

From,
Vikram V
Assistant Professor,
Department of Management Studies
JNNCE Shimoga

Date: 24/09/2018



To,
The Principal,
JNNCE Shimoga.

submitted
forwarded for kind approval *student*
25/9/18

(Through HOD – MBA)

Sub: Proposal to conduct “3-day workshop on research methodology for PG & Ph.D. Scholars in Commerce & Management”, November 2nd – 4th 2018

With reference to the above subject we, Dr Vikram V and Dr D K Vikrama Assistant Professor Department of Management Studies, would like to submit the proposal to conduct a “3-day workshop on research methodology for PG & Ph.D. Scholars in Commerce & Management”, on November 2nd – 4th 2018.

This 3-day work shop is targeted to PG (III semester MBA) students and research scholars. We are accommodating 60 PG students and 15 research scholars. This workshop is coordinated by Dr Vikram V and Vikrama D K under the advisory committee by senior faculties from the department. The sessions will be handled by the eminent resource persons as well as the in-house faculties. We have enclosed the detail proposal of “3-day workshop on research methodology for PG & Ph.D. Scholars in Commerce & Management”.

We hereby put forth this proposal for your kind perusal and approval.

Thanking you,

Yours sincerely,

Co-ordinators

(Dr Vikram V)

(Dr D K Vikrama)

V. Vikram
25/09/18
D. K. Vikrama
25/09/18

NO: NES/JNNCE/392/2018-19
FORWARDED TO SECRETARY, NES
FOR KIND APPROVAL TO
ORGANISE THE WORKSHOP
BUDGET OF RS 18200/-
HRS
26/9/18
Principal
Jawahar Lal Nehru
National College of Engineering
SHIMOGA.

Encl: Please find attached detailed proposal of Workshop.

26/9/18
NES/26th/1819
Appd
Secretary
National Education Society
SHIMOGA.

Submitted for approval
for approval
28/9/2018

EST
Send this to Director
MBA for further
action
HS

National Education Society®
Department of Management Studies,
Jawaharlal Nehru National College of Engineering (JNNCE),
Navule, Shimoga – 577204 (Karnataka)

**“3-DAY WORKSHOP ON RESEARCH METHODOLOGY
FOR PG & Ph.D. SCHOLARS
IN COMMERCE & MANAGEMENT”**

November 2nd – 4th 2018

Venue

Department of Management Studies,
Jawaharlal Nehru National College of Engineering (JNNCE),
Navule, Shimoga – 577204 (Karnataka)

This practical and active three-day workshop provides a comprehensive exposure to PG students and Ph.D. scholars on undertaking the research work (Project/Professional learning) that would help them achieve increased effectiveness in completing their academic project work as well as business research.

Why this Program?

Students today come with decreased efforts, reading habits, low interests in undertaking research problem meticulously. And also, low knowledge in the area of conducting the research work professionally. However, it is observed that they demonstrate higher confidence, zeal, and questioning abilities. Hence it is important for students to think beyond traditional methods of conducting research, which predominantly involves hands on experience right from initial phase of problem identification to the phase of report preparation and presentation. It is believed that, students learn better by doing and experiencing than by listening. This makes a strong case for experiential learning especially to final year MBA students and Ph.D. scholars.

Program Objectives

- To build confidence in the students in undertaking the Project work & Business Research professionally.
- To facilitate the students to identify and use the appropriate tools and techniques.
- To build confidence in using statistical software packages, interpreting the results of data analysis and using them in their research.
- To encourage the participants to share and clarify the problems they confront and solve them by receiving confident and giving constructive feedback.

Broad Program Outline

- Exposure to students in conducting Marketing Research, identification of problem area
- Familiarizing with the open software's in organizing the literatures on the problem area like; Mendeley, Zotaro, etc.

- Hands on experience to students in designing of Questionnaire, application of Statistical packages, and Report writing.

Who can attend the workshop?

The workshop is open to research scholars, newly-recruited faculty members (less than 3 years teaching experience), and final year MBA students. The work shop is involves a number of individual and group exercises. No. of participants is limited to 60, on 'first-come-first-serve' basis.

