

Jagruthi Yatra

Date: 30/03/2019

Venue: MBA/MCA Auditorium



- Jagruthi Yatra is a awareness program on Sustainability Entrepreneurship Award & Jagruthi Yatra organized in association with Jagrithi Seva Sansthan, supported by Coca-Cola .
- The Jagrithi Yatra is a awareness program conducted in our college which has the aim of exposing the Indian Youth to the concept of social entrepreneurship and social progress through enterprise led development. Jagrithi Yatra is an annual train journey that takes highly motivated young Indians and a few young people from outside India between the ages of 20 and 27
- It has been executed successfully for the past three years in a row, and has established itself as a calendar national event that is a 'must go' for the young people. Through its activities that go on during the entire year, the participants get to participate in the community, and the programs that follow the Yatra including BizGyan Tree, which is a rural incubation camp and Jagrithi Conclave, which is a gathering of entrepreneurs and Yatra alumni in a relatively smaller location around a suitable occasion such as the Independence Day of India.
- Students got information about Jagruthi Yatra journey, which provides opportunity to spend some time with successful entrepreneurs & also explained about the facilities provided during journey

National education Society (R)
Jawaharlal Nehru National College of Engineering, Shivamogga
Internal Quality Assurance Cell

Event Report:

Department of : Centre For Innovation & Entrepreneurship

Name of the Event	Awareness Program on Sustainability Enterprise Award & Jagriti Yatra
Date of the event and venue	30/03/2019 MBA-MCA Auditorium
Type of the Event & Event Count	Workshop
	Indicate the total number of events conducted in that Sem----- Year-----
Whether the event is organized in association with any institute / research organization / industry / professional society / JNNCE Dept. (in case of inter-departmental event)	Jagriti Seva Sansthan, supported by Coca-Cola India
Details of the funding received from associating partners	Fund utilized under New Age Incubation Network Project
Beneficiaries	Students from JNNCE College had attended the programme
Detailed schedule with the topics covered	May be enclosed as an Annexure - 3
List of Speakers / guests	Enclosed in Annexure - 4
Brief Report of the event (not exceeding 1000 words)	Enclosed in Annexure - 5

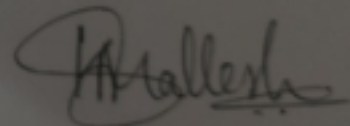
Outcome of the event	Students got information about Jagruthi Yatra journey, which provides opportunity to spend some time with successful entrepreneurs & also explained about the facilities provided during journey.
Photos (Max. 5) (with date and time)	Enclose as Annexure - 6
Invitation of Inaugural & Valedictory programme / Event Brochure / Press Clippings	Enclose as Annexure - 7
Date of Submission of the Report	

Signature with date

Event Coordinator

Dept. IQAC Coordinator

HOD



Malkesh Kumar K S

Project Manager
Centre for Innovation & Entrepreneurship
JNNCE, Shivamogga.

Annexure 3

EVENT STRUCTURE:

SR NO	EVENT FLOW	TIME
1	REGISTRATIONS	9:30 AM
2	WELCOME GUEST WITH LAMP LIGHTENING	10:00 AM
3	WELCOME NOTE	10:05 AM
4	FELICIATION OF ALL GUEST	10:10 AM
5	JAGRITI YATRA VIDEO	10:20 AM
6	JAGRITI YATRA VISION MISSION BY JAGRITI TEAM LEADER	10:25 AM
7	Invited Talk by Sri J R VASUDEV	10:40 AM
8	Invited Talk by Sri S VISHWESHWARAYYA	11:00 AM
9	Talk By Dr. H R MAHADEVASWAMY	11:15 AM
10	Talk by Sri. ATUL RAJBHUPHAN	11:30 AM
11	JAGRITI YATRA PRESENTATION	11:45 AM
12	SEA PRESENTATION WITH VIDEO	12:00 PM
13	QUESTIONS AND ANSWERS	12:15 PM
14	THANK YOU NOTE	12:25 PM

Event Coordinators

Sri. AMITH KALUKHE
Awareness Manager, Jagriti Yatra
Contact: 9860720020

Sri. MALLESH KUMAR K S
Incubation Centre Manager, NAIN
Centre
Project Manager, CIE, INNCE

