



National Education Society®

Jawaharlal Nehru National College of Engineering

Shivamogga, Karnataka (India)

(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC –'B',
Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)



Internal Quality Assurance Cell (I.Q.A.C)

DEPARTMENT OF MANAGEMENT STUDIES

International
Conference on

Banking, Financial Services & Insurance

- towards new business
ideas & sustainable,
scalable business models !

**IC-BFSI
2020**

17th & 18th
January, 2020



NATIONAL EDUCATION SOCIETY (NES)

Established in 1946 by Freedom Fighters and Philanthropists of high repute, presently runs 35+ institutions, from primary to PG Levels, in a wide range of disciplines such as Engineering, Science, Pharmacy, Commerce, Humanities, Social Sciences, Education, Law, Business Administration, Physical Education and Applied Sciences.

JAWAHARLAL NEHRU NATIONAL COLLEGE OF ENGINEERING (JNCC)

A premier institute in Malnad region offering Technical and Management Education, established in 1980. JNCC is ranked as one of the top colleges in the country, as under:

- Chronicle Magazine : 18th in India with A+ Grade
- Outlook Magazine : 48th in India and 7th in Karnataka
- India Today : 34th in India and 7th in Karnataka
- The Week : 31st in India and 9th in Karnataka

DEPARTMENT OF MANAGEMENT STUDIES

Started in the year 1996, the Department has achieved 23 years of excellence. The Department offers full time Master of Business Administration course affiliated to VTU, and approved by AICTE. The Department emphasises on Building Competence and Character, Focus on 100% Results, Personal and Professional Skill Development, Employability and Placement. The Department has 12 core faculty with excellent academic and research credentials with rich industry experience and has so far bagged 8 university ranks.

ABOUT THE CONFERENCE

BFSI is an acronym for **Banking, Financial Services and Insurance** and popular as an industry term for those companies who provide a mix of financial products or services. Banking may include core banking, retail, private, corporate, investment, cards and the like. Financial Services may include stock-broking, payment gateways, mutual funds etc. Insurance covers both life and non-life.

BFSI sector in India is valued at Rs. 81 trillion and is likely to become fifth largest in the world by year 2020 and third largest by year 2025. However, BFSI sector is facing challenges also. One of the most important challenges is of demand and supply and the services are not reaching to certain sections of the population which is rural and doesn't have access to banking, thus hindering the growth of BFSI sector.

Technology is allowing the BFSI industry to reach out to new markets and offer novel products and services through efficient delivery channels. On the other hand, data security and availability of information updates is critical to banking and insurance business, mandating high network uptime, rapid fault detection and quick problem resolution. The banking and financial industry is also challenged by the large number of existing legacy systems in its infrastructure. The vertical thus has a unique set of requirements and challenges. With the help of investor awareness environment and strict regulations and plenty of positive measures, unlimited opportunities will come on way to BFSI sector and now with just providing a vanilla banking services, the entire BFSI sector will transform to 'anytime anywhere banking'.

This Conference provides a platform to present an overview of BFSI domain, covering **Regulatory, Operational, Technological, Marketing, HR and International** dimensions- and is designed to help participants deliberate meaningfully on key concepts, developments, issues, and challenges associated with the BFSI industry, and programmes & strategies employed to handle them. It will identify the main sectors of the BFSI industry and its business drivers, and review the key aspects of the industry business model, its competitive environment, and the current trends. The Conference seeks to help participants build strong domain competencies and learn some of the industry trends and best practices spanning governance, strategy, operations, technology, marketing, HR and international issues associated with different segments of BFSI domain. It aims to have in-depth knowledge-sharing and passionate debate upon various dimensions of the sector and ways forward to shape a robust BFSI system along key track themes of the programme.

OBJECTIVES

- To provide a platform for policymakers, practitioners, academicians, researchers, and students for intellectual discourse and for presentation of their research ideas and enhance the knowledge in the domains of Banking, Financial Services and Insurance;
- To identify and get enlightened on the required technologies to address particular problems in BFSI sector;
- To understand the changing landscape of BFSI in the current business scenario.