Identified prospective resourceperson- External

Sl No	Name	Designation	Org	Email	Mobile
1	Dr P Nagesh	Professor & Head	Sri Jayachamarajendra College of Engineering, Mysore – 570 006		9916338523
2	Dr Sunil M V	Librarian	Shri DharmasthalaManjunatheshwara Institute for Management Development (SDMIMD) Siddharthanagar, Mysore-570011, Karnataka, INDIA. Ph: +91 821 2429722 Extn: 3006 - 3009	sunilmv@sdmimd.ac.in	9986439832
3	Dr Lancy D'Souza	Professor & Head	Associate Professor and head of the Department	lancyd@ymail.com	99863-32616
5	Dr Narayan Rao	Ret Professor	Ret Professor, GFGC, and Badhravathi.		9060307725
6	Dr A Venkatraju	Professor and Head	Professor and Head, M.com ATNCC, Shivamogga		9886040225
Chief Guest for Inauguration					
5	Sathish Chandra	Deai:	NIMHANS		

Internal

Sl. No.	Name	Area
1	Dr. C Srikant	Marketing
2	Dr. M G Krishnamurthy	Finance
3	Dr.Habeebur Rahman K S	Marketing
4	Dr.Lakshmeesha Kanti	Finance
5	Dr. B V Srinivasamurthy	Marketing
6	Dr. D K Vikrama	Marketing
7	Dr. Vikram V	Marketing
8	Dr.Ravisha N S	Finance
9	Dr.Santhosha	Marketing
10	Dr.Subadhra	HR
11	Smt Anuradha C K	HR
12	Smt Aishwarya V H	Marketing

Registration Fee

Rs750/- which covers course kit, breakfast & lunch. The number of participants is limited to 60 PG students, 15 research scholars and is on first-come-first-serve basis.

Payment should be made by demand draft drawn in favour of Principal, JNN College of Engineering, Shivamogga, payable at Shivamogga. The filled registration form along with the demand draft should reach us latest by October 22nd 2018.

Boarding

You will be required to arrange your accommodation at you're your own, however we will provide the list of some Hotels with their Tariff for your convenience

Important Dates:

Date	Last date of registration	Date of Workshop
	22 nd Oct 2018	2 nd Nov 2018

Advisory Committee

Sl No	Name	Details
1	Dr P Nagesh	Professor & Head, JSS University, Mysuru
2	Dr Sunil M V	SDMIMD, Mysuru
3	Dr Narayan Rao	Retired Professor, GFGC, Badravathi
4	Dr A Venkatraju	Professor and Head, M.com ATNCC, Shivamogga

CONVENORS

Dr Vikram V
Assistant Professor

Dr D K Vikrama
Assistant Professor

About NES

The selfless dedication of management members of NES to the noble cause of education has not only earned great reputation for NES in the field of education but also has made it cynosure in the entire *Malnad* region. The society is managing 35 educational institutions of various levels in the field of Engineering, Basic Science, Pharmacy, Commerce, Humanities, Education, Law, Business Administration, Physical Education, Computer Application, Applied Sciences etc.

About JNNCE

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About MBA

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Workshop Topics

SI No	Topic
1	Introduction to Research
2	Literature Review – Usage of Software's like Mendeley, Zotaro
3	Research Design
4	Identifying and Selection of Problem area
5	Designing of Questionnaire
6	Data collection Techniques
7	Collection of data using online platform
7	Usage of statistics
8	Hands on experience using Statistical tools like MS-Excel, and IBM SPSS.
9	Analysis and Interpretation
10	APC (Anti plagiarism Check and its process)
11	Findings suggestions and Conclusion. Report writing

Expense Statement

SI No	Expenses	Number	Expenses
1	Registration Kit	60	3000.00
2	Food for 3 days	85	25500.00
3	Banners & stationary		13200.00
4	Resource person Remuneration	12	30000.00
5	Other expenses		1500.00
	Total		73200.00

Income Statement

SI No	Expenses	Number	Income
1	Registration fees	60*750/-	45000.00
2	Sponsorship (4 sponsors')		10000.00
3	Contribution from the college		18200.00
	Total		73200.00

