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**Jawaharlal Nehru National College of Engineering, Shivamogga, Karnataka**  
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**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING**

Phone : 08182-276707 / 8 / 9, Fax : 08182-222450 Email : hod\_cse@jnnce.ac.in

Ref. No. : JNNCE/CSE

Date : \_\_\_\_\_

Date: 25/04/2018

To,

Mr. Shekara M V  
Software Engineer,  
Citrix R & D,  
Bangalore.

Respected sir,

I am honored to invite you to deliver expert talk on Scope of R & D in software industry for 8<sup>th</sup> Semester CS&E students on 02/05/2018 2.30-4.30 pm. We look forward to a positive confirmation.

Thanking you,


  
HOD, CSE

**CIRCULAR**

Date: 25/04/2018

An Expert Talk by Mr. Shekara M V Software Engineer, Citrix R & D, Bangalore, is arranged for 8<sup>th</sup> semester students on "Scope of R & D in software industry" on 02/05/2018, 2.30-4.30 in Admin block seminar Hall. The students are hereby informed to attend

  
Coordinators

  
HOD, CS&E

**Dr. Nirmala Shivanand**  
Professor and Head  
Dept. of Computer Science of Engg.  
J.N.N. College of Engineering  
Shivamogga - 577204

Jawaharlal Nehru National College of Engineering, Shivamogga

Department of Computer Science and Engineering

Expert Talk on Scope of R & D in software industry  
Attendance List

Date:02/05/2018

SL. NO.	USN	NAME	ATTENDANCE
1.	4JN14CS001	ABHIRAM A P	P
2.	4JN14CS004	AKSHATHA D	P
3.	4JN14CS005	AKSHAY D RAO	P
4.	4JN14CS006	AKSHAY KRISHNA NAIK	P
5.	4JN14CS007	AMITHA V RENU	P
6.	4JN14CS008	AMRUTHA G S	P
7.	4JN14CS009	AMULYA H S	AB
8.	4JN14CS011	ANUSHA D	P
9.	4JN14CS012	APEKSHA B	P
10.	4JN14CS013	ARPAN A LAMBORE	P
11.	4JN14CS014	ARPITHA J N	P
12.	4JN14CS015	ARPITHA N M	P
13.	4JN14CS016	ASHA D B	P
14.	4JN14CS017	ASHRITHA S	P
15.	4JN14CS018	ASHUTOSH SHENOY P	P
16.	4JN14CS019	AYESHA SIDDIQA NAMRA	P
17.	4JN14CS020	BHARATH T A	P
18.	4JN14CS021	BINDUSHREE B	P
19.	4JN14CS022	BRUNDA T M	P
20.	4JN14CS023	CAROL FEEMA FERRAO	AB
21.	4JN14CS026	DEEKSHA B S	P
22.	4JN14CS027	DEEKSHITH B G	P
23.	4JN14CS028	DEVRAJ G	P
24.	4JN14CS029	DHARINI G PRASAD	P
25.	4JN14CS030	DIVYA V H	P
26.	4JN14CS031	FARHEEN RUMANA	P
27.	4JN14CS032	G S VARUNKUMAR	P
28.	4JN14CS033	GAGAN B S	AB
29.	4JN14CS034	GAGANASHREE D	P
30.	4JN14CS035	GOWRI SALERA M	P
31.	4JN14CS036	HAMSA G V	P
32.	4JN14CS037	HARSHITA G J	P
33.	4JN14CS038	HIMANSHU S	P
34.	4JN14CS039	HITHA G SHETTY	P
35.	4JN14CS040	J S SUJANA UPPARIGE	P
36.	4JN14CS041	JINCY M T	P

