate Students Development Program "Ideathon 2026"	-	02/10/2026
3	Industry interaction with officials of Karnataka Soaps and Detergents Limited (KSDL)	-	17/09/2026
4	A Discussion on "Management Lessons from Malgudi Days – with Swamy & Friends"	Master Majunath Renounced Actor Kannada	03/09/2026
5	At the Crossroads – Orientation on the Selection of MBA Specializations	Dr. C. Srikanth HoD-JNNCE-MB	14/06/2026
6	SYNERGY 2026, an Intra-College Management Fest	-	2/07/2026