Detailed Expense Statement

Sl No	Particulars	Value	Quantity	Total Amount
1	Registration Kit 1.File 2.Pen & pad	Rs 30/- 10/-	75*40	3000/-
2	Food - Breakfast, High Tea, Lunch, and High tea Day 1, Day 2, & Day 3	100/- per day 25+15+40+20 = 100	100*85*3 = 25500	25500/-
3	SDP – Broacher, Banners & stationary Printing and Stationery Banner(3X350) Brochures (100X20) 2,000 Note pads (75x10) 750 Certificates (75X 10) 750 Folders (50X75) 3750 Pens (75X8) 600 Badges (75X8) 600 Resource Materials (Registration Kit) (75X100) 3700	1050 2000 750 750 3750 600 600 3700		13200
4	Resource person Remuneration and Mementos	12 sessions (per session 2000)	12*2000 = 24000+6000	30000/-
5	Other expenses			1500
	Total			73200

V. V. V.
25/09/18
Dr Vikram V

Co-coordinator

Sudant
Dr C Srikant

HOD – MBA

DEPARTMENT OF MANAGEMENT STUDIES
JNN COLLEGE OF ENGINEERING,
NAVULE, SHIMOGA
3 Day Student Development Programme

on
RESEARCH METHODOLOGY for PG and PhD Scholars in
Commerce and Management
Registration Fee Details

Sl. No.	NAME	COLLAGE	MODE OF PAYMENT	AMOUNT
1	ABDUL REHMAN S	JNNCE	CASH	Rs.750.00
2	AISHWARYA B H	JNNCE	CASH	Rs.750.00
3	AISHWARYA N	JNNCE	CASH	Rs.750.00
4	AISHWARYA V H	JNNCE	CASH	Rs.750.00
5	AMITH KUMAR S R	JNNCE	CASH	Rs.750.00
6	ARCHANA B R	JNNCE	CASH	Rs.750.00
7	ARPITHA MM	JNNCE	CASH	Rs.750.00
8	ASHA C D	JNNCE	CASH	Rs.750.00
9	ASHIKA A JAIN	JNNCE	CASH	Rs.750.00
10	ASWINI D S	JNNCE	CASH	Rs.750.00
11	BHARATH BUSHAN	JNNCE	CASH	Rs.750.00
12	BHUMIKA H N	JNNCE	CASH	Rs.750.00
13	BINDHU P M	JNNCE	CASH	Rs.750.00
14	CHAITRA M	JNNCE	CASH	Rs.750.00
15	CHAITHRA M I	JNNCE	CASH	Rs.750.00
16	CHANDAN M N	JNNCE	CASH	Rs.750.00
17	CHEZHAN R K	JNNCE	CASH	Rs.750.00
18	CHEZHAN SM	JNNCE	CASH	Rs.750.00
19	DHANYA D	JNNCE	CASH	Rs.750.00
20	DIVYA J	JNNCE	CASH	Rs.750.00
21	HUMUMANTHAPPA G	JNNCE	CASH	Rs.750.00
22	JUDIT MACHADO	JNNCE	CASH	Rs.750.00
23	LOHITH PATEEL D S	JNNCE	CASH	Rs.750.00
24	MANOJ H P	JNNCE	CASH	Rs.750.00
25	MOHAN KUMAR K M	JNNCE	CASH	Rs.750.00
26	NAGESH H	JNNCE	CASH	Rs.750.00
27	NAGESH KS	JNNCE	CASH	Rs.750.00
28	NAVYA R	JNNCE	CASH	Rs.750.00
29	NEHA KOUZER	JNNCE	CASH	Rs.750.00
30	PARVEZ PASHA	JNNCE	CASH	Rs.750.00
31	PAVAN MP	JNNCE	CASH	Rs.750.00
32	POOJA A	JNNCE	CASH	Rs.750.00
33	POOJA SS	JNNCE	CASH	Rs.750.00
34	POOJA V JOSHI	JNNCE	CASH	Rs.750.00
35	PRANAVA B R	JNNCE	CASH	Rs.750.00
36	PRASAD K UDUPA	JNNCE	CASH	Rs.750.00
37	PRATHIKSHA M BADAL	JNNCE	CASH	Rs.750.00
38	PRATHIBHA C R	JNNCE	CASH	Rs.750.00
39	PRAVEENA H R	JNNCE	CASH	Rs.750.00
40	PRAVEENA KY	JNNCE	CASH	Rs.750.00
41	RACHANA H V	JNNCE	CASH	Rs.750.00
42	RADHA KIRAWADI	JNNCE	CASH	Rs.750.00
43	RAJESH R KULUKARNI	JNNCE	CASH	Rs.750.00
44	RAKSHTHA HEBBAR	JNNCE	CASH	Rs.750.00
45	RAMYA KR	JNNCE	CASH	Rs.750.00
46	RANJITHA PATIL TB	JNNCE	CASH	Rs.750.00
47	SAIFULLA KHAN	JNNCE	CASH	Rs.750.00
48	SHARATH M S	JNNCE	CASH	Rs.750.00
49	SHARAVANTHI	JNNCE	CASH	Rs.750.00
50	SHASHANKA K S	JNNCE	CASH	Rs.750.00