THEMES & SUB-THEMES

Track 1 : Regulatory Environment of BFSI

- Reforms in BFSI Sector
- Bank Licensing Policy
- Bank Consolidation Plans
- Demonetisation & Disruption in Financial System
- Financial Inclusion & Micro-finance
- NBFCs – Regulation & Development
- Risk Management in Banking & Insurance
- Crypto Currency/Virtual Currency
- Financial Frauds/Ethics in Finance
- New Tax Regime (DTC & GST)
- Partnerships & Creation of Ecosystems

Track 2 : BFSI - Operations

- Customized Products and Value Propositions
- Investment Banking
- Social Security, Medical and Health Insurance
- Asset & Wealth Management
- Mutual fund, Equity, Derivatives and F&O
- NPA Management
- Financial Reporting & IFRS/IndAS
- Investors Education & Protection
- Corporate Social Responsibility

Track 3 : BFSI - Technology

- Fintech & Insurtech - Leveraging Digitization to Re - Imagine Business Processes
- Cloud & Automated Services
- Disruptive Advances in Blockchain, Wearables, Big Data, bots, IoT, AI, ML
- Digital Experiences for New Age Customers
- UPI & New Payment Gateways
- Cyber Security
- Product Innovations & Inventions

- Business Analytics
- Green Technologies for Business Presentation

Track 4 : BFSI - Marketing

- Distribution Dynamics & New Innovative Channels
- Branding of BSFI Products
- Bancassurance
- Customer Relationship Management
- Service Quality in BSFI

Track 5 : BFSI - HR

- Talent Acquisition & Management
- Employee Retention and Career Progression
- Employee Union and Bargaining
- Managerial Compensation & Incentives
- Gender Diversity & Innovations at Workplace

Track 6 : BFSI - International Scenario

- Global Financial Integration
- Commodities and Energy Finance
- Financial Crisis and Public Policy
- Foreign Currency Market
- FDI for Vital and Strategic Sectors

PARTICIPANTS

Academicians, Economists, Entrepreneurs, Industry Professionals, Practitioners, Consultants, Technocrats, Research Scholars and PG students from Commerce, Industry, Taxation, Banking, Financial Services, Insurance, Public Administration, Business Management & Social Science disciplines.

Benefits of Participation

The participants are expected to get opportunity to-

- expand their knowledge base.
- get expert opinion on their research work.
- expand their Professional Network.
- Get their research papers published in Institute's journal (having ISSN)
- position themselves as experts or as co-chair person in one of conference tracks
- Expand their intellectual resources.

IMPORTANT DATES

- Submission of Full-length Paper : 10th December, 2019
- Communication of Acceptance : 26th December, 2019
- Last date for Author and Delegate Registration : 5th January, 2020
- Conference Days : 17-18 January, 2020

PAPER SUBMISSION GUIDELINES

- * All papers should be original work of the authors and should not have been previously published or under review with any academic publication and the final papers should not exceed 5000 words (excluding references) and should contain an abstract (not exceeding 300 words) and a maximum of five keywords. A paper may have not more than three co-authors.
- * All papers will go through blind review and based on the recommendations of the reviewers, acceptance of papers will be communicated to the corresponding author. Papers would be judged by a set of criteria including, originality and contribution for the conference theme and to the issues under the relevant tracks.
- * Selected papers will be published in **JNNCE Journal of Engineering & Management** (ISSN : 2582-0079 ; indexed in International Scientific Indexing with Impact Factor of 1.025) subject to the final decision of the journal editors.
- * Papers may be e-mailed to : icbfsi.jnmba@gmail.com on or before 10th December 2019

REGISTRATION

- * The authors (s) of the accepted papers are requested to register for the conference by paying the registration fee as mentioned below on or before **5th January 2020**. In case a paper has multiple authors (2 or 3), then at least one (1) author need to register for the conference separately for the issuance of certificate and consideration for publication in the conference proceedings.

