

**Department of Management Studies**

**JNNCE, Shivamogga**

**Date: 11/11/2019**

Department is organizing a workshop on “**Digital Marketing**” by M/s. Sunrise Digital Media, Shivamogga from 15/11/2019 to 17/11/2019.

All marketing students are to attend the same without fail. Attendance is compulsory.

**Target Audience:** Marketing Students of the Department

**Objective:** To create awareness to make students understand and appreciate the imperatives working and the scope of digital marketing



*[Handwritten Signature]*

**Director- MBA**

**Director**

**Jawahar Lal Nehru National College  
of Engineering-MBA  
Shivamogga-577 204 (Karnataka)**

**J.N.N. College of Engineering  
Department of Management Studies  
Shimoga**

**3 Days Workshop on Digital Marketing  
15-17 November 2019**



2019