51	SHEETHAL G	JNNCE	CASH	Rs.750.00
52	SHWETHA MARY	JNNCE	CASH	Rs.750.00
53	SINCHANA M	JNNCE	CASH	Rs.750.00
54	SWOMYA M	JNNCE	CASH	Rs.750.00
55	SRIMANTHA HM	JNNCE	CASH	Rs.750.00
56	SRINIDHI SS	JNNCE	CASH	Rs.750.00
57	SUNIL KUMAR SG	JNNCE	CASH	Rs.750.00
58	SUPRITHA R GOPAL	JNNCE	CASH	Rs.750.00
59	SUSHMITHA TH	JNNCE	CASH	Rs.750.00
60	SUSMITHA B J	JNNCE	CASH	Rs.750.00
61	SWARNA K N	JNNCE	CASH	Rs.750.00
62	VAILA MARGARET	JNNCE	CASH	Rs.750.00
63	VARADHARAJ M C	JNNCE	CASH	Rs.750.00
64	VASANTHA C V	JNNCE	CASH	Rs.750.00
65	VENKATARAMANA	JNNCE	CASH	Rs.750.00
66	VINAY KUMAR S G	JNNCE	CASH	Rs.750.00
67	VINAYAK B G	JNNCE	CASH	Rs.750.00
68	YUVARAJ PB	JNNCE	CASH	Rs.750.00
69	AKSHATHA H R	KMNIPGS	Cheque No. 310397 dated 25.10.2018 SBI Ravindra Nagar Extn. Shivamogga Amount Rs.7500.00	Rs.750.00
70	CHAITRA A N	KMNIPGS		Rs.750.00
71	HARSHITHA P	KMNIPGS		Rs.750.00
72	KUSHAL G S	KMNIPGS		Rs.750.00
73	RANJITHA S	KMNIPGS		Rs.750.00
74	PARIMALA T N	KMNIPGS		Rs.750.00
75	SABIHA BANU	KMNIPGS		Rs.750.00
76	SANIYA KHANUM	KMNIPGS		Rs.750.00
77	SHEETHAL SANNEKAR	KMNIPGS		Rs.750.00
78	SWOMYA J	KMNIPGS		*
79	SRIVARSHA ML	KMNIPGS	*	
80	SUSHMA H D	KMNIPGS	*	
81	SWATHI B R	KMNIPGS	*	
82	ESHWARN S M	NESIAS	CASH	Rs.750.00
83	MALA V	NESIAS	CASH	Rs.750.00
84	Prof. Shivaprasad BS	NESIAS	CASH	Rs.750.00
85	VINUTHA P SHANOV	NESIAS	CASH	Rs.750.00
86	Anuradha TS	SAHYADRI COLLEGE	CASH	Rs.750.00
87	MANJUNATHA T	SAHYADRI COLLEGE	CASH	Rs.750.00
88	MANU S A	SAHYADRI COLLEGE	CASH	Rs.750.00
89	MEGHA H T	SAHYADRI COLLEGE	CASH	Rs.750.00
90	SUDHA K	SAHYADRI COLLEGE	CASH	Rs.750.00
91	SUMA G H	SAHYADRI COLLEGE	CASH	Rs.750.00
92	VASUDHEVA S	SAHYADRI COLLEGE	CASH	Rs.750.00
93	SHAZIYA BANU	JNNCE	CASH	Rs.750.00
94	VARSHA P M	JNNCE	CASH	Rs.750.00
Total				Rs.68,250.00