Sri. SANTHOSH KUMAR S V
Jagriti Ambassador for District Entrepreneurs
Contact: 7259588743

awareness@jagritiyatra.com

For More Updates:
www.jagritiyatra.com
www.jagritiyatra.org/SEA

Annexure 4

List of Speakers / guests of Jagruthi Yatra 2019

- Sri. J R Vasudhev, President Chamber of Commerce, Shivamogga
- Sri. Vishveswaraiah, Successful Entrepreneur
- Sri. Pankaj Maney, CEO, Jagriti Yatra
- Sri Atul Rajbhushan, General Manager, Coco-cola India
- Dr. H R Mahadevaswamy, Principal, JNNCE
- Dr. L K Sreepathi, Vice Principal, JNNCE
- Sri. Santosh Kumar S V, Jagriti Ambassador for District Entrepreneurs
- Sri Amith Kalukhe, Awareness Manager, Jagriti Yatr
- Sri Mallesh Kumar K S, Project Manager, CIE

Annexure 5

Brief Report of the event

The **Jagriti Yatra** is a awareness program conducted in our college which has the aim of exposing the Indian Youth to the concept of social entrepreneurship and social progress through enterprise led development. Jagriti Yatra is an annual train journey that takes highly motivated young Indians and a few young people from outside India between the ages of 20 and 27, on a 15- or 18-day national odyssey. A specially hired 18 wagon train takes 450 young men and women (a few of them are student entrepreneurs, a few more are rural entrepreneurs) competitively selected out of a pool of about 40,000 applications, to meet with and learn from exceptional entrepreneurs who are developing innovative solutions to India's challenges. Many of them are unsung heroes, and the Yatra encourages the young to unleash the hero within them. The participants are divided into cohort/subgroup of 6 participants and 1 facilitator. Three such cohorts formed a group.

It has been executed successfully for the past three years in a row, and has established itself as a calendar national event that is a 'must go' for the young people. Through its activities that go on during the entire year, the participants get to participate in the community, and the programs that follow the Yatra including BizGyan Tree, which is a rural incubation camp and Jagriti Conclave, which is a gathering of entrepreneurs and Yatra alumni in a relatively smaller location around a suitable occasion such as the Independence Day of India.

Jagriti Yatra is slowly developing into an eco-system to further the movement of enterprise-led-development among the youth in India. The overall aim is to awaken the spirit of entrepreneurship - both social and economic, in India's youth by exposing them to individuals and institutions that are developing unique solutions to India's challenges. Jagriti Yatra is known to claim that they will inspire young people to lead and develop institutions nationally (or internationally) and within their communities, and solve problems using their own enterprises.

Annexure 6

Photos



Invitation/Broucher/Press Note

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Event Coordinators

Mr. ARVIND KAILASHE
Awareness Manager, Jagriti Yatra
Contact: 9867098220

Mr. MALLESHWANARAJ S
Production Centre Manager, Ashiy Centre
Project Manager, CE, JNCE
Contact: 720588743

Mr. SANTOSH KUMAR S V
Jagriti Ambassador for District Entrepreneurs
Contact: 720588743
8536860002@ashiy.org

For More Details:
www.jagritiyatra.com
www.ashiy.org/2019

JAGRITI Building India Through Entrepreneurship

IN ASSOCIATION WITH

CENTRE FOR INNOVATION AND ENTREPRENEURSHIP

At
Jawaharlal Nehru National College of Engineering, Shivamogga

SUSTAINABLE ENTERPRISE AWARD

Then this award is for YOU!!

CHIEF GUESTS

Mr. J R VARADY President, Chamber of Commerce, Shivamogga

Mr. S SHYAM SHIBABAPPA Successful Entrepreneur, Shivamogga

GUESTS OF HONOUR

Dr. H R MANAGEVAHARANI Professor, JNCE

Dr. L S SREEDHAR Vice President, JNCE

Mr. ATUL RAJESHKUMAR General Manager, Coca-Cola India

Mr. PANKAJ KANE Operation Manager, Jagriti

ALL ARE CORDIALLY INVITED

DATE: 20/02/2019 (SATURDAY)
TIME: 9:30 AM - 12:00 PM

VENUE: MBA/MCA Auditorium, JNCE, Shivamogga

www.jagriti.org

National Education Society ©
Jawaharlal Nehru National College of Engineering, Shivamogga.

JAGRITI YATRA
in association with
Center for Innovation & Entrepreneurship
Presents,
" SUSTAINABLE ENTERPRISE AWARD "
Water | Agriculture | Recycling

awareness@jagritiyatra.com
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