

National education Society (R)
Jawaharlal Nehru National College of Engineering, Shivamogga
Internal Quality Assurance Cell

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Event Report:

Department of : Centre for Innovation & Entrepreneurship

Name of the Event	Entrepreneurship Awareness Camp Programme
Date of the event and venue	04/10/2018 - 06/10/2018 Seminar Hall, JNNCE
Type of the Event & Event Count	Awareness Programme
	Indicate the total number of events conducted in that Sem----- Year-----
Whether the event is organized in association with any institute / research organization / industry / professional society/ JNNCE Dept. (in case of inter-departmental event)	EDII, DST – NIMAT project 2018-19 under the aegis of NSTEDB, DST Govt of India.
Details of the funding received from associating partners	Rs.20000/- received from DST-NIMAT Project 2018-19
Beneficiaries	<Students / faculty members in- house/ faculty members other institutions / Industry delegates> Mention the above with participants list as Annexure – 2
Detailed schedule with the topics covered	May be enclosed as an Annexure – 3
List of Speakers / guests	Enclosed in Annexure – 4
Brief Report of the	Enclosed in Annexure – 5

event (not exceeding 1000 words)	
Outcome of the event	Students known about facilities provided from Govt of India & Karnataka to begin startup companies. Motivated by listening talk from successful entrepreneurs.
Photos (Max. 5) (with date and time)	Enclose as Annexure – 6
Invitation of Inaugural & Valedictory programme / Event Brochure / Press Clippings	Enclose as Annexure - 7
Date of Submission of the Report	

Signature with date

Event Coordinator

Dept. IQAC Coordinator

HOD



Mallesh Kumar K S

Project Manager

Centre for Innovation & Entrepreneurship
JNNCE, Shivamogga.



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Near Village Bhat, Via Ahmedabad Airport & Indira Bridge, P.O. Bhat - 382 428, Dist. : Gandhinagar,
Gujarat, India.

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Website : www.ediindia.org

Prakash Solanki

Faculty & National Project Coordinator

EDII/DST-NIMAT/18-19/RLS-I/477

Date: 07/09/2018

SPEED POST

Dr. H. R. Mahadevaswamy

Principal

National Education Society's

Jawaharlal Nehru National College of Engineering

Navule

Shivamogga - 577 204

Karnataka

Kind Attention: Dr. Y. J. Suresh, Professor & HoD, Dept. of Mechanical Engineering

Dear Sir,

Sub: 1st Installment of Programme/s Sanctioned under DST-NIMAT Project 2018-19

This is with reference to the Agreement signed between EDII and your organization for conducting programme(s) under DST-NIMAT Project 2018-19 to create techno-entrepreneurs and resource persons through Entrepreneurship Development Programme Agency.

As per the Agreement, 80% of the sanctioned amount per programme is to be released before commencement of the programme(s). Accordingly, Rs. 16000/- has been credited in your bank account on 06/09/2018. The detailed brake-up of the total amount is as following:

Sr. No.	Programme / Activity	No. of Programme Sanctioned	1 st Installment per Programme (Rs.)	Total Amount of the Programme (Rs.)
1	EAC	1	16000/-	16000/-
			Total	16000/-

You are requested to please send us the receipt for the same.

Thanking you, with regards

Yours sincerely,

Prakash Solanki

Encl.: 1) Copy of Agreement, 2) Copy of T & C

*Mr. Mahesh Kumar
send copy of PDS to A/c
& acknowledge the
receipt to DST*

HR
Principal
INRCE-SMAG

14 SEP 2017



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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Website : www.ediindia.org

EDII/DST-NIMAT/18-19/RLS-II/058

Date: 09/07/2019

Post

Dr. H. R. Mahadevaswamy
Principal
National Education Society's
Jawaharlal Nehru National College of Engineering
Navule
Shivamogga - 577 204
Karnataka

Kind Attention: Dr. Y. J. Suresh, Professor & HoD, Dept. of Mechanical Engineering

Dear Sir,

Sub: 2nd & Final Installment of Programme/s conducted under DST-NIMAT Project 2018-19

Warm Greetings from Entrepreneurship Development Institute of India!

This is with reference to the programme/s conducted under DST-NIMAT Project 2018-19. As per the Agreement, we have already paid the first installment for the programme/s. Now we are releasing second & final installment of Rs. 4000/- which has already been credited in your account on 06/07/2019. The Detail brake-up of the total amount is as following.