37.	4JN14CS042	KAMLESH KUMAR	P
38.	4JN14CS043	KARTHIK SARAFF	P
39.	4JN14CS044	KAVANA B S	P
40.	4JN14CS045	KAVYASHREE P	P
41.	4JN14CS046	KIRAN KUMAR M	P
42.	4JN14CS048	LATHA H D	P
43.	4JN14CS049	MADHURA D UDUPA	P
44.	4JN14CS050	MADHURI M	P
45.	4JN14CS051	MAITHILI J S	P
46.	4JN14CS052	MAMATA S	P
47.	4JN14CS053	MANISHA R B	P
48.	4JN14CS054	MANJUSHREE RAMESHA NAIK	P
49.	4JN14CS055	MEGHA	P
50.	4JN14CS056	MEGHANA H M	P
51.	4JN14CS057	MEHROSH HAJIRA	P
52.	4JN14CS058	MOHAMMED SHUAIB ULLA KHAN	AB
53.	4JN14CS059	MYTHRI K M	P
54.	4JN14CS060	NAGAVARMA S U	P
55.	4JN14CS131	CHAITRA N HEGDE	P
56.	4JN14CS132	NIDHI	P
57.	4JN14CS418	ROOPA H S	P
58.	4JN14CS419	SACHIN H	P
59.	4JN15CS400	AFSHA RUHI	P
60.	4JN15CS401	ANUSHA S PATIL	P
61.	4JN15CS402	ANUSHA V G	P
62.	4JN15CS404	ARJUN N	P
63.	4JN15CS406	ATHMEEYA M D	AB
64.	4JN15CS408	DEEPAK H P	P
65.	4JN15CS410	HARINI P R	P
66.	4JN15CS412	PRIYA M C	P
67.	4JN15CS416	RASHMI JADHAV R	P
68.	4JN15CS417	RASHMI K R	P
69.	4JN15CS422	SWATHI B S	P
70.	4JN15CS423	TABASSUM KHANUM	P
71.	4JN15CS424	UMA R	P
72.	4JN12CS091	SHIVAM BHARTHI	P
73.	4JN12CS116	VENKAT SUBBA SHASTRY	P
74.	4JN13CS027	BINAY KUMAR	P
75.	4JN13CS100	SUSHMITHA V NADIG	P
76.	4JN13CS111	VILAS RATNAKAR NAIK	P
77.	4JN13CS112	VIMARSHA S N	P
78.	4JN13CS113	YOGESH M	P
79.	4JN14CS061	NAYANA B G	AR
80.	4JN14CS062	NEHA RAJ	P



81.	4JN14CS063	NIHAL G BAILUR	P
82.	4JN14CS064	NIRANJAN B M	P
83.	4JN14CS065	NITHIN C BANDI	P
84.	4JN14CS066	NITHIN R N	P
85.	4JN14CS067	PALLAVI U B	P
86.	4JN14CS068	PAVITRA G REVANKAR	P
87.	4JN14CS069	PAWAN K M	P
88.	4JN14CS070	POOJA B	P
89.	4JN14CS072	PRAJNA B V	P
90.	4JN14CS073	PRANATHI PATEL H E	P
91.	4JN14CS074	PRIYANKA G R	P
92.	4JN14CS075	RACHANA J KANAKAGIRI	P
93.	4JN14CS076	RAHUL R BHOSLE	P
94.	4JN14CS077	RAMYA MANJAPPA KANMANI	P
95.	4JN14CS078	RASHMI C S	P
96.	4JN14CS079	RASHMI G R	P
97.	4JN14CS080	RASHMI RAMESH NAYAK	P
98.	4JN14CS081	REKHASHREE J	P
99.	4JN14CS082	ROJA B	DB
100.	4JN14CS083	S M SOWMYASHREE	P
101.	4JN14CS084	SACHIN G M	P
102.	4JN14CS085	SAGAR S	P
103.	4JN14CS086	SAHANA J M	P
104.	4JN14CS087	SAI MOHAN B	P
105.	4JN14CS088	SANATH M R	P
106.	4JN14CS089	SANDHYA R	P
107.	4JN14CS090	SAPTHAMI G PRABHU	P
108.	4JN14CS093	SHARANYA M	P
109.	4JN14CS094	SHARUKH	P
110.	4JN14CS095	SHREYAS S KASHYAP	P
111.	4JN14CS096	SHRUTHI N	P
112.	4JN14CS097	SHUCHITA G R	P
113.	4JN14CS098	SIDDIQHA BANU R S	P
114.	4JN14CS099	SINCHANA A M	P
115.	4JN14CS100	SINCHANA G V	P
116.	4JN14CS101	SNEHA C	P
117.	4JN14CS102	SONIYA M G	P
118.	4JN14CS103	SOWMYAHSREE G S	P
119.	4JN14CS104	SREE HARSHA	P
120.	4JN14CS105	SRI RACHITHA M S	P
121.	4JN14CS106	STUTI ADARSH	P
122.	4JN14CS107	SUGREEV B S	P
123.	4JN14CS109	SUMA VISHWANATH HEGDE	P
124.	4JN14CS110	SUMAIYA KAUKAB	P