* To be remitted shortly

Cash	81*Rs.750	Rs.60,750.00
Cheque	10*Rs.750	Rs.7,500.00
Pending	03*Rs.750	Rs.2,250.00
Total	94*Rs.750	Rs.70,500.00

Dr. Vikram V

Dr. Vikrama DK

Co-ordinator

V.V.
D.K. Vikrama

Dr. C Srikant

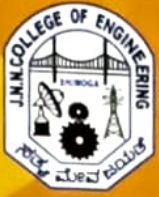
HOD-MBA

National Education Society (R.)

JAWAHARLAL NEHRU NATIONAL COLLEGE OF ENGINEERING

SHIVAMOGGA - 577204

(Affiliated to VTU Belagavi, Recognized by Govt. Of Karnataka
Accredited by NAAC & Approved by AICTE, New Delhi)



Internal Quality Assurance Cell (I.Q.A.C)

**Department of
Management Studies**

**3 DAY STUDENT DEVELOPMENT
PROGRAMME on
"RESEARCH METHODOLOGY FOR PG
& Ph.D. SCHOLARS
IN COMMERCE &
MANAGEMENT"**

25 - 27 October, 2018



ABOUT NATIONAL EDUCATION SOCIETY (NES)

Founded in 1946, the selfless dedication of management members of NES to the noble cause of education has not only earned great reputation for NES in the field of education but also has made it synonymous in the entire Malnad region. The society is managing 35 educational institutions of various levels in the field of Engineering, Basic Science, Pharmacy, Commerce, Humanities, Education, Law, Business Administration, Physical Education, Computer Application, Applied Sciences etc.

ABOUT JNNCE

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ABOUT DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies was established in the year 1996 offering Master of Business Administration (MBA) course affiliated to V.T.U, Belagavi. It is also a Research Center under VTU offering Ph.D.

ABOUT THE PROGRAMME

This practical and active three-day programme provides a comprehensive exposure to PG students & Ph.D. scholars on undertaking the research work (Project/Professional learning) that would help them achieve increased effectiveness in completing their academic project work as well as business research.



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INTERNAL QUALITY ASSURANCE CELL

Department of Management Studies

Inauguration

Date: 25th October 2018, 9.30 am

Venue : MBA/MCA Auditorium

Chief Guest

: **Dr. P. Nagesh**

Sri. Jayachamarajendra
College of Engineering, Mysuru

Guests of Honor

: **Sri. S. N. Nagaraja**

Secretary, NES, Shimoga

Hon'ble Presence

: **Dr. L. K. Sreepathi**

Vice-Principal, JNNCE, Shimoga

Presided by

: **Dr. H. R. Mahadevaswamy**

Principal, JNNCE, Shimoga

Valedictory

Date: 27th October 2018, 9.30 pm

Venue : MBA/MCA Auditorium

Chief Guest

: **Dr. Sunil M.V.**

SDMIMD, Mysuru

Guests of Honor

: **Sri. Ashwatha Narayana Setty**

Vice President, NES, Shimoga

Sri. C. R. Nagaraj

Treasurer, NES, Shivamogga

Hon'ble Presence

: **Dr. L. K. Sreepathi**

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: **Dr. H. R. Mahadevaswamy**

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Internal Quality Assurance Cell (I.Q.A.C)

DEPARTMENT OF MANAGEMENT STUDIES

MBA PLACEMENTS - 2018

*61 Students of 2018 Batch are placed
 in the companies listed below*

**CONGRATULATIONS
 TO ALL THE STUDENTS WHO ARE PLACED !!**



CHIEF PATRONS

National Education Society[™], Shimoga

PATRONS

Dr. H.R.Mahadevaswamy, Principal, JNNCE
Dr. L.K. Sripathi, Vice Principal, JNNCE

PROGRAMME CHAIR

Dr.C. Srikant, HOD-MBA

PROGRAMME ADVISOR

Dr. M.G.Krishnamurthy, Professor, MBA

ORGANIZING SECRETARY

Dr. Vikram V.
Dr. Vikrama D.K.