Sr. No.	Programme / Activity	No. of Programmes Sanctioned	2nd Installment per programme @ 20% (Rs.)	Total Amount of the programmes (Rs.)
1	EAC	1	4000/-	4000/-
			Total	4000/-

You are requested to please acknowledge the receipt.

Your cooperation is really appreciated. We are sure that in future we will have same cooperation for the entrepreneurship development activity.

Thanking you, with regards,

Yours sincerely,

Rituraj Singh
Project Officer



ALL
sent copy to
Mr. Mallegu
HB

ANNEXURE-II

LIST OF PARTICIPANTS:

Sl. No.	Name of the participant	Age	Gender	Education	Category	Aadhar number
1.	Sneha K S	17	Female	BE	OBC	348928067259
2.	Shashank G S	18	Male	BE	OBC(2A)	578219676948
3.	Shashank K S	19	Male	BE	3B	382509394068
4.	ChandanRaj N G	18	Male	BE	OBC	434236577695
5.	Shashank R C	23	Male	BE	GM	428771005786
6.	Suhana Taj	21	Female	BE	2B	212896985893
7.	Balachandra T S	23	Male	BE	GM	459284319730
8.	Shifa	21	Female	BE	GM	867639672321
9.	Harshitha G	23	Female	BE	OBC(3A)	929244883314
10.	Sidlinga A	23	Male	BE	2A	456571339456
11.	Sidram	23	Male	BE	1A	937088894183
12.	Santosh Gowda G P	23	Male	BE	3B	894921943455
13.	Rakesh Kumar R	23	Male	BE	3A	653327254308
14.	Chethan V	18	Male	BE	3B	879008029967
15.	Shrivathsa N T	18	Male	BE	3B	240146919937
16.	Abishek J M	18	Male	BE	GM	772302723365
17.	Deepak B N	18	Male	BE	2A	296314976668
18.	Charulatha H J	21	Female	BE	ST	413853185023
19.	Annapurna Patil	22	Female	BE	3B	288193659997
20.	Harish S M	21	Male	BE	1A	552948958943
21.	Deepak Ashok Doddagoni	23	Male	BE	1A	476459977320
22.	Mohamad Saquib	18	Female	BE	2B	626252750573
23.	Yashas Vinay	18	Male	BE	GM	326100269402
24.	Zeeshan Hussain	18	Male	BE	2B	472177403770
25.	Vivek Srinivasan	18	Male	BE	3A	520700279210
26.	Momad Shahid	18	Male	BE	2B	626252750573
27.	Mounya S M	18	Female	BE	3A	303300646051
28.	Rohith Prasad	21	Male	BE	GM	939384758511
29.	Pramod R	18	Male	BE	OBC	685475989722
30.	Anaga B R	18	Female	BE	GM	781762327604
31.	Ramya M V	18	Female	BE	3B	339139763203
32.	Neha S Bharadwaj	18	Female	BE	GM	402253931539
33.	Dilip M R	20	Male	BE	2A	494593374916
34.	Jeevan K P	18	Male	BE	OBC	949348996692
35.	Soundarya N	19	Female	BE	SC	404887640610
36.	Shamatha B R	19	Female	BE	GEN	261718860172