REGISTRATION FEES

Category of Delegates	Registration Fees
Corporate Delegates	Rs. 3,000
Faculty Delegates	Rs. 2,000
Research Scholars & PG Students	Rs. 1,000

Registration fee may be remitted by NEFT as per the following details :

In favour of : The Principal, JNNCE
Bank : Canara Bank
Branch : JNNCE Campus Branch,
Shivamogga
Current Account No : 6322201000004
IFS Code : CNRB0006322

* Filled : in Registration Form and payment details may kindly be sent to :

ADDRESS FOR COMMUNICATION

Dr. Srikant G. Sugar,

Asst. Professor-MBA

Conference Organizing Secretary

Dept. of Management Studies,

JNNCE, Shivamogga - 577204 (Karnataka – India)

Mob : 9480296622

E-Mail : icbfsi.jnmba@gmail.com

ORGANIZING TEAM

Chief Patrons :

National Education Society ®, Shivamogga

Patrons :

1. **Dr. H.R. Mahadevaswamy**, Principal, JNNCE
2. **Dr. L.K. Sreepathi**, Vice Principal, JNNCE

Conference Chair :

Dr. C. Srikant, Director-MBA

Conference Convener :

Dr. M.G. Krishnamurthy, Professor-MBA

Conference Organizing Secretary :

Dr. Srikant G. Sugar, Asst. Professor-MBA

ORGANIZING COMMITTEE

1. **Dr. Lakshmeesha Kanti K.S.**
2. **Mrs. C.K Anuradha**
3. **Dr. Subhadra P.S.**
4. **Dr. D.K. Vikrama**
5. **Dr. Srinivasa Murthy B.V.**
6. **Dr. V. Vikram**
7. **Dr. Ravisha N.S.**
8. **Dr. Santosha**
9. **Mrs. Aishwarya V Hittanagi**

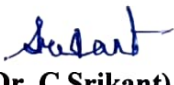
National Education Society @
Jawaharlal Nehru National College of Engineering, Shivamogga.
 (Dept. of Management Studies)


International Conference on Banking, Financial Services & Insurance held on 17th & 18th January' 2020.
Receipts & Payments A/c for the period from 31.12.2019 to 22.02.2020.

Sl.No.	Income	Amount	Sl.No.	Expenditure	Amount
1	Financial Assistance from RBI	50,000	1	Postage Charges	1,240
2	Registration Fees	75,000	2	Felicitation Materials Sagar Handicrafts, Rs. 16,600 Lok Priya Dry Fruits: Rs. 600	17,200
			3	Conference Kits (90 bags) - Canvas Stores, Shimoga	22,500
3	Contribution from College	33,639	4	Printing & Stationery (Conference Brochure, Invitations, Banners, Certificates, CD, CD Sticker, Ball Pens, Writing Pads, Thank you card) Snehamilana Graphics, Rs.17515 Chandan Stationery, Rs.2,904	20,419
			5	Conference Dinner Rice Bowl, Shimoga	13,300
			6	Catering Charges -Ramesh Catering (Tiffin, Tea, Lunch & High Tea)	48,750
			7	Misc. Expenses (Press Release +Tea+ Stationery)	830
			8	Honorarium to Guest Speakers/ Session Chairs	29,100
			9	Photo Charges	5,300
	Total	1,58,639		Total	1,58,639

(Rs. One Lakh Fifty - Eight Thousand Six Hundred Thirty - Nine Only)


(Dr. Srikanth G. Sugur)
 Conference Organizing Secretary


(Dr. C. Srikanth)
 Conference Chair
 Director
 Dept. of Management Studies
 J.N.N. College of Engg.
 SHIMOGA-577 204 (Karnataka)


(Dr. H.R. Mahadeyaswamy)
 PRINCIPAL
 Principal
 Jawaharlal Nehru National
 College of Engineering, Shivamogga,

“Chartered Accountant”

For A. Narasimha Murthy & Co.,
 Chartered Accountants


 CA. Sharath
 Proprietor
 M. No. 214269,
 Firm Reg. No: 011107S

CA. SHARATH
 Chartered Accountant
 'Pratham', Kuvempu Road
 SHIMOGA - 577 201
 M. No. 214269

UDIN: 20214269AAAAABN7597

IC-BFSI

Payment of Honorarium & Travelling Allowance to Guest Speakers/ Session Chairs for various sessions on 17-18 January, 2020 for International Conference on BFSI.