ORGANIZING COMMITTEE

Dr. Lakshmeesha Kanti K. S
Dr. K.S.H. Rahman
Mrs. C.K.Anuradha
Dr. Srikant G. Sugur
Dr. Subhadra P. S
Dr. B.V. Srinivasa Murthy
Dr. Ravisha N. S
Dr. Santhosha S
Mrs. Aishwarya V. Hittanagi

REGISTRATION FEE

A registration fee of Rs. 750 will be charged for each participant. The Registration fee should be paid online or through DD in the name of the Principal, JNNCE, payable @ Shivamogga, details of which are given below:

Bank : CANARA BANK
Branch : JNNCE CAMPUS, SHIVAMOGGA
B A/c No : 6322201000004
IFS Code : CNRB0006322

Scanned copy of the filled-in application form forwarded by the HOD and Principal, must be sent along with online transaction details to sdpmba2018@jnnce.ac.in

Selected participants will be intimated by email.

Note :

- * Registration fee does not include accommodation charges
- * No TA / DA would be provided to participants
- * Last Date of Registration : **22nd October 2018**

ADDRESS FOR COMMUNICATION

Dr. Vikram V. **Dr. Vikrama D.K.**
Asst. Professor Asst. Professor
Mob : 9845902628 Mob : 9449174652

Dept. of Management Studies

Jawaharlal Nehru National College of Engg.
Savalanga Road, Navule,
Shivamogga - 577 204 (Karnataka)

Ph. 08182-270450 /276707/8/9
Fax : 08182-222450
Email : sdpmba2018@jnnce.ac.in
www.jnnce.ac.in

National Education Society (R)
JAWAHARLAL NEHRU NATIONAL COLLEGE OF ENGINEERING (JNNCE),
SHIVAMOGGA - 577204 (KARNATAKA)
Internal Quality Assurance Cell (I.Q.A.C)
Department of
Management Studies



3-Day

**STUDENT DEVELOPMENT
PROGRAMME**

On
**“RESEARCH METHODOLOGY
FOR PG & Ph.D. SCHOLARS
IN COMMERCE &
MANAGEMENT”**



25 - 27 October, 2018

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ABOUT THE PROGRAMME

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FOR WHOM

The programme is open to research scholars, faculty members with less than 3 years teaching experience, and final year MBA & M.Com students. The programme involves a number of individual and group exercises. Number of participants is limited to 60, on 'first-come-first-serve' basis.

RESOURCE PERSONS

Resource persons are eminent and accomplished scholars, drawn from reputed institutions.

Dr. P. Narayanaiah
Sri. Jayachamaiah Institute
College of Engineering, Mysuru

Dr. Lancy D'Souza
University of Mysuru, Mysuru

Dr. Sunil M V
Sri. Dharmasithala Manjunatheshwara Institute
for Management Development (SDMIMD), Mysuru

PROGRAMME OUTCOMES

- To build confidence in the students in undertaking the Project work & Business Research professionally.
- To facilitate the students to identify and use appropriate tools and techniques.
- To build confidence in using statistical software packages, interpreting the results of data analysis and using them in their research.
- To encourage the participants to share and clarify the problems they confront and solve them by receiving constructive feedback and expert guidance

PROGRAMME CURRICULUM

- Introduction to Research
- Identification and Selection of Problem Area and Research Design
- Literature Review and "Research Gap" Identification
- Data Collection Techniques
- Introduction to SPSS
- SPSS - Hands on Experience
- Collection of Data using Online Platform
- Report Writing
- Usage of Software in Organizing the Literature
- APC (Anti-plagiarism Check)

National Education Society (R)

JAWAHARLAL NEHRU NATIONAL COLLEGE OF ENGINEERING (JNNCE),
SHIVAMOGGA - 577204 (KARNATAKA)

3 Day STUDENT DEVELOPMENT PROGRAMME

REGISTRATION FORM

Name: _____

Designation: _____

Department: _____

Address: _____

Email: _____

Mob.No/Tel.No/Fax.No: _____

Details of On line Transaction/DD: _____

Name of the Bank: _____

UTR/IMPS Reference No. with Date: _____

Signature

Signature of the HOD

Signature of the Principal