37.	Sabha Anjum	21	Female	BE	2B	470782982763
38.	Madhusudhan B M	18	Male	BE	1A	501484838371
39.	Nagraj T Hegde	21	Male	BE	GM	854734891401
40.	Sinchana S R	18	Female	BE	3B	276948811775
41.	Niranjana K S	23	Male	BE	3B	521769122576
42.	Ayush U.M	19	Male	BE	2A	970345256731
43.	B.B.Nisma	21	Female	BE	2B	752268390160
44.	Pratiksha M V	21	Female	BE	3B	621998851859
45.	Neha P	21	Female	BE	3A	760264286705
46.	Pooja B	21	Female	BE	2A	494050592868
47.	Sanjay U	21	Male	BE	3A	343951682433
48.	Darshan C S	21	Male	BE	GM	500562564126
49.	Prashanth Kumar .R	23	Male	BE	3A	638061873801
50.	Surajkumara B A	23	Male	BE	2A	680269951961
51.	Sharanabasava	23	Male	BE	2A	599480006941
52.	Rahul K S	21	Male	BE	1A	772183007282
53.	Suman S	18	Male	BE	2A	836360555980
54.	Sowmya Bennur	23	Female	BE	2A	36447958523
55.	Sushma R S	23	Female	BE	3B	240686532253
56.	Anupashree C A	23	Female	BE	GM	597548239169
57.	Rakshita K M	23	Female	BE	3B	820033805078
58.	Shrinidhi T	23	Female	BE	2A	465415761297
59.	Sushma S H	23	Female	BE	2A	378635414573
60.	Akshatha M G	21	Female	BE	GM	92272981291
61.	Likith R	23	Male	BE	2A	402593722081
62.	Mehran	21	Male	BE	GM	763520633924
63.	Anusha G R	23	Female	BE	3B	305236235840
64.	Maruthi B A	22	Male	MCOM	3A	48167920886
65.	Nyamath Ali V M	21	Male	MBA	2B	593012248126
66.	Punith Megavath.G.N	23	Male	BE	GM	529517616783
67.	A.Nagaraj	23	Male	BE	GM	658630674912
68.	Raghu H R	23	Male	BE	3B	90269907046
69.	Navaneth Krishna	18	Male	BE	GM	287683036614
70.	Asha R C	19	Female	BE	3B	305236235840
71.	Vinayak Gangoli	21	Male	BE	3B	442872987511
72.	Hemanth L	18	Male	BE	2A	820313156149
73.	Karunya G	23	Male	BE	GM	567271744472
74.	Nrupatunga C M	25	Male	MCA	3A	831629514300
75.	Zulfikar Ali	23	Male	BE	2B	430926580806

Faculty Participants:

76.	Mallesh Kumar K S	29	Male	M. Tech	SC	802452078986
77.	Dr. R Sanjeev Kunte	48	Male	PhD	GM	348928067259
78.	Poornima C K	27	Female	M. Tech	3A	591190458641
79.	K T Satish	40	Male	M. Phil	3A	527139353679
80.	Arun P	27	Male	M. Tech	2A	382649277859

H. R. S. S.
Principal

Jawaharlal Nehru National
College of Engineering, Shivamogga.



Entrepreneurship Awareness Camp Schedule:

VENUE: SEMINAR HALL (AD-Block)

Day & Date	9.30 AM to 11.00AM	11.15AM – 12.45 PM	1.45 PM - 3.15 PM	3.15 PM to 4.45 PM
04-10-18 Thursday	<p>Inaugural Function from 9.00 AM to 10.00 AM EAC Objective, Why Entrepreneurship? Resource Person: Mr. Mallesh Kumar K S, Project Manager, CIE, JNNCE</p>	<p>Historical Background- Indian values via Entrepreneurship & the present scenario Resource Person: Dr. H Raghavendra, Professor, Dept. of ME, JNNCE</p>	<p>Identification of opportunities for Entrepreneurs Resource Person: Dr. M G Krishnamurthy, Professor, Dept. of MBA, JNNCE</p>	<p>Mechanism of Product Selection and Technology assistance from R&D Labs & others on choice of technology etc Resource Person: Dr. H R Mahadevaswamy, Principal, JNNCE</p>
05-10-18 Friday	<p>How to start a SSI unit Resource Person: M S Prashanth Kumar, Asst. Director, DIC, Shivamogga</p>	<p>Technical & Commercial aspects of SSI unit Resource Person: Mr. B R Umesh, Proprietor, Mathan Home Indies, Sagara</p>	<p>Financial aspects of SSI unit including salient features of a project report Resource Person: Mrs. Nanda H V, Proprietor, Dhanush Commercials Corporation, Shivamogga</p>	<p>Financial Assistance & Support available from Govt. agencies, banks, Financial Institutions, SFCs & others- securities demanded by FIs/Banks etc Resource Persons: Dr. E Basavaraj, Professor, Dept. of ME, JNNCE Mr. Mallesh Kumar K S, Project Manager, CIE, JNNCE</p>
06-10-18 Saturday	<p>Creativity & Business, The man behind the venture, behavioural scientist's approach Lectures by practicing Entrepreneur's success stories- common problems faced by Entrepreneurs Resource Person: Mr. Nivedan Nemppe, Founder & CEO, Areca Tea</p>	<p>Communication Skills (Interacting with People) for better results in Business Resource Person: Dr(Hc). D M Arvind Mallik, TEDx Speaker, Multiple World Record holder & Award winning Management Faculty</p>	<p>Industry visit: DXC Technologies Pvt. Ltd., Machenahalli, Shivamogga M/S. Shanthala Spherocast Pvt. Ltd., Machenahalli, Shivamogga</p>	<p>Valedictory: Feedback & discussion on the camp Venue: M/S. Shanthala Spherocast Pvt. Ltd., Machenahalli, Shivamogga</p>