125.	4JN14CS112	SURAJ S	P
126.	4JN14CS113	SUSHMITHA C K	P
127.	4JN14CS114	T G SHRUSTI	P
128.	4JN14CS115	T K VATSALA	P
129.	4JN14CS116	TANU H G	P
130.	4JN14CS117	VARSHA H S	P
131.	4JN14CS118	VARSHA K V	P
132.	4JN14CS119	VIBHA G S	P
133.	4JN14CS120	VIJETHA K C	P
134.	4JN14CS122	VISHRUTHA BHARADWAJ H S	P
135.	4JN14CS123	VIVEK P	P
136.	4JN14CS124	Y AMRUTHA BHAT	P
137.	4JN14CS125	PRATHEEKSHA P	P
138.	4JN14CS126	GAUTHAMI N	P
139.	4JN14CS127	GANESH PRASAD	P
140.	4JN14CS128	RESHMA G BHAT	P
141.	4JN14CS129	SOUNDARYA M S	P
142.	4JN14CS130	SUMANA S V	P
143.	4JN15CS403	ARCHANA J	P
144.	4JN15CS405	ARPITHA A S	AB
145.	4JN15CS407	AYESHA FARHEEN	P
146.	4JN15CS409	FAYAZ R	P
147.	4JN15CS411	PRAMATH V	P
148.	4JN15CS413	PRIYANKA K	P
149.	4JN15CS414	RADHIKA N D	P
150.	4JN15CS415	RANJITHA D	P
151.	4JN15CS418	ROOPASHREE M	P
152.	4JN15CS419	ROSHAN BANU M	P
153.	4JN15CS420	SUMA MOTHILAL CHAVAN	P
154.	4JN15CS421	SUSHMITHA B R	P

  
Coordinators

  
HOD, CSE

**Dr. Nirmala Shivanand**  
Professor and Head  
Dept. of Computer Science of Engg.  
J.N.N. College of Engineering  
Shivamogga - 577204

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**A Proceedings of Expert Talk  
On  
Scope of R & D in Software Industry**

**By  
Computer Science Department**

**Date and Venue:**  
02 May 2018, 2.30-4.30 pm, Admin Block Seminar Hall  
JNN College of Engineering, Shimoga

**Resource Person:** Mr. Shekara M V  
Software Engineer,  
Citrix R & D,  
Bangalore.

**Participants:** Students of B.E. 8<sup>th</sup> Semester

An expert talk started at 2.30 pm by introducing resource person by Mr. Jalesh Kumar, Associate Professor Department of CSE. He spoke on the contribution made by the resource person in the field of Research and Development.

Resource person explains about R & D which refers to innovative activities undertaken by corporations or governments in developing new services or products, or improving existing services or products. Research and development constitutes the first stage of development of a potential new service or the production process.

He also explains Research and development are very difficult to manage, since the defining feature of research is that the researchers do not know in advance exactly how to accomplish the desired result. As a result, higher R&D spending does not guarantee more creativity, higher profit or a greater market share. Research is the most risky financing area because both the development of an invention and its successful realization carries uncertainty including the profitability of the invention. One way entrepreneurs can reduce these uncertainties is to buy the license for a franchise, so that the know-how is already incorporated in the license.

Session concludes at 4.30 pm by encouraging students to take part in R & D activities and also answering various interesting questions from students.



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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING



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## Feedback Form

Please complete the following evaluation for the educational seminar you attended. Your feedback will help us to evaluate the effectiveness of this programme and allow us to make improvements.

Date: 02/05/2018

Event Topic: Scope of R & D software Industry

Sl.No		Excellent	Good	Average	Poor
1	The material was well organized and easy to follow.	✓			
2	The content was helpful	✓			
3	The level of the presentation was appropriate		✓		
4	The speaker had a good knowledge on the topics		✓		
5	Audience presentation and interaction was encouraged			✓	
6	Was helpful in up gradation of technical skills	✓			
7	The programme was well placed within the allotted time		✓		
8	What was your overall impression of this talk?		✓		

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5/2018. We

Additional Comments:

Need to conduct more live demo along with presentation





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Feedback Form

/2018

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4	The speaker had a good knowledge on the topics		✓		
5	Audience presentation and interaction was encouraged			✓	
6	Was helpful in up gradation of technical skills			✓	
7	The programme was well placed within the allotted time		✓		
8	What was your overall impression of this talk?		✓		

shivamogga, we  
02/05/2018. We

Additional Comments:

Conduct these types of talks atleast 2 in a semester



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Date: 02/05/2018

To,

Mr. Shekara M V  
Software Engineer,  
Citrix R & D,  
Bangalore.

Respected Sir,

On behalf of Department of Computer science and Engineering, JNNCE, Shivamogga, we thank you for delivering expert talk on Scope of R & D in software industry on 02/05/2018. We look forward to your continued support in the year ahead.

Thanking you,

HOD

Website : [www.jnnce.ac.in](http://www.jnnce.ac.in)