Date	Name of the Guest Speaker/Session Chair	Bank Account Details	Amount (Rs.)
17.01.2020	Sri Bhaskar Hande GM, Sundicate Bank, Manipal - Key –Note Speaker	Syndicate Bank, Manipal, Bank A/C No: 0/11.129.3056, IFS Code: SYNB0000111	4,000-00
	Dr. Shankar Narayana Principal Edurite College, Shivamogga -Session Chair	Syndicate Bank, Durgigudi Brach Shivamogga A/C No: 19152020000395 IFS Code: SYNB0001915	2,000-00
	Dr. Manjunatha T UBDT College, Davangere -Session Chair	State Bank of India, Main Branch, Davangere, A/C No: 64058015492, IFS Code: SBIN0040108	3,000-00
	Mr. Suresh B , Cluster Head AXIS Bank, Shivamogga -Session Chair	AXIS Bank, Yelahanka, Bangalore, A/CNo: 094010100176354 IFS Code: UTIB0000094	2,000-00
	Mr. Devaraj K. T. Branch Head , SBI Fund Mgt Private Ltd. Shivamogga -Session Chair	State Bank of India, Main Branch Shivamogga, A/C No: 31482096156 IFS Code: SBIN0005619	2,000-00
18.01.2020	Dr. M. Ajoy Kumar, Professor-SIT-Tumkur -Invited Talk	Karnataka Bank Ltd., Branch: SIT Cmpus, Tumkur AC.No.: 7682500100884201	5,100-00

		IFS Code: KARB0000768	
	Prof .N. Divakar Rao VP, BVB, Shivamogga - Panel Discussion & Session Chair	Karnataka Bank Ltd, Vinobhanagar Branch, A/C No: 7412500100004901, IFS Code: KARB0000741	4,000-00
	Mr. C. V. Ashok Kumar, Infosys, Bangalore -Panel Discussion	ICICI Bank India Nagar Branch, Bangalore, A/C No: 016901549494 IFS Code: ICIC0000169	2,000-00
	Dr. Venkatesh Professor , DVS Collge, Shivamogga -Panel Discussion	State Bank of India, B.H Road Branch, Shivamogga A/C No: 54045722047 IFS Code: SBIN0040132	2000-00
	Dr. Uttam Kinage Professor- Kousali Institute of Management Studies , Dharwad - Session Chair	State Bank of India, KUD Campus Branch, Dharwad A/C No: 10465910777 Ifs Code: SBIN0001728	3000-00
		Total	29,100-00

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NATIONAL EDUCATION SOCIETY®

JAWAHARLAL NEHRU NATIONAL COLLEGE OF ENGINEERING

(Approved by A.I.C.T.E. and affiliated to Visvesvaraya Technological University)
Navule, Shivamogga - 577 204, Karnataka

DEPARTMENT OF MANAGEMENT STUDIES

Phone : 081 82-276568, 276707, Fax : 08 182-222450 Email : jnncemba@yahoo.com

Ref. No. : JNNCE/MBA/IC-BFSI/1454/2019-20

Date : 05.11.2019

Dear Sir/Madam,

**Sub: Call for Papers for International Conference on
"Banking, Financial Services & Insurance: IC-BFSI-2020"**

Greetings from Jawaharlal Nehru National College of Engg., Shimoga (Karnataka-India)!

It is our pleasure to inform you that an International Conference on "Banking, Financial Services & Insurance: IC-BFSI-2020" is being organized by the Department of Management Studies of our College on 17th and 18th January 2020.

The objective of this Conference is:

- To provide a platform for policymakers, practitioners, academicians, researchers, and students for intellectual discourse and for presentation of their research ideas and enhance the knowledge in the domains of Banking, Finance and Insurance;
- To identify and get enlightened on the required technologies to address particular problems in BFSI sector;
- To understand the changing landscape of BFSI in the current business scenario.

We invite you along with your esteemed faculty / colleagues to contribute papers and actively participate in this Conference.

A brochure containing the details of the Conference and the Registration Form are herewith enclosed for your reference. Kindly disseminate the information to the faculty/ research scholars/ executives - in your institute/organization and to those who are otherwise known to you and encourage them to contribute papers and participate in the Conference.

Photocopy of the Registration Form may be used for additional nominations. An early confirmation of your participation will be highly appreciated.

Your active support by way of nomination and paper presentation will go a long way in making this event fruitful. You are welcome to get in touch with us for further information you may require.

With warm regards,

Yours sincerely,


(Dr. H.R. Mahadevaswamy)
Principal

Jawaharlal Nehru National
College of Engineering, Shivamogga.