Annexure 4

List of Speakers / guests of Hackathon

- Nivedhan Nempe, Founder Areca Tea
- Sri. Kalandar Khan, Employment Officer, Shivamogga District
- Sri. S N Nagaraja, Secretary, NES
- Sri T R Ashwath Naraya Shetty, Vice President, NES
- Sri Mallesh Kumar, Project Manager, Incubation
- Dr. H R Mahadevaswamy, Principal, JNNCE
- Dr. H Ragavendra, Proff, Dept of ME, JNNCE
- Dr. M G Krishna Murthy, Proff, Dept of MBA, JNNCE
- Sri M S Prashanth Kumar, Asst Director, DIC, Shivamogga
- Sri B R Umesh, Proprietor, Mahanthan Home Indies, Sagara
- Sri. Nanda H V, Proprietor, Dhanush Commercials Corporation, Shivamogga
- Dr. D M Arvind Mallik, TEDx Speaker, Multiple World Record Holder

Brief Report of the event

ENTREPRENEURSHIP AWARENESS CAMP REPORT

This Entrepreneurship Awareness Camp, sponsored by EDII under DST-NIMAT Project 2018-19 under the aegis of NSTEDB, DST, Govt. of India was held for three days from 4th October 2018 to 6th October 2018 at Admin Block seminar Hall. More than 100 students & 15 Faculty from various Institutions in & around Shivamogga had participated.

4th OCTOBER 2018

INAUGURAL FUNCTION started at sharp 9:00am. The grand camp commenced by arrival of Chief guest- SRI KHALANDAR KHAN (District skill development and employment officer, shivamogga) and Guests of honor's Sri. T.R. ASHWATH NARAYANA SETTY (Vice president, NES) and Sri. S.N NAGARAJA, (Secretary NES). The function was Presided by- Dr.H.R. MAHADEVASWAMY (Principal, JNNCE) with Honorable presence of Dr. L K SREEPATHI(Vice principal, JNNCE). Dr. Y.J SURESH (Prof. & Head. Of Mech.Engg) and Mr.MALLESH KUMAR K.S.(Project Manager, CIE) also attended this function.

There was a colorful welcome followed by lighting of lamp. It was followed by a welcome speech. The Chief Guest gave a motivational talk about Entrepreneurship. Our Chief Patrons guided with their inspirational words and inspired to the better. It was followed by a formal Vote of thanks with handing over mementos to our honorable guests and this inaugural event concluded.

First session started at sharp 10:00am took by Mr. Mallesh Kumar K.S on EAC objective, why Entrepreneurship?. He talked few words on MUDRA YOJANA., CIE-center for innovation and entrepreneurship. He said about KCTU, PDCA-plan check and act, SWOT analysis. The Role of incubators and Importance of networking is discussed.

Second session started from 11:15am. The session was all about Historical background indian values via Entrepreneurship and present scenario given by Dr. H Ragavendra, (prof, Dept. of Mech .JNNCE).He told Surprising facts about Indian Entrepreneurship, and about past Industries and handicrafts in pre British in India. He also talked about Economic consequences of British conquest and Competition of machine made goods. He gave few points on Role of entrepreneurship, rise of the global entrepreneurial class and Brief idea about MSME.

Third session was held by Dr .M.G Krishnamurthy,(prof.Dept.of MBA,JNNCE) on Identification of opportunities for Entrepreneurs from 1:45pm to 3:00pm. He gave brief Introduction on opportunity recognition and idea generation. He taught past history of India's look east policy and their Historical experiences. He discussed on Source of idea about opportunity and Social trends, economic trends , government trends.

Fourth and last session of day 1 started after short tea break at 3:15pm. It was a technical session by our principal Dr H.R. Mahadevaswamy on “Mechanism of product selection and technology assistance from R&D labs and others on choice technology etc”. He shared his experience of his entrepreneurial journey. And talked about relation between Entrepreneurship and society and Entrepreneur success. The challenges after starting a company, Snapshots of Indian MSME’s, Sources and ideas for new products and services Types of economic analysis Opportunity recognition process and e-bizz mission he talked all about. He motivated students a lot.

5TH OCTOBER 2018

Second day First Session started sharp at 9:30am on wonderful topic i.e, “How to start a SSI units?” and the resource person was Sri. Veeresh Naik (Asst. Director, DIC, Sagara). He briefly explained about Self employment, Demand for work, Job types, KSSIDC, KIDB- for space/land agreement and Sub-registration office. It was really a great session.

Second session was held by Mr. B.R Umesh (proprietor, Mathan home indies, Sagara) from 11:15am to 12:45pm on “Technical and commercial aspects of SSI units”. How production of raw materials, vendors to go to and at reasonable cost. How to keep Financial discipline, Time management and Social responsibility. And talked on need of small scale industries.

Third session started after lunch at sharp 1:45pm which was all about “Financial aspects of SSI units including salient features of a project report”. and resource person we had was Mrs Nanda H.V (Proprietor, Dhanush Commercials Corporation, Shivamogga). She shared her entrepreneurial journey, her life experiences and ups and downs in her business. Brief details about Food processing unit, Small scale, Project report and Infrastructures. Everyone was inspired by her journey.

Fourth session was started at 3:15pm by Dr.E.Basavaraj, (prof.Dept.of ME,JNNCE) on “Financial assistance and support available from Govt. agencies, banks, financial institutions, SFC’s and other securities demanded by FIs/banks Etc”. he gave all answers for What is Entrepreneurship?, Who are Entrepreneurs?, Functions of Entrepreneurs, Characteristics of Entrepreneurship, Intrapreneurs. He gave information about Financial institutions- IDBI, NABARD, EXIM bank, SIDBI, IFCI, ICICI, IRBI and Promotional organization- DIC, SDIC, NSIC, TCO, KIADB. He discussed on STARTUP India and Make In India.

6TH OF OCTOBER 2018

First session of last day started sharp at 9:30am. It was all about creativity and business, the man behind the venture, behavioural scientist’s approach lectures by practicing entrepreneur’s success stories- common problems faced by entrepreneurs by Mr. Nivedan Nimpe (Founder & CEO, Areca Tea). He shared his experience of Entrepreneurial journey. He said importance of Areca tea which founded by himself, his marketing strategy and motivated everyone by his great words and inspirational talk.

Second session and last session of this camp was from 11:15am to 12:45pm on "Communication skills (interacting with people) for better results in business". We had a great TEDx speaker Dr(HC).D.M Arvind Malik who is multiple world record holder & award winning management faculty). He gave Motivational talk and inspired to better and taught about how to communicate with people and how to understand others by their body language.

After lunch we had an INDUSTRIAL VISIT to three different companies;

1. DXC Technologies Pvt , Ltd, Machenhalli, Shivamogga

Where we met head of this company Rashmi Suryanarayan. She gave a brief introduction about their company. We saw infrastructure of DXC. And photo session also took place.

2. M/S Shantala Spherocast Pvt .Ltd .Machenhalli Shivamogga

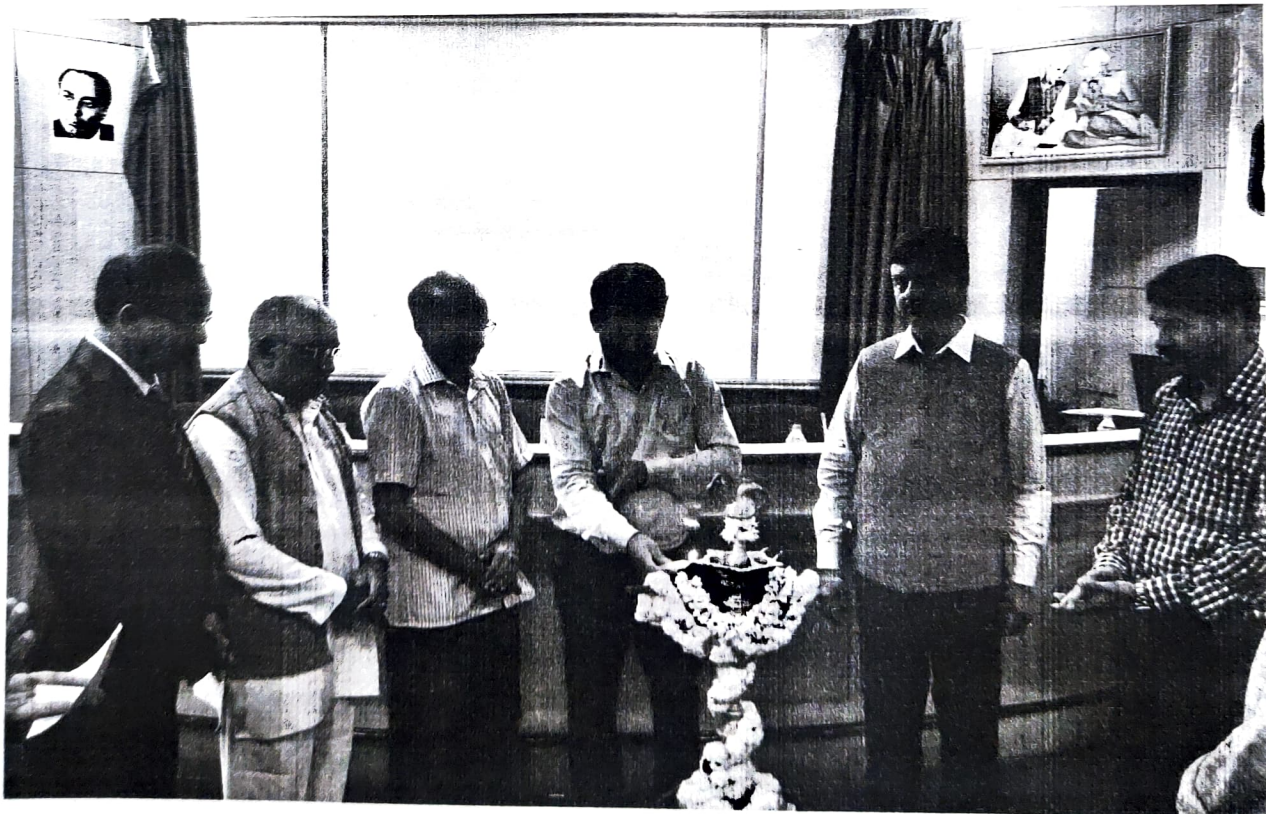
Half of students visited this industry and half to PRAGATHI industry. Then all students gathered at Shantala's auditorium for valedictory programme.

VALEDICTORY FUNCTION

It started from 3:15pm to 4:45pm. Our beloved principal Dr.H.R. MAHADEVASWAMY, vice-principal Dr. L K SREEPATHI, HR of M/S Shantala Spherocast Pvt .Ltd, Dr. Y.J. Suresh, Sri. Sanjeev Kunte, Sri. Chandrashekhara, Smt. Ujawala, and Mr. Mallesh Kumar were present. MOC was taken by Smt.Ujawala. Feedback and discussion of the camp was given by many students. HR of M/S Shantala Spherocast Pvt .Ltd talked about his industry. Principal gave a positive feedback of this camp. Vote of thanks was given by Dr. Y.J. Suresh. At last we had a photosession.

Annexure 6

Photos





JNNCE Principal H R Mahadeva Swamy speaks at the valedictory of three-day Entrepreneurship awareness camp in Shivamogga. DH PHOTO

Have confidence, skill to execute innovative ideas, students told

SHIVAMOGGA: New Age Incubation Centre Zonal Co-ordinator K S Mallesh Kumar opined that youths must have confidence, knowledge, and skills to execute their innovative ideas.

He was speaking at the valedictory of three-day entrepreneurship awareness camp jointly organised by Jawaharlal Nehru National College of Engineering, Centre for Innovation and Entrepreneurship, here recently.

He said there is no dearth of ideas among youths in the current society. But they are not keen to execute them. He also suggested students to remember that one can't gain success immediately. Before establishing any industry, one must have basic knowledge of the market.

"Our students have many plans in their minds. In order to help such budding industrialists, the State government is providing financial assistance of Rs 3 lakh to set up industries through incubation centre." He asked youths to utilise it.

Speaking on the occasion, JNNCE College Principal H R Mahadevaswamy said new ideas and creative mind would enhance confidence level of students. "Our ideas must turn into industries and thorough knowledge of marketing strategy is important to achieve success in the industrial sector."

He even suggested youths to set up industries in their home towns after the graduation and thus become employers. This is need of the hour, he said.
DH News Service